

RECORD ENTRY LIST IN O'DONNELL TOURNEY

GOOD VARIETY

| | Max. | Min. |
|--------------------|------|------|
| Saturday, March 13 | 69 | 31 |
| Sunday, March 14 | 77 | 45 |
| Monday, March 15 | 77 | 35 |
| Tuesday, March 16 | 73 | 38 |

The Desert Sun

and PALM SPRINGS NEWS

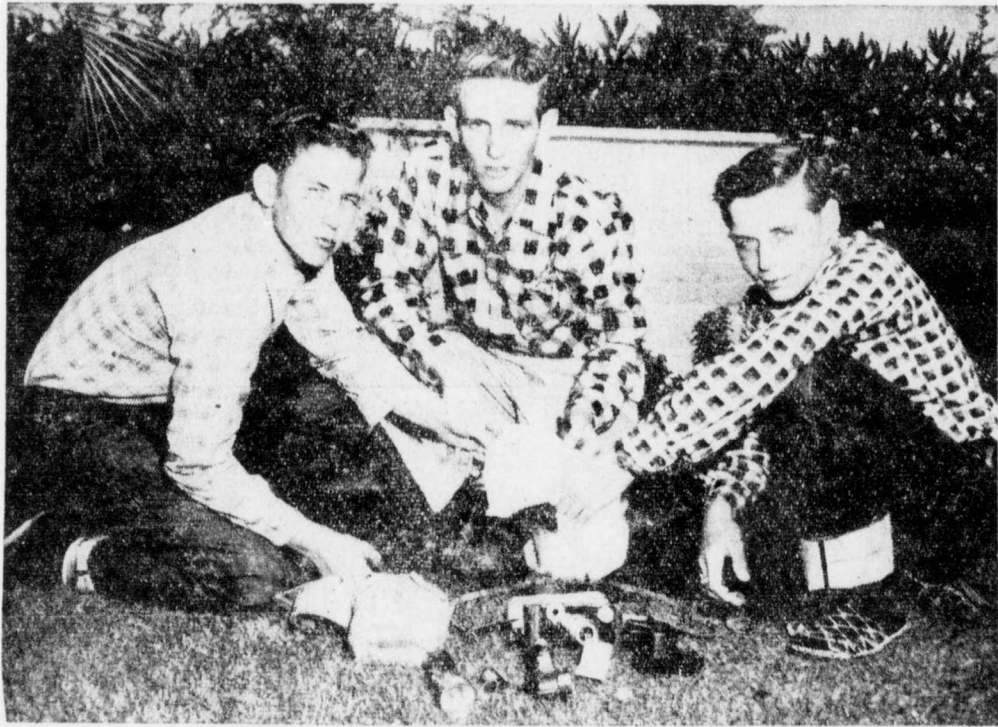
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3 Sections — 20 Pages

Palm Springs, California, Thursday, March 18, 1954

Single Copy 10c



Boys, Lost in Mountains, Back Safely

By DON KLOTZBUECHER
WOW!

Keith Reekie uses this word as his favorite expression in teen-age every-day talk, but it came Monday morning as a perfect ejaculation to describe the time he and two companions had while finding their way to Palm Springs from Idyllwild through the mountains.

Reekie, Richard Miller and Ken Nill, all 14, lost their way while on a hike and kept the near-by communities in a state of suspense until they made their way into Palm Springs.

THE THREE OCEANSIDE youths, spending a weekend at Idyllwild with Dr. and Mrs. Keith Reekie, parents of Keith, left at 6 a.m., Saturday for a hike to Willow Springs.

They failed to appear at the pick-up point at 3:30 p.m., and at 6 o'clock Dr. and Mrs. Reekie notified sheriff's deputies at Idyllwild and a check was made by jeep of all nearby trails.

THE SEARCH revealed no trace of the youths, and Sheriff's Deputy Brady Barker of Idyllwild immediately organized search parties and alerted communities on both sides of the mountain.

Searchers from Idyllwild picked up the first traces of the boys at 2 p.m., Sunday, and shortly after that, at 5:50 p.m., one of the youths, Richard Miller, came walking into Palm Springs by himself.

He stopped at a service station on Palm Canyon drive and called the home of his aunt, Mrs. A. R. Allerdyce, 614 Desert Way.

OFFICERS immediately rushed to the scene and found that he had become separated from the other two boys Saturday afternoon when he slid down a hill.

See **LOST BOYS**, Page 2a

Inside of the Sun

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THRILLING ARABIAN HORSE SHOW ATTRACTS LARGE THROUNGS HERE

The first All-Arabian Horse Show is now history, but its success and acclaim by the crowds have insured its being made an annual event by the sponsoring organizations, Desert Riders Club and Desert Arabian Horse Association.

Thousands of spectators gathered at the Polo Grounds Saturday and Sunday to witness the shows, and left talking about the "beautiful horses" and their excellent response to training.

AMONG THOSE acclaiming the show were Mr. and Mrs. P. E. Wrigley, who chartered a



(Desert Sun and Richard Miller photos)

EVEN PICTURES — Richard Miller, center, above, was the first of the three 14-year-old Oceanside "mountain wanderers" to reach Palm Springs, and he brought back the picture of upper Tahquitz Falls, taken after he had become separated from his two pals while they were trying to find their way out of the mountains. Miller, with Keith Reekie, left, and Ken Nill, display the equipment they carried. Besides the map they are holding (most of it disappeared on the trip from Idyllwild), there are two flashlights (one more was lost), the camera and light meter and matches.

THREE DEAD AS RESULT AUTO CRASH NEAR CITY

Three men died early yesterday as result of a head-on collision on Highway 99, 1.2 miles east of the Twentynine Palms junction at 4 a.m.

Instantly killed in the tragedy were R. Konstanty Piniarowicz, 58, of Los Angeles and Matthew Sebastian, 57, of El Monte.

Fatally injured in the crash was Felix Philip Serig Naro, 50, of Long Beach, who died shortly after being removed to Desert hospital.

According to the coroner's

office, the car driven by Piniarowicz going east, missed the dividing line on the highway, being constructed there, and crossed into the westbound lane, colliding head-on with the automobile driven by Naro. Driving rain and wind are believed to have contributed to the fatal accident.

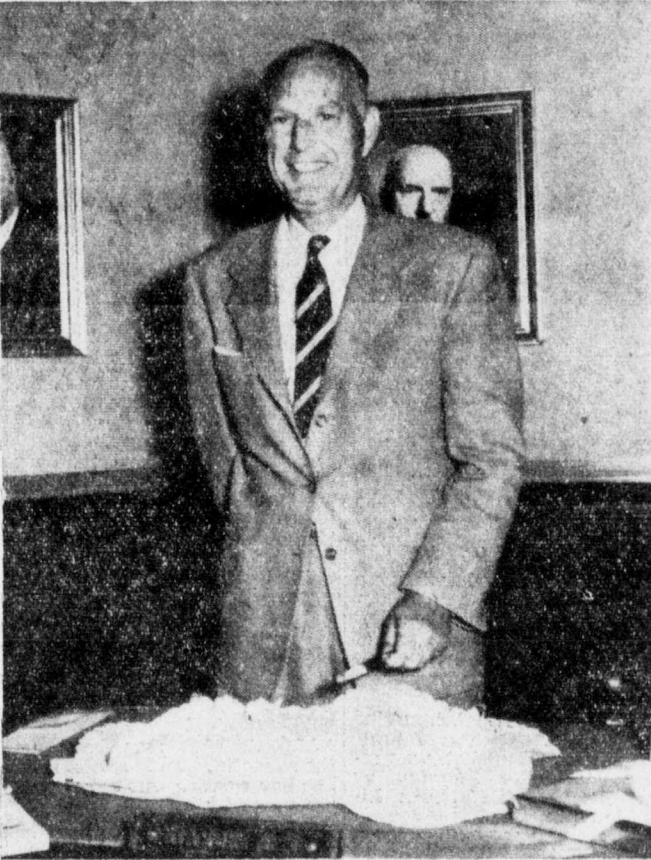
Piniarowicz and Sebastian were killed instantly. Their bodies were removed to Wiefels and Son mortuary here.

Naro's body was removed to Wiefels after he succumbed from his injuries.

Winning the award for coming the longest distance was Gladys Ann Nolan of Garden City, Kansas.

SPONSORS of trophies were: Mr. and Mrs. George Holley.

See **SHOW**, Page 4a



(Desert Sun Photo)

MARKS 25TH ANNIVERSARY — Fred Ingram, manager of the Palm Springs branch, Bank of America, this week celebrated his 25th year with the bank. He is pictured above cutting the cake presented to him by bank employees at a surprise party Monday afternoon. (Story on Page 2a.)

LEADING AMATEURS IN O'DONNELL TOURNEY

British Amateur Champion to former California State Champion to National Public Links Champion.

These will all be included in the star-studded list of entries in the championship flight of the O'Donnell Golf Club's nineteenth annual Invitational Friday, Saturday and Sunday, March 19, 20 and 21.

Today, Thursday the Senior Flight will take the spotlight, with golfers in five age groups competing in the 18-hole event. Classes are: One, 55 to 59 years of age; Two, 60 to 64; Three, 65 to 69; Four, 70 to 74, and Five 75 and over.

TWO PRIZES will be offered for low gross and two for low net.

The high handicap event, divided into 6 to 14 and 15 to 24, ended yesterday afternoon after five days of action.

The field of the championship event this Friday, Saturday and Sunday gives the impression of the National Amateur west of the Rockies. George Howard, O'Donnell's professional, reported as he noted that each golfer has a handicap of five and under.

Last year's winner, Gene Litter, will not be around to defend his title as he turned professional earlier this Spring, shortly after he was released from the U.S. Navy. He now represents Thunderbird Country Club on the tournament circuit.

AMONG THE FAVORITES will be Harvey Ward, British Amateur champion; Ken Venturi of San Francisco, former

MORE PLAYERS AND CLUBS SET RECORD

Two new records were set in the 19th annual O'Donnell Golf Club Invitational tournament, J. E. French, chairman said.

Players in all divisions of the tournament number 547, representing 86 different clubs, more players and clubs than ever before.

He praised the efforts of Club Manager Ernest LaFleur, Assistant Manager Larry Sitter, Greenskeeper John Kline, and Caddy Manager Al Gardella for their work with the tournament.

California State champion; Charles Teel of Las Vegas, John W. Dawson of Thunderbird, and Bruce McCormick, former winners; Tommy Jacobs, runner-up last year; Ted Richards Jr., National Public Links champion; Eddie Myerson of Brentwood, National Junior champion, and Irving Cooper of Meadowlark, finalist in the Public Links event.

Main attention of the gallery will be devoted to five four-

See **GOLF**, Page 4a



(Chamber of Commerce photo)

PLAN GOP AFFAIR — Mrs. Melba Bennett, chairman of the dinner committee, held a luncheon meeting of her committee at the Racquet Club Monday noon. Preliminary plans were made for the fund-raising dinner to be held at Shadow Mountain Club on April 6 with The Honorable Oveta Culp Hobby, cabinet member, as the speaker. Pictured, from left to right, are Mrs. Catharine Woodworth of Banning, Tom Wheeler, head of the Riverside County Republican Assembly, Frances Bigelow, who will coordinate the plans, and Mrs. Bennett.

Villager Robbed of Cash and Car by Armed Pair

Armed robbery of \$150 from his person while he was leaving a local night club shortly after midnight Monday was reported to police by Philip Zanville, 290 Lilliana drive.

Zanville told officers that he walked one-half block to his car parked on Via Colusa, and as he started to enter his automobile two men alighted from a car parked nearby and forced him by gunpoint to enter the back seat of his own vehicle.

They then drove Zanville's car to a point approximately one mile north of the city limits on Indian avenue, then forced him from the vehicle, took his money and told him to "walk back to town," and that they would return his car to the exact place from which it was taken.

The victim walked to the Racquet Club, called a taxi and after checking to see whether his car had been returned, reported the incident to the police.

Zanville described his assailants as being in their late 20's or early 30's, and approximately 5 feet 11 inches tall. They were only interested in money, he said, not bothering about his watch or other articles in the car.

SPEED PLANS TO GREET CABINET MEMBER HERE

Preliminary plans for the Republican fund-raising supper to be held at Shadow Mountain Club on April 6, with Cabinet Member Oveta Culp Hobby as the speaker, were made at a luncheon at the Racquet Club Monday noon.

Melba Bennett, general chairman for the supper, presided at the luncheon meeting of committee chairmen.

SUPPER TICKETS, which will sell for \$35, will constitute a donation to the 1954 campaign, and it is expected that the amount raised will exceed the \$12,000 quota set for this part of the county.

Twenty sponsors will be asked to underwrite 10 tickets each, it was decided, with the remainder of the tickets on sale at the headquarters in the Fiesta House. Tickets go on sale today. Attendance at the supper will be limited to 400 because of the capacity of the dining room.

THIS WILL BE Mrs. Hobby's only appearance in Southern California, but she will speak in San Mateo on April 5.

Congressman John Phillips is flying out for the supper and both George Murphy, state committeeman, and A. Ronald Butten, national committeeman, have accepted invitations to attend.

Entertainment is being arranged and Lily Pons has been asked to sing the National Anthem.

MRS. BENNETT announced the following committee appointments: Reuben Fleet, Bill Reichel, advisory committee; See **CABINET**, Page 2a

CREA President to be Honored by Village Realtors

(Photo on Page 2a)

Members of the Palm Springs Realty Board tonight, Thursday, will host a cocktail party and dinner for L. I. McLellan, president of the California Real Estate Association, and Mrs. McLellan, at Howard Manor.

Eugene P. Conser, CREA secretary; Lloyd C. Loveland, Indian regional vice president, and Frank L. Whitelock, director of the National Association of Real Estate Boards, also will be honored guests.

McLellan's address tonight will be "Better Business, Our Challenge for Tomorrow."

Culver Nichols, president of the Palm Springs Board, will preside at the meeting.

Commends Indians for Canyon Action

Mayor Florian Boyd, on behalf of city council, Tuesday evening commended the Agua Caliente Band of Mission Indians for their action earlier this week in instituting strict fire regulations in the Indian Canyons.

This action will be a safeguard in protecting these beautiful canyons, Boyd said.

VIRGINIA STRAHAN TO HEAD PUBLIC RELATIONS

Virginia L. Strahan has been named director of public relations of the Palm Springs Chamber of Commerce, with responsibility for the membership program. Manager William Dunkerley announced this week.

Mrs. Strahan has worked the past 10 years in the fields of public relations, fund raising and community organization in Washington, D.C., the Hawaiian Islands, San Diego and San Francisco area, for such organizations as the American Red Cross, National Trust for Historic Preservation, Community Chests, American Cancer Society, United Fund drives and recreation purposes.

She came here from San Francisco, where she was employed by the United Fund of San Francisco as director of the professional division. For the two years previous she was director of the educational division of the East Bay United Crusade in Oakland.

The membership drive will be conducted by letter and personal contact, with the goal being to increase the total by at least 50 percent.



(Chamber of Commerce photo)

PUBLIC RELATIONS — Virginia Strahan, named public relations director for the Chamber of Commerce in charge of membership solicitation.

Convention Hall Plan Studied

Plans for a convention hall for Palm Springs are now being considered by the Hotel and Apartment division of the Chamber of Commerce, upon a report by a sub-committee of the group.

When approved by the group, the report will be submitted to city council for its consideration.



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9 to 5

Surprise Party Honors Ingram on Anniversary

(Photo on Page One)
Fred G. Ingram, manager of the Palm Springs branch, Bank of America, this week celebrated 25 years of service with the bank.

He was honored at a surprise party given by the staff of the bank Monday afternoon after banking hours, with more than 30 employees and guests being present.

Sharing honors with him was Ruth Barnes, bank escrow officer, who also has completed 25 years of service. She has been here for only a short period, having completed her service in other branch banks.

A large cake was displayed with the inscription, "25th Anniversary—Fred and Ruth."

Ingram thanked the staff for remembering the anniversary.

Francis Crocker, who is chairman of the advisory board of the local branch, congratulated Ingram for his service to this community.



GUEST HERE—L. I. McLellan, president of the California Real Estate Association, who will be honored guest and featured speaker at tonight's meeting of the Palm Springs Realty Board at Howard Manor.

Want Report on Charter Delayed

In a letter from President Gordon S. Dunlap, Riverside County Farm Bureau last week recommended that the county-wide study of charter government be continued and that the hearing scheduled by board of supervisors for April 5 be deferred at least until September. The letter was addressed to Oscar Crowell, chairman of the joint county-wide committee that has been studying charter government in relation to Riverside county.

In the letter Dunlap pointed out that the committee was serving an extremely valuable purpose in stimulating interest in county government but that a continuation of the effort was needed. More study and more information regarding county government in relation to a charter is needed, he urged.

Action authorizing the transmission of such a letter was taken by directors of Riverside County Farm Bureau March 2.

Nichols to Head Finance Board

Culver Nichols has accepted chairmanship of the Building and Finance committee of the new Visitors Center and Chamber of Commerce building, Chamber President Harry Paisley announced today.

Nichols succeeds Stanley Rosin, who resigned earlier this year when he left on a trip to Europe.

Planners Reject Council Request on Subdivision

County Planning Commission rejected the request of the Palm Springs city council for higher standards in the El Rancho Grande subdivision because of its distance from the city and its object as a low cost project, according to L. C. Lewis, local representative.

The city had asked that lots be 110 feet by 100 feet, and that curbs and gutters and paving be required.

City Manager R. W. Peterson and Planning Director W. G. Roessler have scheduled a meeting with County Planning Director Tyler Suess to discuss the standards for all subdivisions near the city.

The county commission, while approving 60-foot lot width and gravel streets with no curbs or gutters, said that it is ready to discuss the problem of the development of the fringe area of Palm Springs further, and is ready to promote the highest development possible.

Damage in Fire Estimated \$250

Damage estimated at \$250 was caused at 10:20 a.m., Wednesday, to a blanket and clothes hamper by a fire at the Elwood Henry home, 350 Via Lola, firemen from Station No. 1 reported.

The fire started when a blanket was placed on a heater that was warmed, and was left there for too long a period of time, firemen said.

WINDOW BROKEN
Malicious mischief, breaking of a window with a marble shot from a sling-shot, was reported to police Tuesday by Paul Herman, 1047 South Riverside drive.

ANOTHER SHORT ONE
Council Tuesday evening continued its recent pattern of short meetings, completing its business in one hour and five minutes, adjourning at 9:05 p.m.

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CONSOLIDATED DEC. 1, 1952

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March 17-18-19-20

CHARLETON HESTON

ELEANOR PARKER

"THE NAKED JUNGLE"

FERNANDO LAMAS

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"JAIVARO"

Sun.-Mon.-Tues.

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March 24-25-26-27

Dean Martin - Jerry Lewis

"MONEY FROM HOME"

COMING SOON

"The Living Desert"

From Page 1—MORE ABOUT LOST BOYS

a steep canyon-wall and they decided not to follow him but to meet him at the canyon entrance.

"We tried to contact each other by yelling during the night hours, and at times the boys said, but a meeting never materialized. Miller started on a faster pace than his friends and reached the Village early Sunday evening.

AT THIS TIME Reekie and Nill were camped on a foothill overlooking Palm Springs and in their words, watching "Palm Springs night life." They decided to wait until morning to make their descent over the treacherous terrain, and reached the Village about 8:50 a.m., Monday.

Their first stop was at the home of Marvin Sale, 1933 Mesa drive, where they asked if they "could use the telephone." Mrs. Sale quickly made them welcome, offering them bacon and eggs — their first food in 44 hours.

THEY WERE THEN taken to the Allerdree home where they had just finished a much-needed bath and a change into clean clothes prior to being interviewed.

Reekie and Nill expressed surprise at all the excitement their disappearance had caused, saying that "we weren't lost, as we knew where we were going — but it took so long."

The two boys had matches with them and started fires at night to keep warm. They took bark off trees to start the blaze and then used dead branches as fuel. In a resourceful manner they took off their shoes to warm their feet at various times during the night hours, and one near tragedy was averted when Nills awakened to find his cap smouldering from sleeping too close to the fire.

THEIR TRIP was hard on their clothes and shoes with one boy wearing out the seat of his pants by sliding down the dangerous rocks, and the other his shoes by using his feet for his means of travel.

All three suffered abrasions, but no major bruises or serious effects from their 51-hour ordeal of hiking.

Each boy lost about five to seven pounds on the trip, with their only subsistence being water—taken from the mountain streams.

ALL THREE saw plenty of water, outside as well as inside—for it was a common occurrence for the boys to fall into the wide mountain streams they often had to negotiate in their effort to reach Palm Springs.

Miller said that he paused several times at the edge of streams to decide whether or not to jump the four to five foot area, although realizing that it "had to be done." When he made up his mind, he added, the realization was also there that he "would fall in the stream."

HIS MAJOR COMPLAINT was that he ran out of film and missed "so many perfect pictures during his descent." He added that "it was very pretty up there."

Parents of all three boys were waiting at Idyllwild and Palm Springs for word of the boys. They are, besides Dr. and Mrs. Reekie, Mrs. Loretta Miller and Mr. and Mrs. Kenneth Nill, all of Oceanside.

The parents expressed their appreciation to all persons who aided with the search and special tribute to Deputy Barker

Firestone, Wilson Reappointed to Tramway Board

Appointed by Gov. Goodwin Knight for an additional four-year term on the San Jacinto Winter Park Authority, it was just learned, were Leonard Firestone, and Gwynne Wilson, manager of Santa Anita.

Others serving with the Authority charged with the promotion and eventual construction of the San Jacinto tramway are: Earl Coffman, chairman and Frances Crocker, appointees of the Palm Springs city council; P. W. Grubbs of Hemet and James Nusbaum of Idyllwild, appointed by the county.

Arthur Steward was appointed to serve the unexpired term of Jack McKenzie, resigned, former manager of Hollywood Park.

Board Studies Zoning Control

Supervisors Monday started study of preparation of zoning measures for unincorporated areas around cities in the county. They said there apparently was a growing movement for such action.

Palm Springs city council started the movement some time ago when it asked the county to zone territory around the city to prevent unsightly development.

Last week Blythe and Coachella asked for similar action. Indio followed with a request Monday.

County planners were asked by the board to make the necessary study of such zoning.

and the volunteers from Idyllwild.

As for the boys, they said that their next hike "will be in three to four years."

READ SUN CLASSIFIED ADS

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JOHN HOUSEMAN

Starts Wed. — March 31

EL PASEO THEATRE

New Gavel

Mayor Uses His Gift from Farrell

Mayor Florian Boyd for the first time Tuesday evening officiated at the council meeting with the gavel presented him by former Mayor Charles Farrell.

Farrell, when leaving office, proposed that the tradition be established whereby each retiring mayor would keep the gavel he had used, and present a new one to the incoming mayor.

Seek Hit and Runner After Woman Hurt

Hit-and-run mechanical damage, and possible personal injury to her back, when a car struck her parked automobile, was reported to police Sunday afternoon by Lorraine Horwitz of Hollywood.

The accident occurred at 650 North Palm Canyon drive, at 6:06 p.m.

The Desert Sun—2nd and PALM SPRINGS NEWS

THURSDAY, MARCH 18, 1954

From Page 1—MORE ABOUT

CABINET

Herbert Samson, John Dill, reception committee; Frank Bennett, Monte Herbert, arrangements committee; Carl Lykken, treasurer; Ida Hotchkiss, Gretchen Wright, invitations; Helen Kenaston, Virginia Farrell, ticket sales; Bettye Herbert, decorations; Tom Kieley, hotel reservations; Ray Corliss, publicity; Helen Hester, representing the Coachella Valley; Catharine Woodworth, representing the San Geronimo Pass area; Warren Slaughter, Palm Springs Republican Assembly.

Each chairman will name his own committee and an overall committee of 100 will work to make this the big Republican event of the year.

VILLAGE PALM SPRINGS

Doors open nightly — 6:45 — Show 7 and 9:15 P.M.
Continuous Sunday — 1:30 — Saturday — 3:30

Ends Tonight Thursday, March 18
"Beneath the 12 Mile Reef" in CinemaScope

Starts Friday March 19

Jane Gets a Line on the French Line in 3D

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Mary McCarty - Joyce MacKenzie

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EDMOND O'BRIEN

BIGAMIST

and EDMUND GWENN

LILI

is coming to town on
March 24th!

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Shows — 7 and 9 P.M.

Ends Tonight Thurs., Mar. 18

DAVID NIVEN-KIM HUNTER

RAYMOND MASSEY

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John Mills - Jean Simmons

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March 19-20-21-22

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Dean Martin - Jerry Lewis

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COMING SOON

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Deborah Kerr

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Also — "LOUISIANA TERRITORY" Pathe color

Friday - Saturday March 19-20

W. Parker - B. Paxton

Tom Neal

The Great

Jesse James Raid

color by Ansco Color

Cartoon Carnival Saturday

4 Days — Starting Sunday

Top Banana

in color

Starring

Phil Silvers

Rose Marie

and the entire New York cast

EARLY BIRD SHOW EVERY SUNDAY

Starts at Dusk Come Early Get Home Early

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Cartoon Carnival Saturday

Revised License Act Introduced

Proposed new business license ordinance was introduced at city council meeting Tuesday evening, and will have its second and final reading April 6.

The ordinance is designed to bring the present law and all its amendments up to date, and consolidate into one compact law.

Main feature of the proposed ordinance is the change over almost completely to a graduated scale based on the number of employees.

STREET HEARING

Public hearing on the Calle Abnoria street assessment district was set by council Tuesday evening for its second meeting in April, on Tuesday, April 20.

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Council Candidate District Two



CLIFFORD E. CAMPBELL
Stable Owner

Clifford E. (Cliff) Campbell has been a resident of Palm Springs for 15 years. All of that time spent on Section 14, the Indian Reservation. He is thoroughly acquainted with the problems that confront the residents of District Two. He is a successful businessman with a large investment on the reservation. Cliff Campbell is a family man and the father of two children.

Vote for Clifford E. CAMPBELL

He will serve his constituents and the city as a whole, with absolute honesty and integrity.

On The Trails

Native Arabians in all their costumed splendor... riding the top Arabs of the country... was the spectacular and outstanding feature of Sunday's All Arabian Horse Show. The classes which followed it and preceded it Saturday, were a revelation to the hundreds who believed the beautiful Arab can gallop only across the desert sands. Those who failed to see the show missed two days of the finest entertainment in the world, and should remember they may have another opportunity to see it next year.

Mr. and Mrs. P. K. Wrigley, who were exhibitors as well as present at the show, were so enthused with the event that they have invited Mr. and Mrs. Ted Pierce of Palm Springs to the Phoenix Biltmore to put on an exhibition of the Arab being used in polo. This will be in anticipation of adding a polo class in the forthcoming Arizona All Arabian Horse Show. Pierce will take "Clarita," a full Arab, which he has trained and used in the Desert Polo games. Wrigley also invited Pierce to emcee the event.

A word should be said here for the splendid management of horse shows seen around this area. Whenever a show runs as smoothly as clockwork, you are sure to find Harry and Buelah Marrell behind the scenes. Harry as manager and Buelah as show secretary are the perfect combination for finesse, when it comes to handling horse shows. This week's show as well as the Indian Fair show was the most recent proof. Harry Marrell has also long been famous for his expert polo playing, and his fine polo mounts. He is currently playing in the local polo games, which are so fast becoming again popular in our winter wonderland.

Next unusual horsey event... will be the Los Compadre Annual Guest Ride which will be held April 10 and 11. For information call the chairman, "Cliff" Campbell at 6918.

In the meantime... this is trail-time... so rent a horse for an hour or so and see us on the trails.

ANITA HASKELL JONES.

The Desert Sun—3¢
and **PALM SPRINGS NEWS**
PALM SPRINGS, CALIFORNIA
Thursday, March 18, 1954

Two Injured in Auto Accident

Margaret Luth, 51, and Josephine Vukick, 50, passengers in a car driven by Natalie M. Moor, 57, Long Beach, suffered minor injuries when their vehicle was involved in an accident at 3:49 p.m., Sunday, with a car driven by Doris T. Young, 39, Alameda.

The Moor vehicle was turning left off Highway 111 onto Calle Palo Fierro, when it was struck in the left side by the Young car.

Miss Young was cited for following another vehicle too closely.

left off Highway 111 onto Calle Palo Fierro, when it was struck in the left side by the Young car.

Miss Young was cited for following another vehicle too closely.

Hub Cap Thief Still Busy, Police Report

Theft of four wire-wheel hub caps from his parked car in front of his trailer home at Ramon Trailer Park between 9 p.m., Friday and 8 a.m., Saturday, was reported to police by Norman D. Dixon.

Carnation Corner



Yes, we do have bananas today... bananas ripened to the peak of perfection and specially prepared to make Carnation's exciting Tropical Banana Nut Ice Cream the tastiest dish in the Western Hemisphere.



There are rich, roasted pecans in this satin-smooth luxury ice cream, too. So, in addition to the protein, calcium and sizeable quantities of Vitamins A, B₁ and B₂ you always get in an average helping of Carnation Ice Cream, you're serving up EXTRA nutrition—derived from bananas and pecans—in every bite of Carnation Tropical Banana Nut Ice Cream.

Carnation Tropical Banana Nut Ice Cream Puffs

(Makes 8 Servings)
1 cup water
1/3 cup butter
3/4 cup sifted flour
1 teaspoon salt
2 eggs
1 quart Carnation Tropical Banana Nut Ice Cream
Chocolate Sauce

Heat water and butter in saucepan until water boils and butter is melted. Add flour and salt. Stir until mixture leaves sides of pan and follows spoon. Remove from heat. Add eggs, one at a time. Beat vigorously after each egg is added. Drop from spoon to unbuttered cookie sheet and bake in very hot oven (450° F) 15 minutes. Lower temperature to moderate (350° F) and continue baking 30 minutes. Turn off heat and allow cream puffs to stand in oven about 20 minutes. Remove from cookie sheet and cool. For serving, slice off top of cream puffs, fill with Carnation Tropical Banana Nut Ice Cream. Replace top, cover with chocolate sauce.



In the West Indies and the Pacific Islands, along the Congo and throughout Central Africa, many natives look on bananas as their staple food. And no wonder! For a diet consisting of bananas alone will sustain life for a long period of time. With or without bananas and pecans, Carnation Ice Cream is a smooth idea, for every spoonful is simply packed with velvety-smooth goodness and a heap of nutrition. Carnation Ice Cream itself is packed in handy half-gallons that serve up to 16, as well as in regular cartons for everyday treats.



HINTS FOR HUSBANDS
Have that man in your life carry an ordinary shaving mirror in the glove compartment of the car. It may prevent a serious accident. The mirror can be used as a reflector to warn approaching cars... in case the battery has gone dead and you don't have a flashlight handy.

And do be sure to serve your husband, and the rest of your family, too, some of that smooth 'n' crunchy Carnation Tropical Banana Nut Ice Cream before another day rolls by.

CARNATION COMPANY
45-910 Jackson Street
Phone 73139
Indio, California

GOOD EATING ON THE WAY... SAFEWAY features plump, tender fresh FRYERS



EVISCERATED, GRADE A, CUT-UP
Enjoy the delicate flavor and juicy tenderness of a Safeway FRESH Fryer. Delicious fried to a golden-brown. Serve hot or cold

ALL READY FOR THE PAN. SPECIAL LOW PRICE

53¢

Additional Meat Section Values

T-BONE OR CLUB STEAKS
TOP SIRLOIN
CANNED PICNICS

U.S.D.A. CHOICE BEEF
Aged to peak of flavor and fully trimmed. **109¢**

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Tender, juicy steaks, cut from control aged U.S.D.A. Choice Beef. **115¢**

IMPORTED FROM HOLLAND
Cooked, boneless, 6 to 8 lbs. in size. **79¢**

Ground Beef 1-lb. pack **39¢**
Salt Pork 1-lb. **49¢**
Large Bologna In the piece **39¢**

Sliced Bacon 1-lb. **69¢**
Ocean Perch Fillets Captain's Choice **39¢**
Fish Sticks Captain's Choice Pre-cooked, breaded **49¢**

CRANBERRY SAUCE
Ocean Spray, whole or strained. Excellent with fried chicken.
16-oz. can 19¢

QUAKER OATS
M.J.B. WHITE RICE
MAYDAY OIL
SUGAR BELLE PEAS
PRINCE LEO PINK SALMON
TORPEDO CHUNK TUNA
STAR KIST CHUNK TUNA
KITCHEN CRAFT FLOUR
TIDE DETERGENT
PARADE DETERGENT
WHITE MAGIC SOAP
WHITE MAGIC BLEACH

Quick cooking or regular type **20-oz. pkg. 17¢**
Use in Lenten menus **14-oz. pkg. 16¢**
Use for salads or in cooking **8-oz. can 12¢**
Fancy Blended **17-oz. can 17¢**
Use in Lenten menus **16-oz. can 45¢**
For salads or sandwiches **6-oz. can 27¢**
For cooked tuna dishes **6 1/2-oz. can 30¢**
5-lb. bag, 49¢
2-lb. bag, 25¢
Heavy duty for all washing **19-oz. pkg. 28¢**
Taken money on each pkg. **19-oz. pkg. 28¢**
Flower seeds in each pkg. **23-oz. pkg. 25¢**
half gallon **25¢**
gallon **39¢**
48-oz. pkg. **37¢**
28-oz. pkg. **31¢**
quart **63¢**
17-oz. can **17¢**
16-oz. can **45¢**
6-oz. can **27¢**
6 1/2-oz. can **30¢**
10-lb. bag **95¢**
47-oz. pkg. **68¢**
39-oz. pkg. **55¢**
46-oz. pkg. **49¢**
gallon **39¢**



Moist and Luscious GOLD LOAF CAKE
Extra-fine, baked the Curtsy "homeingredient" way! **29¢**

Other Curtsy Baked Foods
Parker House Rolls pkg. of 12 **25¢**
Jelly Roll Freshly Baked 6 1/2-oz. size **23¢**
Angel Food Party Cake 12-oz. size **49¢**

SKYLARK BREAD
Split Top, large **26¢**
White Sliced, std. loaf

Check Every Item... Save

MILD CHEESE OREGON CHEDDAR Pre-cut & wrapped **45¢**
GRADE A BUTTER DAIRY GLEN First quality **69¢**
CINCH CAKE MIX White, golden, spice, devil fudge **17-oz. pkg. 31¢**
HALVED PEARS HARPER HOUSE Packed in heavy syrup **29-oz. can 31¢**
(DEL MONTE HALVED PEARS) 17-oz. can **23¢**

PRICES EFFECTIVE THURS., FRI., SAT., MARCH 18, 19, 20, 1954, AT SAFEWAY STORES IN THIS AREA.
Right to limit reserved. No sales to dealers. Sales tax added to retail prices on taxable items.



Air Conditioned

350 So. Palm Canyon Drive...

STORE HOURS Mon. thru Sat. 9 a. m. to 8 p. m.
Sunday 9 a. m. to 6 p. m.

Fire in Upholstery Damages Automobile

Damage was caused to the upholstery of a car owned by Amos Schuler, 315 South Calle Encilla, when it was set afire by children playing with matches last week, firemen from Station No. 1 reported.

PLAY GOLF

ALL DAY
\$1.00
PARKER'S
9 IRON 9
3 blocks west of Palm Canyon Dr. on Tahquitz Dr. (Formerly the Desert Inn Golf Course)

Gridiron Party Set for May 31

First annual Press-Gridiron party sponsored by the Retail Merchants Division of the Chamber of Commerce will be held Tuesday evening, May 31, at the Chi Chi, Chairman Adrian Rosen announced.

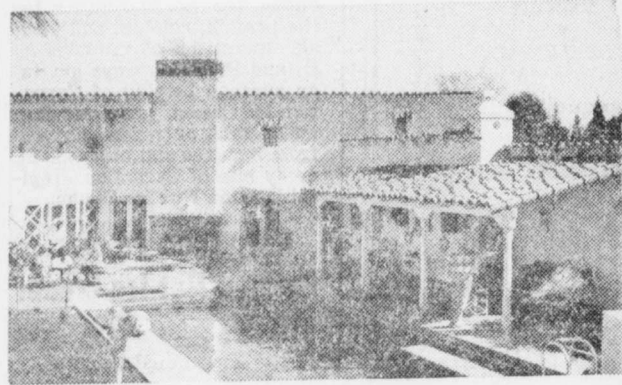
The dinner honoring the press will be held in conjunction with the annual meeting of the Merchants.

Larry Quinn is chairman of the arrangements committee.

Villager Killed in Imperial Accident

Local authorities received word here Tuesday evening of the death of Eugene Cubero, 520 East Arenas road, in a traffic accident in Imperial county. He was an employee of El Mirador hotel. Only known relative is a resident of San Francisco.

FOR SALE Palm Springs' Outstanding Home



The Last Word in Luxury Living

This home consists of five bedrooms, five baths, penthouse with bath, and four car garage. It is exquisitely furnished throughout, including inter-room communication and sound systems. Forced air heating and cooling. Has a large completely equipped swimming pool with glassed in patio.

Reduced to \$70,000
COMPLETELY FURNISHED AND
READY TO MOVE INTO

Peter B. Sheptenko

The Pioneer Realty Company of Palm Springs
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ASSOCIATES: Bill Colven — Bill Heiser
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Higher powered!



New DODGE "Job-Rated" TRUCKS

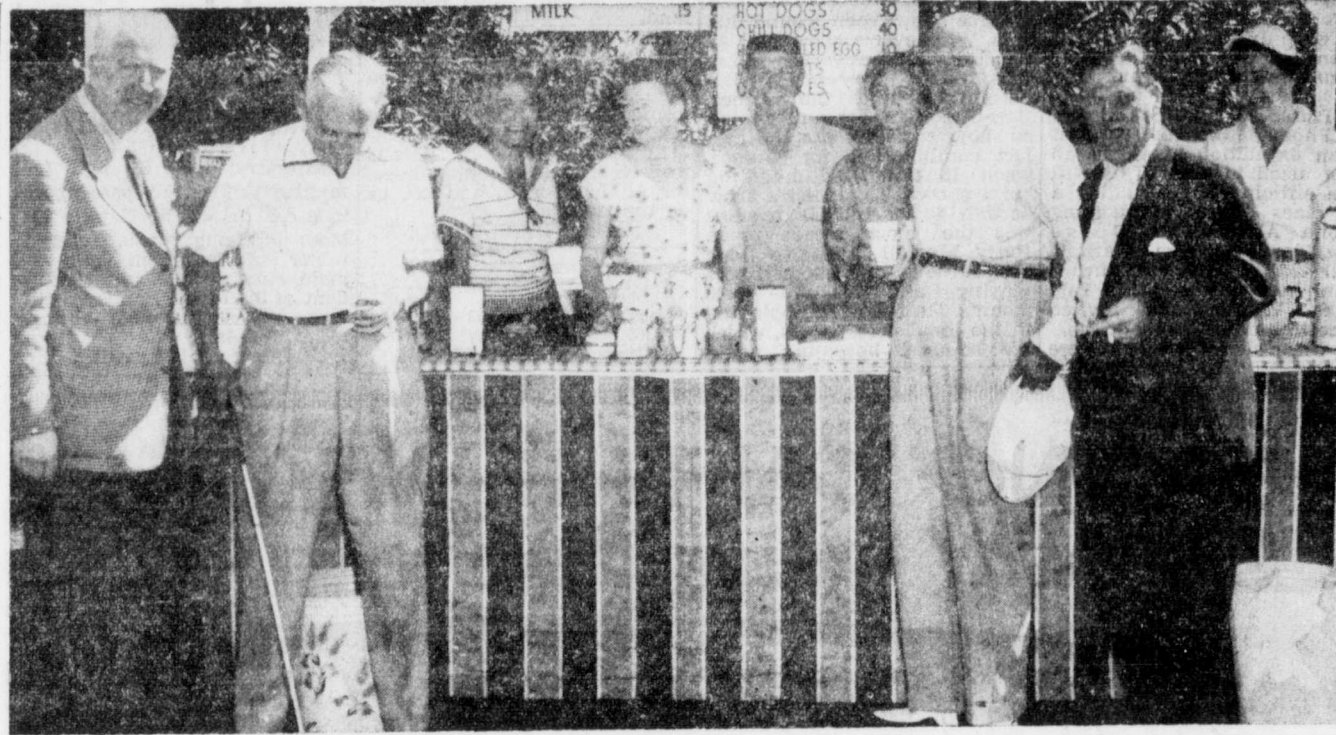
- Greatest cab comfort • Lower body floors for easier loading
- Unequaled visibility for added safety • Wider doors, lower step, for easy entry
- New styling inside and out, new colors • Priced with the lowest! • New easy-to-shift transmissions • Sharpest turning trucks on the road

OFFER
**A better deal
for the man
at the wheel**

5 minutes behind the wheel
will prove Dodge trucks a better deal! See or phone us today!

IMPERIAL MOTORS

83-095 Highway 99 Indio, Calif.
Palm Springs and Coachella Valley
DODGE Automobile and DODGE "Job-Rated" TRUCKS
(Factory Deliveries Available) Phone 7-3311



(Frank Partridge Photo)

YOUTH CENTER BENEFIT—Welfare and Friendly Aid Society is annually in charge of the concession and ticket sale at O'Donnell Golf Club's Invitational to augment its funds for the Youth Center. Pictured above at the refreshment booth at O'Donnell for the tourney now in progress are, left to right,

Pairings for Invitational

Pairings for the championship flight in the 19th annual O'Donnell Palm Springs Invitational Golf Tournament follow:

- 7:22 Lawrence Segoula: Tom Hurt; Ritchie Campbell; Robert Cavalier; Stanford
- 7:30 M. O. Johnson, Jr.: Frank Neimeyer; Gerald J. Hunter; Jack Tooke
- 7:38 Keith Brookside: Donald L. Thornton; Rancho S.F.; Don Boyesen; Rancho S.F.; Ralph Samaha; Barbara Worth
- 7:45 Walter Buertman; Riviera; Jack Colburn; Inglewood; Ed Ross; Griffith; Jimmy Smith; Inglewood; Allen L. Clark; L.A.C.C.; Frank Catania; Olympic Club; Geo. O. Pulliam; Inglewood; Johnny Novak; Hacienda
- 8:00 Robert H. Allen; Red Hill; Wally Taft; Laguna Beach; Ted Thiberg; Hacienda; Floyd Watts; Yuma C.C.
- 8:07 C. F. Sexton; Wilshire; Dr. Winston Williams; Bel-Air; Edgar Landner; Meadow Club; George M. Lewis; L.A.C.C.
- 8:15 Gail Cave; Wilshire; Jack Hyland; L.A.C.C.; Fred L. Kohler; Thunderbird; Wilbur Curtis; Bel-Air
- 8:22 W. B. Carter; Wilshire; Sidney R. Lind; Mission Valley; Tom Masaura; Taft; Calif.; Von Moffett; Ojai, Calif.
- 8:30 John Merhar; Portland; Monte Phillips; Spokane; Lou Stafford; Portland; V. E. Studebaker; Blumclaw
- 8:38 Orrin H. Davidson; Peninsula G.C.; Floyd Jones; C. E. Needham; San Francisco; Harold Hicks; O'Donnell
- 8:45 Carl Hannan; O'Donnell; Carl E. Raymond; L.A.C.C.; Nelson Cullen; Sonoma; Val J. Anais; Peninsula
- 8:52 Dr. J. M. Johnston; Lakeside; Edward Buge; Modesto; W. F. Colm; Bakersfield; Bud McKenney; L.A.C.C.
- 9:00 Milton Hicks; O'Donnell; Bill Tveit; Annandale; Jim Ferrie; L.A.C.C.; Arnold Bosacelli; Sequoyah C.C.
- 11:00 Charles Teel; Las Vegas; Robert A. Ross, Jr.; Olympic; John W. Dawson; Thunderbird; Howard Knight; Mission Valley
- 11:15 Harvey Ward; Bob Hope; Ken Venturi; San Francisco; and Tommy Jacobs of Montebello
- 11:22 Bob McCallister; San Gabriel; Robert Walker; Al Borkman; and Bruce McCormick
- 11:30 Irving Cooper; Meadowlark; Lou Jennings; Santa Anita; Jim Ferrie; Virginia; and Ed Castagnetto; San Francisco
- 11:38 A. E. J. Ross Clark of Thunderbird; Fletcher Jones of Bel-Air; Dick Meyers of Bel-Air; and Ted Richards Jr. of Bel-Air

NOTE: All new pairings will be made for Sunday, March 21.

From Page 1—MORE ABOUT GOLF

comes, all teeing off late in the morning. They are:

11 a.m.—Charles Teel, Las Vegas; Robert A. Ross Jr., Olympic; John W. Dawson, Thunderbird; and Howard Knight, Mission Valley.

11:15 a.m.—Harvey Ward, British Amateur champion; Bob Hope; Ken Venturi of San Francisco, and Tommy Jacobs of Montebello.

11:22 a.m.—Bob McCallister of San Gabriel; Robert Walker; Al Borkman and Bruce McCormick.

11:30 a.m.—Irving Cooper of Meadowlark; Lou Jennings of Santa Anita; Jim Ferrie of Virginia, and Ed Castagnetto of San Francisco.

11:38 a.m.—J. Ross Clark of Thunderbird; Fletcher Jones of Bel-Air; Dick Meyers of Bel-Air, and Ted Richards Jr. of Bel-Air.

A COMPLETE list of entrants and starting times Friday and Saturday appear elsewhere on this page.

J. E. "Dad" French is chairman of the tournament committee, which includes Bob Hope, Phil Harris, Chase Garfield, Gordon MacRae, W. A. Moncrief, Carl Raymond, Neil Jamison, Arnold Rumwell, Ernie LaFleur, Ben Shearer, Reuben Fleet, Jack Allgair, Fred Ingram, Milt Hicks, Jack Ballinger, George Howard, George Robertson, Dr. F. A. Purcell and Vincent Hickson.

Shearer is chairman of the traditional "Big Night" tonight, Thursday, at the Desert Inn, starting at 8:30 p.m.

Past champions of the tournament since its start in 1935 are: Dr. Bud Taylor (1935 and 1952); Jack Gaines, 1937, 1939 and 1943; Bruce McCormick, 1938; John Dawson, 1940 and 1949; Neil Whitney, 1941; Smiley Quick, 1942; C. H. Weaver, 1944 and 1945; Carl Hannan, 1946; Ray Sleppy, 1947; Harry Givan, 1948; MacGregor Hunter, 1950; Charles Teel, 1951; and Gene Littler, 1953.

Want Speed

Airline Delay to be Protested

Supervisors Tuesday indicated they may adopt a resolution protesting delay by the Civil Aeronautics Board of a decision on the application to supply feeder airline service to county points.

The action followed word from Bonanza Airlines, one of the applicants, that a decision can be reached by June unless the CAB grants a request from Southwest Airlines, another applicant, for a delay.

Then, Bonanza officials said, the decision may be delayed "as much as two years."

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Indians Finish Eighth in Meet

Palm Springs track team placed eighth in the small school division of the Southern Counties track meet last Saturday, leading all Riverside County League teams with 13 points.

Winner of the meet was Kearney high school.

Point winners for Palm Springs were: Gerald Egbert, third in 220-yard dash; John Laster, second in 440; Burton, fourth in mile, and the 880-relay team, second.

Foot Notes

By LYNN EMRICK

People come into the Museum wondering what flowers are blooming in our desert this Spring. The plant with the scarlet blossoms you see along sandy washes and among rocks is called "Chuparosa" or "Dart" or "Arrow" Band. It is the single California representative of a tropical American genus and the Papago Indians used to eat its blossoms. Another flowering plant is a dainty annual, the Gilia, which grows from the slopes of the mountains to the desert floor. The sweet-scented desert Lavender is now blooming in the canyons and washes. The Castorbean grows wild in some of the desert washes as a naturalized plant from the Old World. Of course, the Creosote bush with its bright yellow flowers is found almost everywhere. Should we have rain the shrub will fill the air with a tangy resinous odor. May I suggest to the tourists that the Verbena is in bloom and maybe before long it will cover the dunes like a pink-lavender carpet. I shall try to have some specimens of each blossom when I present my lecture at the Garden Club on Saturday, March 20. Mrs. Frances Manington, president of the club, invited me to present a talk on "Flower Arrangement" and my boss said OK. Shall do.

Our children's exhibit features a collection of prize winning specimens of dried desert flora owned by Joe Henderson. Joe is another one of our favorites and we are happy to have his display this Spring. We also have displayed some of the flowers that are now in bloom. We have several books on desert flowers in our library that may guide you. It's nice and quiet back there and you are most welcome to spend your leisure time in a "Little bit of book learning."

Dr. C. E. Smith, Museum director, prepared a group of desert thorn specimens with information tags. You might be interested to learn the names of shrubs and trees that can cause you pain by their sting. You could also learn to avoid these desert trouble-stickers.

TV Franchise Transfer OKed

Council Tuesday evening approved the assigning of the franchise granted to International Telemeter Corporation to the Palm Springs Community Television Company.

City Manager R. W. Peterson recommended the transfer, telling council that the local subsidiary of the original assignee has taken over actual operation of the franchise.

The two percent service tax charged the company realized \$502.46 for the city last year, Peterson reported.

Window Broken by Youthful Vandals

Malicious mischief, breaking of a window by a rock or pellet gun, was reported to police Sunday by Milton H. Callner, 690 Chino Canyon road.

Investigating officers found evidence nearby where juveniles had been breaking bottles in a similar manner.

RARE
Out-of-Print
RECORDINGS
only **30¢** EACH
plus a **HALO**
box top

Stop by
today
for your
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Remon
RECORDS
1000 PARADISE DRIVE, PALM SPRINGS, CALIF.

S&H GREEN STAMPS

March 18th - 19th and 20th
FREE TIRE ROTATION
with every complete Lubrication
and Oil change

THE FRIENDLY
DUDLEY'S RICHFIELD SERVICE
610 N Palm Canyon Drive Phone 9085

\$4,000.00
**ANNUAL PRO-AMATEUR
TOURNAMENT**
AT
**TAMARISK
Country Club**
Saturday and Sunday
March 27 and 28

GALLERY FEE — \$1.50 EACH DAY

For Tickets See
Palm Springs Junior C of C

Sure ... AS SPRING!

Just in case a little bird didn't tell you, we will.
The finest whiskey you can buy is America's
favorite whiskey—Seagram's 7 Crown!

Say Seagram's and be Sure

Seagram-Distillers Corporation, New York City. Blended Whiskey. 86.8 Proof. 65% Grain Neutral Spirits.

Chi-Chi Starlite Room

OPENING FRIDAY, MARCH 19

BILL KENNY

and his INK SPOTS

also

SUE CARSON

Reservations Phone 7391 or 5133

FREE PARKING

Leading Southland Pros to Compete in Tamarisk Play

Annual \$4,000 Pro-Amateur Tournament Set for Saturday and Sunday, March 27 and 28

Tamarisk Country Club's \$4,000 annual Spring Pro-Amateur Golf tournament has attracted the leading professionals of the Southland. Pat Martin, resident pro, announced today as the field of 225 golfers is rapidly reaching completion.

The tournament will be held Saturday and Sunday, March 27 and 28.

More than 200 of the top pros and amateurs have already filed application, with the entry list to be closed at about 225, Martin said.

EACH PROFESSIONAL will play with three amateurs, one or two of his choice from his own club and the others being assigned to his foursome.

Fifty pros will be competing for the estimated \$1,500 first prize, with amateurs to be given merchandise awards.

Awards will be made immediately following the completion of play Sunday night, with President M. O. Anderson officiating.

AMONG THE TOP professionals entered are: Peter Marich, Washoe Country Club, Reno; Earl Martin, Western Country Club, Los Angeles; Eric Monti, Hillcrest Country Club, Los Angeles; Warren McCarty, LaJolla Country Club; Bud Oakley, Palos Robles Country Club; Mike Dorovic, Brentwood Country Club; Frank Rodia, Mission Valley Country Club of San Diego.

Paul Runyan, Annandale Country Club, Pasadena; Ed Vines, Cochran Golf Ranch of Indio; Ellsworth Vines, Wilshire Country Club, Los Angeles; Phil Cloval, Fairway Country Club of Hollywood; Fay Coleman, Brentwood Country Club; "Lighthouse Harry" Cooper, Lakeside Country Club of Hollywood.

Al Demaret, Ojai Country Club; "Wee Willie" Hunter, Riviera Country Club, Los Angeles; Zell Eaton, La Serranos Country Club; Bobby Harris, Watsonville Country Club; Jimmy Hines, Thunderbird Country Club; George Howard, O'Donnell Golf Club;

Jack Ryan, Yuma Country Club; Harry Bassler, Fox Hills Country Club; A. J. Lazane, Sateco Country Club; "Babe" Lazane, Bakersfield Country Club; Al Lape, San Luis Obispo, and Howard Smith, Los Angeles Country Club.

El Mirador Net Play Saturday
El Mirador hotel will present its annual Round Robin Doubles Championship tournament Saturday, starting at 1 p.m. Pro Harry Plymire announced.

Entries will close at 5 p.m., Friday. It is open to the public, with entry fee of \$2.

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(Chamber of Commerce photo)

THROWS FIRST BALL — Mayor Florian Boyd officially opened the Spring training schedule of the Seattle Rainiers in Palm Springs by throwing the first ball. He is pictured at the climax of his wind-up, ready to pitch a perfect strike over home plate.

Supervisors Consider New Law On Race Track Zones

County supervisors Monday tentatively approved a proposed ordinance which would give them the final decision over all zoning variances, including the one which will be needed to establish a race track or tracks near Palm Springs if the state approved applications for permits.

The measure may be adopted at next week's meeting.

County Planning Commission has the final decision under existing laws—unless an owner of affected property appeals to the supervisors against the commission.

The commission itself recommended the ordinance to the supervisors, saying that it felt the supervisors should have the unequalled power of decision over all variances, whether or not there is an appeal.

County Planning Director Tyler Suss said the commission had in mind especially the possibility of an application for zoning variance to allow a racing track near Palm Springs.

There was no opposition to the ordinance Monday at a public hearing.

Teeing Off at Tamarisk

BY AVERY ALLEN

Bob "bang bang" Sterling and his little wife were with us for a few days—he's taking a few lessons and improving his road game—both very happy to be out of New York weather for a few days.

Danny Thomas dropped by with friends. While he didn't burn up the course he managed to improve his recording room palor a little.

It looks like our \$4,000 Annual Spring Pro-Am is going to hang out the S.R.O. sign shortly the way the entries are coming in. All the big name Resident Pros in Southern California will be here to try for a chunk of the moola.

OUR TEAM CAPTAIN at the Club, Ted Cadman, is turning out to be a pretty fair country putter. Every now and again he can be seen out on the putting green rattling the can.

Herb Foster, who has been on the convalescent list for a few weeks, was down the other day getting a little itchy to rip the course up.

Stopped by Bill Moore's little ranch on the third fairway last Sunday and I saw a pretty fair brand of sand lot polo. Sorry to report that our good member, Bill, was refereeing rather than playing due to the fact that he had been hit on the hand with a mallet a couple of days before. These boys seem to get a belt out of the game. They play hard and are using horses that play pretty well. Sort of cute to have your own polo field in your back yard—don't know if that improves your golf game or not!

Gummo and Helen Marx were down for the weekend—he, Chairman of the House Committee and busy with details around the Club—she, working hard on her game, as usual.

EDDIE SMALL, that little package of T.N.T., spent several days here—busy with the details of membership conversions of which committee he is chairman. Eddie fights in all weights and is certainly a one-man stable—a great little guy and small wonder he is one of the real greats in the movie business.

Dan Gilbert won the weekly Blind Bogle with a score of 71. Some of our out-of-town guests this week were: Mr. and Mrs. Marvin V. Cook, Denver, Colorado; Brick Wood, Salt Lake City, Utah; Walter Smith, Pasadena, Calif.; J. W. Fish, Portland, Ore.; Phil Gott, Park Ridge, Illinois; Mr. and Mrs. Leofold Friedman, New York.

Poloists Break Even at Tucson

Palm Springs Polo Club split even in weekend games with the Pima County Polo Club at Tucson, losing the game Saturday 7 to 6, and then coming back on Sunday to take a 6 to 5 triumph.

Both games were hard fought and fast action highlighted the contests.

Playing for Palm Springs were Bob Wintersinger, Bill Allen and Guy Campbell.

The local club will meet the Paradise Valley Polo Club at Phoenix Friday and Sunday.

HOTEL SPECIAL MATTRESS AND BOX SPRING SET \$52.50

Mattress has 312 coils . . . white isol insulation . . . layers of felted cotton . . . 8 ounce sateen cover . . . vertical stitched prebuilt border. This is a firm institutional unit . . .

Box Springs . . . 81 coils LAISCO unit . . . heavy construction with corner braces and stabilizers . . . 10 YEAR GUARANTEE.

Delivered and set up in your Hotel at no extra cost.

Professional Accounts only

California Mattress Mfg. Co.

1952 Highland Ave. Phone 867-117

San Bernardino, California

Rainiers Hand Troy Nine First Loss this Year

Seattle moved ahead of the 500 mark in Spring training games this week by racking up wins over the USC team 7 to 6, and Portland 4 to 2, while dropping an 8 to 5 decision to Los Angeles.

The win over the Trojans was the first recorded by a Pacific Coast league team this year, and Manager Jerry Priddy used most of the youngsters on his squad to turn the trick.

THE USC squad almost pulled the game into the win column in the ninth inning, when they pushed across two runs before John Garton hit into a double play to end the game. Villager Don Henson was on the mound when the trouble started, and was replaced by Tommy Lovrich.

The Rainiers pushed across four runs in the third, two more in the fourth and one in the eighth. USC compiled two runs at a time, in the second, sixth and ninth.

On Sunday, Gene Bearden, Steve Nagy and Lee Anthony proved tough in the pinches and hurled Seattle to its 4 to 2 win over Portland.

FOUR CONSECUTIVE walks by Bill Evans in the seventh on Saturday set up the stage for five runs and gave Los Angeles their 8 to 5 win over the Rainiers.

Next home game for the Seattle team is Tuesday afternoon, March 23, when the Rainiers entertain Hollywood. Two games with a Marine team scheduled Tuesday and yesterday were cancelled as the visitors could not arrange transportation.

Indian Aquatic Squad Defeats Chaffey Team

Palm Springs high school swimming team, winner over Chaffey high school 47 to 28 in the Varsity class Tuesday, will try Friday evening to make an excellent showing in the VIF Invitational at El Segundo.

Finals in the CIF will be held the following Friday at Long Beach Wilson high school.

The Indian Cee squad also came through with a victory over Chaffey, and the Bee squad was nosed out by six points when its four-man relay team was disqualified after winning because one of the swimmers started before his man had reached him.

Johnny Ravese topped the Varsity team with wins in the individual medley and 100-yard breaststroke, and Steven Field led the Bee team swimmers with wins in the 100 and 50-yard free-style events.

CLASS A results follow:

MEDLEY RELAY — Won by Palm Springs (DeJesus, Ravese, Braune). Time: 2m. 17.5s.

50-YARD FREESTYLE — Won by Brigham (PS); Quackenbush (C), Schey (C). Time: 1m. 14.5s.

100-YARD BREASTSTROKE — Won by Ravese (PS), Pell (PS), Croft (C). Time: 1m. 15.2s.

200-YARD FREESTYLE — Won by Kough (C), Andy (C), Gallarati (PS). Time: 2m. 28.5s.

100-YARD BACKSTROKE — Won by DeJesus (PS), Broughton (PS), Schey (C). Time: 1m. 14.5s.

100-YARD FREESTYLE — Won by Quackenbush (C), the for second between Braune (PS) and Brigham (PS). Time: 1m. 15.2s.

DIVING — Won by Tipton (C), Croft (C), Harrison (PS). Point total: 32.

INDIVIDUAL MEDLEY — Won by Ravese (PS), Pell (PS), Kough (C). Time: 1m. 15.2s.

FOUR-MAN RELAY — Won by Palm Springs (DeJesus, Cunningham, Braune, Brigham). Time: 2m. 43.2s.

CLASS A TOTALS: Palm Springs 47, Chaffey 28.

Village Ball Club Nosed Out, 1 to 2

A great pitching performance by Bill Russell, former University of Illinois hurling star, went to waste Sunday afternoon as the Palm Springs baseball team was edged by the San Bernardino VFW 2 to 1.

Russell allowed only four hits, and struck out nine batters, with the winning run scoring in the ninth on a squeeze bunt.

George McCrystal paced the local batters, collecting two hits and driving in the lone Village run. Manager Warren Linville tripled prior to one of his singles.

Members of the local team and others interested in joining the squad are asked to meet at 11:30 a.m., Sunday, at the Polo Grounds.

L. C. Lewis Attends Planners' Meeting

L. C. Lewis of Cathedral City and other members of Riverside County Planning Commission attended on Tuesday a tri-county meeting with San Bernardino and Orange county commissions, held at San Bernardino court house.

The meetings are a part of a regular program, designed to promote uniform standards required by the three counties.

FROM THE MIKE OF La Paz Hotel

By LOUIE QUINN

Another week of settin', and spinnin', and settin', and chinin', from The Fireside Room of La Paz Hotel . . . truly a desert paradise. Being in a reflective mood, I got to thinking of the thousands of hearty souls (no people . . . just souls) that have been in to dinner and then idled over their brandy to watch the broadcast. Just imagine such names as Fernando Lamas and Mary Castle . . . John Carroll and Bella Darvi (the newest name to skyrocket across the film firmament) holding hands in front of our fireplace . . . Ray Ryan and some of the El Mirador stockholders holding bank books in the Fireside Room . . . of course, gorgeous Gussie Moran and her Eddie Hand with candlelight in their eyes.

The hundreds of calls I get every week when I "Play the Game" . . . and my sponsors calling up and saying make the game tougher . . . I'm giving too many prizes away . . . (I'm only kidding).

The night the only winner in the room was Michel, our Maitre D'. He goes way back to the days of the old Troc . . . so naturally he'd know every stars name in radio.

We had a cross section of radio, TV and industrialists as our guests here at The La Paz last week . . . Mr. Clayton Love, . . . the import-export tycoon from Dublin, Ireland . . . raving about our food and service, Freddie Finkelhoff . . . the Broadway and Hollywood writer-producer . . . Nacio Herb Brown, the composer. Bob Daru . . . the noted New York barister, telling Carl Rhodes, our general manager, that he's out here at the invitation of Jerry Geisler to address a group of lawyers in L.A. and the rich easterners driving in bringing their minks . . . and colds with them . . . in fact, I think that La Paz is the only place in Palm Springs where you can see mink on mink . . .

C'mon out some night and join us . . . at the sign of the yellow steam engine with the big red polka dots . . . that's La Paz.

—Adv.

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LOST OUR LEASE

ROSALIE'S Have lost their lease and will not return to Palm Springs next season.

Closing out merchandise at Rock Bottom Prices. ROSALIE'S Sale starts early this season for the benefit of good customers who will not be here later.

Crazy Pants
AND
Pedal Pushers
NOW
\$3.97
VALUES TO \$7.98

Scramble Tables
— MERCHANDISE MARKED FAR BELOW COST

BLOUSES, SKIRTS, SHORTS, ETC.
1.97 2.97 3.97

DRESSES

VALUES TO \$35.00 NOW

3.97 5.97 10.97
BETTER DRESSES
1/4 to 1/2 Off

SWIM SUITS -- \$5.97 up

FAMOUS NAME BRAND — DRASTICALLY REDUCED

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WHEN YOU KNOW YOUR BEER ... it's bound to be Bud

Make your own lunch a better one. Add Budweiser. That one-alone taste that pleases you so much is perfected by the costliest brewing process on Earth. It calls for much, much longer ageing.

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Leads All Beers In Sales Today ... and Through The Years!

ANHEUSER-BUSCH, INC.
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LISTEN TO "SPORTS TODAY" WITH BILL STERN ABC RADIO NETWORK MONDAY THRU FRIDAY

Reckless Driver Causes Injury to Village Woman

Linda DeGrandi, 16, 32851 Shifting Sands, Outpost Estates, suffered lacerations and bruises to the upper part of her body when she was thrown from her car while the vehicle made a complete roll at 6:37 p.m., Monday, near the intersection of Ramon road and Vello road.

Officer Alex Budsey, who investigated the accident, reported that Miss DeGrandi's car was forced from the road by a car passing two other vehicles traveling on the opposite side of the highway. The offending car failed to stop, and eluded chase of two motorists who witnessed the mishap, Officer Budsey said.

Miss DeGrandi was taken to Desert hospital for treatment. Damages to her car were estimated at between \$600 and \$700.



(Anderson Photo)
AT RACQUET CLUB — A dinner group at the Racquet Club included, left to right, George Montgomery, Mrs. Bernard

Smith, David Rose, Dinah Shore, Barney Balaban, (president of Paramount), Mrs. Balaban and Mrs. Rose.

Abraham Jaloff, Villager for 20 Years, Succumbs

Abraham Isaac Jaloff, well known Village resident, died at the age of 73 years at Desert hospital Monday after a long illness.

Mr. Jaloff, a native of Russia, was a retired bus company owner. He had been a resident of Palm Springs for 20 years. Survivors are his wife, Mrs. Charlotte Jaloff, two sons, Stanley Jaloff of Palm Springs and Russell Jaloff of Los Angeles, two daughters, Miss Tannetta Jaloff, Pan Anselmo and Mrs. Faye Puklus of Los Angeles; two brothers, Nathan Budshaw of Portland and Capt. David Blank of Los Angeles and a sister, Mrs. Bertha Horwitz of Calgary, Canada.

Seven grandchildren and two great grandchildren, also survive him.

Funeral services were held yesterday at 2 p.m. from the Hollywood cemetery chapel with Rabbi Arthur B. Lebowitz of Temple Isalah in the Jewish Community Center, officiating. Interment was in Beth Olam cemetery.

Wiefels and Son mortuary of Palm Springs was in charge.

Supervisors Argue Over the High Cost of Eating

Six dollars a meal is too much when the taxpayers have to foot the bill.

That tab set off an argument before county supervisors Monday with Supervisors William Jones and Roman Warren arguing for a change in approval of expense vouchers and the others, Homer Varner, Sherman Lewis and Irving Hayden, holding out for the present system.

Jones and Warren tried to have the board vote for a return to the system whereby the supervisors themselves approve all expense accounts.

The others favored the motion adopted February 18 whereby County Auditor Ray Hicks looks over and approves accounts.

Jones and Warren said unless the accounts were discussed openly at board meetings, abuses would creep in. They cited as an instance the \$6 per meal charged when the County Board of Trade hosted a dinner for the board of San Bernardino

county when a joint discussion of boosting the two counties was held.

They claimed that when the bills were not okayed by supervisors, the public "was being by-passed."

Charges of grand-stand play for publicity and other accusations marked the debate.

Defendants of the \$6 meals said that it was good for the dignity of the county.

Retail Merchants to Meet this Evening

Retail Merchants division of the Palm Springs Chamber of Commerce will hold its regular meeting at 7:30 p.m., tonight, Thursday, at the Fiesta House.

The Desert Sun-60
and **PALM SPRINGS NEWS**
PALM SPRINGS, CALIFORNIA
Thursday, March 18, 1954

PALM SPRINGS FINEST

Income Apartment-Hotel

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John C. Davis

Earl Chamberlain

School Election Slated May 21

Annual Palm Springs School District election will be held Friday, May 21, with one vacancy on the board of trustees to be filled.

The term of Ray Sorum expires this year. He was appointed to the post when George Ripley resigned the position. The poll will be open from 7 a.m. to 7 p.m. with the returns to be canvassed at 12 noon, Thursday, May 27, at the Frances Stevens school.

Voting places are: Precinct No. 1—Frances Stevens school. Includes all area in Palm Springs County Election Precincts Nos. 1 to 15 and Thousand Palms.

Precinct No. 2—Desert Hot Springs school. Includes Garnet and Desert Hot Springs. Precinct No. 3—Cathedral City school. Includes Cathedral City, Indian Wells, Date, Caullilla.

JACKET STOLEN
Theft of a jacket valued at \$65 from his car parked in a parking lot on West Amado road was reported to police Tuesday afternoon by Hoagy Carmichael, Los Angeles.

Illegal Passing on Right Cause of 114 Fatalities

Passing on the right may be a short cut to the cemetery.

A recent rash of violations of right hand passing provisions prompts this warning from the California Highway Patrol.

"Passing on the right of another vehicle is permitted only on multiple-lane divided highways, one way streets, city streets wide enough for two lanes of traffic in either direction, and highways outside cities that are clearly marked for four lanes of moving traffic," explained Patrol Commissioner B. R. Caldwell.

"MANY MOTORISTS have acquired the mistaken impression that the intention to make a right turn at an intersection entitles them to pass to the right of a long line of vehicles stopped for a traffic signal on a two lane street. The driver of a motor vehicle may overtake and pass another vehicle upon the right only under conditions permitting such movement in safety.

"In no event, however, shall such movement be made by driving off the paved or main portion of the highway.

"IN CALIFORNIA last year 114 fatal accidents were caused by improper passing, and an additional 1552 injury accidents resulted from these same violations in the unincorporated areas of the state alone. Unfortunately, the improper passing movements by motorists which caused practically every one of these deaths and injuries were calculated maneuvers," he declared.

"Part of this problem will be solved if motorists traveling at speeds slower than the normal flow of traffic will remain in the right hand lane as required by law," Caldwell added.

Trucker on Trial for Five Deaths

Oliver E. Leggett, driver of the truck which ran wild down grade near Indio last October, went on trial Monday in superior court at Riverside accused of the death of five persons.

The state opened its case Monday after a jury of 11 men and one woman had been chosen to hear the charges. Deputy District Attorney Arthur Seidler, in his opening statement, said that Leggett had driven down a hill on Highway 60 east of Indio with 50,000 pounds of truck and cargo knowing he had no brakes.

Obituary

WILLIAM H. GILL

Funeral services for William H. Gill, 39, son of Mrs. Frona Gill and brother of Mrs. Margaret Maskey, both of Palm Springs, were conducted Tuesday noon at Montecito Memorial cemetery.

Gill died Friday evening at a Bakersfield hospital. Other survivors include his father, John T. Gill of Cushing, Oklahoma; one brother and two other sisters.

JOHN W. DAVISON

Funeral services were held Monday afternoon at Fairhaven Cemetery Chapel for John Wesley Davison of Tramview Trailer Park who died Friday at the hospital after a brief illness at the age of 69.

A native of Colorado, he had been a Palm Springs resident for the past five seasons. He is survived by his wife, Violet L. Davison, one brother and two sisters.

The Rev. S. A. Scott of the United Presbyterian church, Santa Ana, officiated at the funeral rites and arrangements were in charge of Wiefels and Son of Palm Springs.

STEPHEN ARTHUR MORGAN

Stephen Arthur Morgan, of Desert Hot Springs, succumbed at his home last Wednesday at the age of 17 months.

He is survived by his parents, Mr. and Mrs. Leslie S. Morgan of 66-405 First street, Desert Hot Springs, and two brothers and a sister.

Funeral services were held Saturday at Sunnyside cemetery, Banning. Wiefels and Son mortuary were in charge.

Half Inch Rain Soaks Village

Palm Springs experienced one of its heaviest rainfalls of the season Tuesday night, with .58 of an inch falling before 8 a.m., Wednesday.

The rain stopped shortly after that, with the skies completely clear by noon. During the evening hours barricades were placed at several street intersections due to water on the roadway.

Total rainfall for the season now is 4.52 inches, according to records at Fire Station No. 1.

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8 sleeping room, 4 baths, 4 kitchen court \$5500 down. Balance like rent. Large business corner near Racquet Club. Make offer. LOUIS VINGER 3775 N. Indian Ave. Phones 6060 and 5595 Good Will To All

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WANTED \$150,000 PARTNER Help develop large artesian flow scalding Carbonated Mineral Water 1 Mi. S. and 5 Mi. E. Pope or L.A. Phone AT 9-4392

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Custom Originals
Sport Coats
Slacks and
Leisure Jackets
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Sale Starts
Thursday, March 18

COATS

| | Originally | Reduced to |
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| JACKMAN 100% CASHMERE | \$150.00 | \$99.50 |
| JACKMAN BLONDE CAMEL'S HAIR | 125.00 | 89.50 |
| JACKMAN IMPORTED SHETLANDS & FORSTMANN FABRICS | 85.00 | 59.50 |

SLACKS

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|---------------------------------------|---------|---------|
| JACKMAN FORSTMANN CHARMEEN GABARDINES | \$45.00 | \$32.50 |
| JACKMAN FORSTMANN WORSTED FLANNELS | 40.00 | 29.50 |
| JACKMAN IRISH LINENS | 30.00 | 22.50 |
| OTHERE WOOL & SILK-WOOL SLACKS | 25.00 | 18.50 |

LEISURE JACKETS

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| FORSTMANN CHARMEENS & FLANNELS | \$55-60 | \$39.50 |
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Beautiful song stylist

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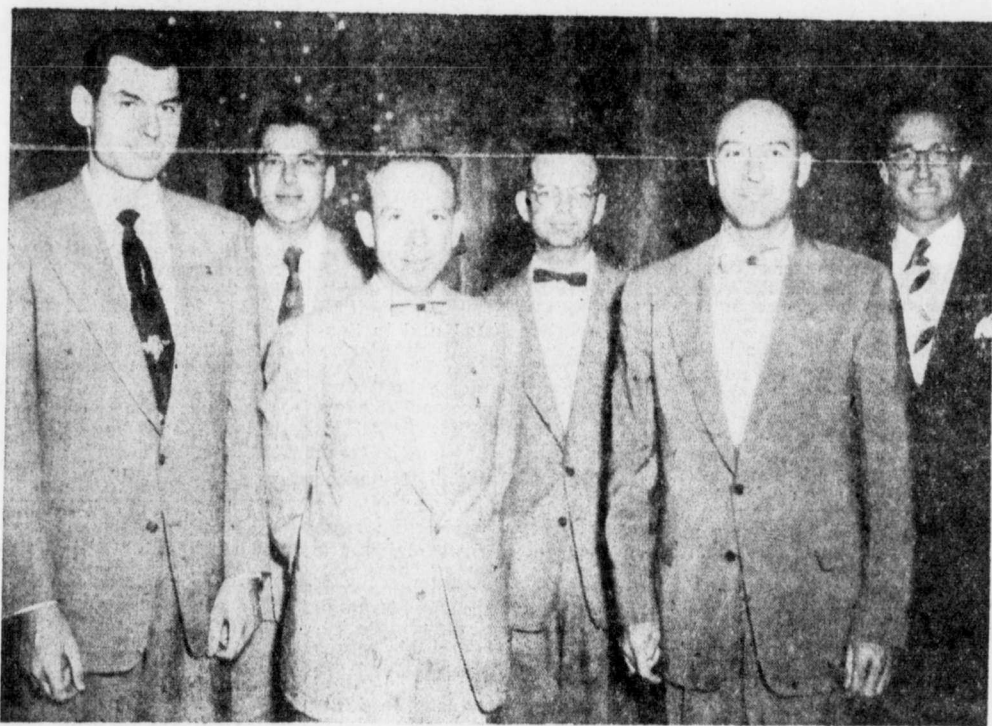
BUFFET SUPPER

An Eating Delight—Every Sunday Night

HOWARD MANOR

Bill White, Manager

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ORATORS — Speakers in the Toastmasters club Area Six "Speak Off," hosted by the local club at Deep Well Ranch Friday. Charles Ferguson, Riverside, the winner is shown, left. Others are, left to right, Larry Grabner, Dr. William P. Aikin, the local representative, Dr. John R. Gorham, Dr. N. R. Humphrey, and Richard W. Fredericks.



RELAXING IN SUNSHINE — It's a far cry from a Japanese prison camp to Palm Springs says Hollis Gale, New Yorker, shown above with Mrs. Gale strolling in the sunshine at Hotel the Oasis where they are guests.

Lists of Entries in Primary Race Growing Rapidly

List of candidates in the field for the June 8 primaries broadened this week with many seeking judicial district, county, state and federal positions.

Gordon A. Pequegnat reported that to date the following, of interest locally, had filed nomination papers: John Phillips, for his seventh term as congressman from the county.

Vernon Hillard, Murietta, for congress on the Republican ticket.

Lee Backstrand, seeking re-election to the state assembly.

Joe Rice, re-election as sheriff.

Dr. Ray Johnson, re-election as county school superintendent.

G. A. Pequegnat, re-election as county clerk.

W. O. Mackey, re-election as district attorney.

A. C. Keith, re-election as county surveyor.

Frank Burchfield, re-election as county assessor.

E. T. Hicks, re-election as county auditor.

V. M. Hyde, re-election as county tax collector.

Jack Ross, re-election as county recorder.

Homer Varner, re-election as fourth district supervisor.

Fred E. Duffey, re-election as constable, Palm Springs judicial district.

Howard M. Poe, for constable, Palm Springs judicial district.

Nominations for all offices close April 2. Registration for the June 8 primary closes April 14.

MISSING EARRING

Loss of a pearl earring was reported to police Monday by Mrs. L. E. Jacobson of Chicago, Illinois.

Grady's Plan to Quit Local Field

Rosalie and Dan Grady of Santa Rosa who first opened a shop in the Center seven years ago and later moved to 501 North Palm Canyon drive, announced this week that they

will relinquish their local store at the end of the current season. Reason for leaving the local field, they said, was that their two shops in northern California now take their full time.

Mr. and Mrs. Grady have been guests at the Desert Riviera during their stay here the past ten days.

58¢

is all you pay not \$1.69

Save \$1.11 Use This Coupon!

This Coupon and 58c Entitles Bearer to One of Our GENUINE PAPER RITE CLIK-CLIK Retractable PENS

Click button point comes out for you to write. Click the clip point disappears. The pen that needs no cap. 20c more for a 50c 75,000 word refill with each pen. (Optional). A five-year factory guarantee with each pen.

COUPONS ARE POSITIVELY REQUIRED.

Save this for Friday, March 19

FRIDAY March 19 10 A.M. to 6 P.M. 8 HOURS ONLY

Curley's Desert Dime & Dollar 246 North Palm Canyon Dr. (Downtown) across from Palm Springs Hotel

FRIDAY March 19 10 A.M. to 6 P.M. 8 HOURS ONLY

LIMIT 2 PENS PER COUPON Positively No Pens Sold at This Price After Sale

Press button. It's ready to write. Press clip, point disappears, leak-proof ink dries in 1-89 th of a second. Smear-proof, fade-proof, washes out of clothes, permanent on paper. Bankers approved. Every pen tested and guaranteed. You can write over 75,000 words with each refill. These pens will be sold at \$1.69 after sale. Refills will sell 50c after sale.

58¢ is all you pay not \$1.69

Sunday After Church

at El Mirador's Starlite Patio

It's Brunch

Served from 12 Noon to 2 P.M.

... MENU ...

Choice of One:

Iced Freshly Squeezed Orange or Grapefruit Juice
Iced Tomato Juice or Fruit in Season
Stewed Fruit or Baked Apple

\$2.00

Eggs (any style) with Ham, Bacon or Sausages
French Toast, Waffles, Hot Cakes or Buckwheat Cakes with Ham, Bacon or Jones Link Sausages
Cheese Blintzes, with Strawberry Preserves and Sour Cream
Poached Finnan Haddock in Milk, Butter Sauce

\$2.50

Spanish, Fresh Tomato, Chicken Livers or Jelly Omelette

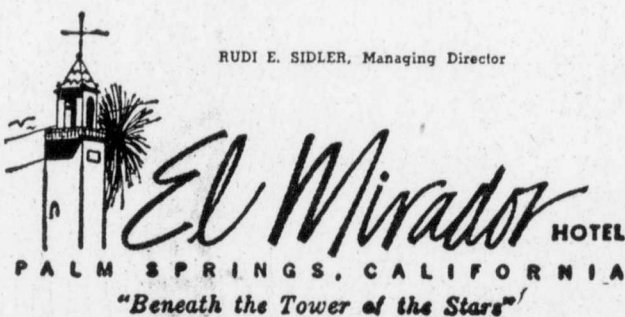
\$3.00

Poached Eggs Benedict
Fresh Mountain Trout, Saute, Meunier
Calf's Liver Saute, with Bacon
Chicken Livers Saute, with Apples

\$3.50

Broiled Minute Steak, Hashed Browned Potatoes
French Lamb Chops
Tenderloin Ham Steaks, Pineapple Rings, Glazed Honey Butter

CHOICE OF BEVERAGES



RUDI E. SIDLER, Managing Director

Riversider Wins Oratory Contest

Charles M. Ferguson of Riverside Toastmasters club, was the winner in the Area Six Speech contest hosted by the Palm Springs Toastmasters club and staged at Deep Well Ranch.

Toastmasters from Palm Springs, Corona, Hemet, San Jacinto, Desert Hot Springs and Riverside were in the competition.

Ferguson was presented with his trophy by Russell V. Searling, district governor.

He will compete against speakers from 32 other clubs in the district contest next month.

Shriners to Take Las Vegas Trek Over Weekend

Some 5000 Southland Shriners, including several from Palm Springs, are making last minute preparations to leave tomorrow on a three-day trek to Las Vegas on a colorful stage caravan that will include the induction of many new members into Al Malaikah Temple, chairman Les White said today.

Most of the Shriners will depart by train from Los Angeles, with such uniformed units from Al Malaikah as the Shrine Band, Chanters, Patrol, Guard and other units. A big parade in downtown Las Vegas and the Coldfoot Ceremonial are scheduled for Saturday, March 20, with the entire group returning to southern California on Sunday, White said.

A few reservations for travel accommodations and hotels are still available, according to Potentate William J. Vaughan, who will act as host for the year's outstanding Shrine event.

Suitcase, Wallet, and Purse Stolen

Theft of a suitcase, purse and wallet from a stall at the Polo Grounds Sunday afternoon was reported to police by Mary Lou Sterns of Los Angeles.

Total value of the articles taken was \$25.

KEYS FOUND —

Finding of a metal key ring containing 13 keys on the desert between Palm Springs and Cathedral City was reported to police Saturday by John Neanderland of Los Angeles.



I like to think of my savings account here as a woodbox to be kept filled, and that's easy when savings dollars multiply at this handsome rate of return.

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The SOUTH PACIFIC

Room



Dinner from 5 p.m. to 11 p.m.

Deliciously Prepared

Cantonese Food

Almond Duck - Egg Roll -

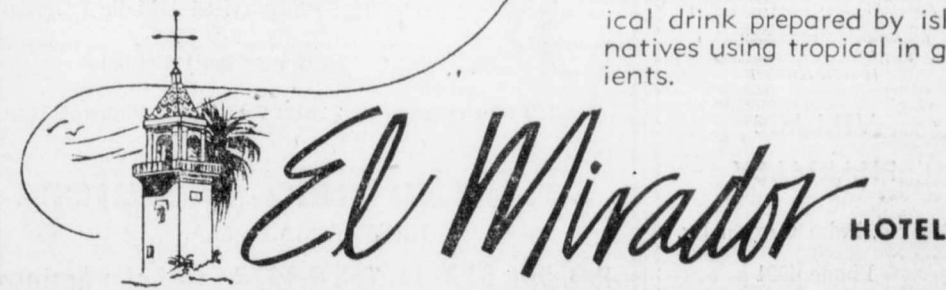
Almond Chicken - Pineapple

Spareribs and many other dishes

TROPICAL TREAT

Thrill to the exotic magic of the South Sea islands in all its tropical splendor.

Listen to the sweet music of George Kainapau, "The Song-bird of the Hawaiian Islands." And enjoy your favorite tropical drink prepared by island natives using tropical ingredients.



"Beneath the Tower of the Stars"

Raffee's Remnant Disposal

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| | ea. | ea. |
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| 1 ea. 9x12 Hit and Miss Textured design | 49.95 | 39.95 |
| 2 ea. 9x12 Modern Decorator design, Samples | 99.50 | 69.95 |
| 3 ea. 9x12 Multi-color Wool Textured | 62.50 | 49.95 |
| 1 ea. 9x11-6 Deep Cut Pile Cotton, Beige | 56.95 | 46.50 |
| 1 ea. 9x10 Wool 18th Century Floral | 79.50 | 49.95 |
| 1 ea. 7-8x12 Embossed Wool Wilton | 99.95 | 59.95 |
| 2 ea. 9x15 Wool Random Loop Twist, Green | 214.50 | 124.50 |
| 1 ea. 12x15 Heavy Swirl Textured, Green | 206.00 | 146.00 |
| 1 ea. 12x20-6 Cotton Boucle, Beige | 137.50 | 99.50 |

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| 85 yd. 9 ft. Wool Embossed Wilton, Rose | 9.95 | 6.95 |
| 34 yd. 12 ft. Textured Cotton Boucle, Brown | 6.95 | 3.95 |
| 32 yd. 12 ft. Textured Cotton Boucle, Blue | 6.95 | 3.95 |
| 50 yd. 12 ft. Heavy Cut Pile Cotton, Grey | 7.95 | 5.95 |
| 65 yd. 12 ft. Extra Heavy Cut Cotton, Beige | 7.95 | 5.95 |
| 68 yd. 12 ft. Multi-color Cotton Twist | 8.95 | 6.95 |
| 35 yd. 12 ft. Short Cotton Cut Pile, Grey | 3.95 | 2.95 |

HALL RUNNERS, ETC.

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|--|-------|-------|
| 1 ea. 6x12 Cotton Boucle, Blue | 55.60 | 19.95 |
| 1 ea. 5x8 Heavy Cotton Cut Pile, White | 37.25 | 19.95 |
| 1 ea. 3x12 Heavy Cotton Twist | 27.00 | 9.95 |
| 8 ea. 4x6x6 Heavy Discontinued Rug Samples | 26.85 | 13.95 |

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The PUBLISHER'S Corner

by OLIVER B. JAYNES

FT. LAUDERDALE, FLA. — March 8.

WE AWOKE this morning to be greeted by leaden skies and a cold drizzling rain. The Miami Herald said "Get out your bathing suits and sun tan lotion." We're finally getting a little bit of that weather we like to write home about. This is their top season down here and it's really a tough break to have weather like this. I can just imagine how warm and sunny it is in Palm Springs today — well, I hope it is, anyway.

Florida is a favorite winter resort for Detroiters and you hear a lot of talk about the automobile industry. I learned yesterday that Ford is coming out late this Summer with a sport car named The Thunderbird, powered by a Mercury engine. Its unique feature is a combination convertible and hard top. The conventional canvas convertible is augmented with a hard top that is detachable and may be stored in one's garage for inclement weather. The flashy sport job will be only 56" high, I understand. Perhaps this will become popular with the residents of Thunderbird Country Club.

Speaking of automobiles — they have a very interesting and thrilling sport car race down here each year at Sebring, located in the south central part of the state, known as the Florida International Grand Prix of Endurance. It begins at 10 o'clock in the morning and lasts until 10 o'clock that evening. Watching them race at night with the headlights on is really something to see. The race this year was won by an American driver from Palm Beach who drove an Italian built Osca. He traveled 884 miles in the 12 hour grind. Only 22 of the original 58 cars finished the race. There were no serious mishaps but the ironical aftermath was the accident in which James Verundage of Miami, a veteran driver, was killed returning to his home after the race. He had gone to Sebring to drive an automobile owned by his brother but didn't get into the race because the car developed motor trouble. Verundage was returning to Miami in his Allard racer alone, and it is believed that he fell asleep at the wheel.

Mr. and Mrs. Martin P. Christensen, Palm Springs Winter residents, always attend this racing event and were here again this year. He is a noted sport car enthusiast and owns several of them.

Causing considerable attention at the race was playboy-driver Porfirio Rubirosa, husband of Barbara Hutton, who, however, failed to make much of a showing. His dime store heiress bride remained at their honeymoon hotel in Palm Beach. When asked by a reporter why she wasn't there, Rubirosa said, "She doesn't like to watch me racing." (And now the news reports say they are separated.)

Almost all of the newer homes in Southern Florida and the motels and hotels as well, have louvered glass windows called "jalousies." They provide excellent ventilation, which is necessary during the hot Summer months. We are just beginning to see some of this type of windows in Palm Springs. Newest invention to hit the market here are jalousies which automatically close when the rain strikes them and open again when the sun comes out. This new type are also opened and closed with push buttons instead of cranks.

A group of Alabamans are touring Florida in a deluxe bus with a built in penthouse. Attracting the most attention is a big sign across the front which reads "We Still Like Ike." The group attended the sport car races at Sebring.

NEWS FROM PALM SPRINGS that Ray Corliss, has been placed in charge of publicity for the Chamber of Commerce, sounds good to me. We should take advantage of every opportunity to follow up the nation-wide publicity which Palm Springs received as a result of President Eisenhower's visit. Because of his newspaper and public relations background, I believe that Corliss will be a very good man for the job. I have always felt that the Chamber should have a strong, wide awake publicity department because the Palm Springs date line has a good chance of making the nation's newspapers when the material is properly presented. It is pleasing, indeed, to note the very favorable reactions of the Washington, D. C. press corps, following their sojourn in Palm Springs. The excellent treatment accorded the newsmen and photographers by the Chamber of Commerce, El Mirador hotel and other groups is a good example of fine public relations and the benefits will accrue for years to come.

The most distressing news was the word that John Connors was seriously injured in an accident at his home. The "Smiling Irishman," who always cheers up the hard-working Desert Sun staff with his visits to the office, is a good friend of us all. I am sure they all join me in wishing for his speedy recovery. We hope he will, literally, be back on his feet again soon.

Dennis, the Menace By Ketcham



"WE'LL HAVE A CANTALOUPE. I COULDN'T FIND DAD'S BOWLING BALL."

Desert Art Center

By JEANE COUTTS ANGUIANO

The large sign advertising the Art Mart on the Leibling property at the corner of Palm Canyon drive and Tahquitz drive was painted by C. L. Yearsley. An apology is due Mr. and Mrs. Leibling since their name was misspelled in the last Desert Art Center news column. All credit is due Faye Leibling for the use of her property for the Art Mart and the Desert Art Center wishes to express its deepest appreciation for the privilege. Artists are invited to participate in the Art Mart, March 20 and 21, which will feature "Artists at Work." Those who are interested may contact the Desert Art Center or William Darling, chairman of the Painters and Sculptors Guild.

Desert Art Center member, Maud Swigert who is a student of John Hilton of 29 Palms is having a show at the 29 Palm Art Association.

Artist Leon Huleu of San Francisco now a resident of Palm Springs, has just become a member of the Desert Art Center as has Stirling Moak of Palm Springs who is a student of Wilton McCoy. Another new member is Dorothy Burgess who is a sculptor and a painter. Works by new members may be seen in future exhibitions at the Desert Art Center.

A regular Desert Art Center member and temporary resident of the desert is Dane Rudhyar, who is prominent as a writer, painter and composer. One of the latest books by Mr. Rudhyar is "Modern Man's Conflict." Mrs. Eya Fechin Rudhyar, daughter of Nicolai Fechin, is an artist in her own right using dancing and writing for expression. She has written an introduction to Eutonics.

There are some fine reproductions of paintings by Nicolai Fechin at the Desert Art Center. These prints have been reproduced in Arizona Highways and are some of Fechin's most outstanding work.

Alberta Babcock is again on the planning committee for the Beaux Arts Ball. Mrs. Babcock, who is an outstanding artist and writer herself, has in the past years brought prominent artists to Palm Springs. Both Paul and Alberta Babcock are remembered for their fine mural work throughout the desert area.

Much credit for the satisfactory management of the Desert Art Center is due Mrs. Marian "Billy" Williamson who is the curator there. Mrs. Williamson's continuous effort is really appreciated by all Desert Art Center members and especially members of the Painters and Sculptors Guild who wish to express their gratitude for all

that Mrs. Williamson has done in the past to help establish and manage the little gallery. Many fine relationships that the Desert Art Center has formed have depended upon "Billy" as their central force.

Judge Richard Austin, of Chicago: "When they are called for jury service, most women will claim they are about to become mothers."

THIS SIDE OF THE SUN

By Phat

After Monday, for a little while, I do not want to hear the word "tax" or have anything to do with it. Now that Uncle Sam is showing with me I have nothing left to tax and, as a result, will not tax what I, for want of a better word, call my brain to think up a verse.

THE EXPRESSION, "poor but honest" really means something this week. If you were honest with all of those "add lines 4 to 6 and subtract 9 to 11 and multiply the result by lines 121 to 123, you're poor now. If you tried a little phagling, look out. Uncle Sam never loses when the judge bangs his gavel. . . . Dr. C. M. McCauley calls in to put over a very good point. His objection was to a movie thriller he saw the other night. In which some native thugs got the better of some foreigners. He points out that that picture may be all right for local consumption because we know what is going on. But that it would be very bad propaganda for America if shown abroad. People seeing it over there wouldn't understand. The impression they'd get is that there is no protection by law for foreign citizens here. He believes there should be some authority to prevent this class of films being exported. Great talking point for the reds, he said.

MAYOR FLORIAN BOYD has a letter from the California Safety Council which is putting the burden of reducing our shameful traffic toll where it belongs — on the drivers. The council plans to attack the problem which resulted in 33,000 highway deaths in the nation last year from the human standpoint. Engineers have designed automobiles, highways and other items to make traffic safe. But as long as the man (or woman) at the wheel hasn't improved, there'll still be deaths. The council's program is ground down to three simple rules. (a) Keep your car me-

chanically safe at all times. (b) Obey all traffic laws willingly whether there's a patrolman in sight or not. (c) Consider the safety of others as well as your own. This approach to the problem does not require the qualification of a traffic expert but is an appeal to the individual, said the mayor. If all cooperate the frightful toll will be cut.

SHOULDN'T HAVE written the above. Because every time I take a crack at drivers, some person who believes his rights are being infringed upon if he can't make a U turn or ignore a boulevard stop, writes in to berate me. I love to watch sporting events on television. But they always make me envious. When a certain razor manufacturer puts on the big games it always makes me wish I could shave as fast as the people do in the commercials. Speaking of shaving, is it a bore some task? I've solved that. I make a game out of it. See if I can reduce the number of strokes. Best I've done is 147. But I have a full round course with a few corners or traps. Probably takes the man with an angular face more strokes. (P.S. The time I did it

in 147 Mrs. G disqualified me. Said there were spots in the rough that I hadn't played fairly.)

AND SO next Sunday it's Spring. Upstairs at the Town and Country ever since December they've been playing "It Might as Well be Spring" on their Seaburg. Last week, with Spring in sight at last, Oscar Gilbert or Neil Byerly or whoever selects the records, put on "June is Busting Out All Over". In June, they'll probably put on "September Song" and in September, we'll get "White Christmas." But we should be hearing "Easter parade" about now, too. Anyway, come Spring, keep your thoughts where they belong.

SINCE we started this piece discussing the Income Tax we might as well end it the same way. Fred Weigel claims the distinction of being the greatest putter-offer. He said he went into the post office Monday night just one-half minute before it closed and his return was the last one to be postmarked "March 15." Just think, supposing he had stubbed his toe in his dash to make it!

Overeating is the destiny that ends our shapes.—Schaller (la.) Herald.

The Desert Sun—2b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, March 18, 1954

Museum Notes

Friday, March 19—8 p.m., At Museum: Anthropology - Geography series: Travel films—Across Canada and The Radiant Rockies.
Saturday, March 20 — 9 a.m.: Field trip to Yucca Valley and Pioneertown. Bring lunch and water.
Saturday, March 20 — 8 p.m., Frances Stevens school: Guest-Lecture series: "Let's Go to Alaska" with Mr. and Mrs. Richard Ayotte and Kodachrome.

Frank of the Savoy, one of London's most noted hairdressers, rebelling at the American crew-cut: "To make this cut is like asking a portrait painter to paint a barn."

Mrs. Bertha Nester, Denver Centenarian, when asked for a word of advice to youth: "Don't live to be 100!"
Were it not for civilization, we'd have no way of knowing how much the human system can stand.—Franklin P. Jones.

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Pictured above is the most eloquent motor car ever to travel the world's highways.

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First of all, it speaks of its owner—the minute its beautiful hood comes into view.

"Here is a man," it says—almost as plainly as the words are written here—"who has earned the right to sit at this wheel—by his industry and deportment and enterprise. Be he merchant or lawyer or

businessman—or doctor or farmer or financier—the odds are great that he's a credit to his calling and to his fellow men.

"Accept him accordingly—and you'll likely be right in your judgment."

And then, as it comes closer, it speaks its special message for 1954.

Its beautiful silhouette—graceful, free-flowing and dynamic—announces a whole new era in automotive design . . . "expect me to be copied for years to come!"

And its smooth, silent, easy movement—a true symphony in motion as it glides past and on and away—says with clarity and

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It comes in addition to all the priceless fundamentals which make a Cadillac a Cadillac: unrivalled endurance and dependability—incomparable comfort and handling ease—and unbelievable economy of upkeep and operation.

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15 Pints of Blood Donated at March Blood Bank Visit

Fifteen pints of blood were donated at Desert hospital at the monthly visit of the Riverside-San Bernardino two-county blood bank Monday, Hospital

Administrator Robert Henwood reported.

Three other persons volunteered to donate blood, but were rejected for various reasons, Henwood said.

The hospital administrator, although disappointed because the donation was 10 pints short of the established quota, praised The Desert Inn employees for building up their own blood bank.

Henwood urged everyone to plan for the next visit of the blood bank Monday, April 26, from 11 a.m. to 1 p.m. Reservations may be made by calling the hospital 2251.

"There are only three more visits of the blood bank before the service is discontinued for the Summer months," Henwood said.

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Backstrand Says Blue Cut Route Survey is "Out"

Hopes of Coachella Advisory Planning committee and the highway group at Twentynine Palms for a new short cut road uniting Highway 99 and Twentynine Palms via Blue Cut, were dimmed Monday.

Assemblyman Lee Backstrand said at Sacramento that he fears there will be no state survey of the route as long as the U.S. Department of Interior is opposed to the project.

COUNTY SUPERVISORS have asked the State Highway Commission to order a survey of the route, which would cut about 30 miles from the 75 highway miles between Indio and Twentynine Palms.

Backstrand wrote a letter to the supervisors.

He said the highway commission is "reluctant to appropriate money for a survey unless a joint legislative resolution requests them to do so."

CONTINUING, he wrote: "Furthermore, I can find no instance where a survey has been made for a highway across federal lands where the federal government opposed construction."

Backstrand assured the supervisors that he will do "everything" he can to "further" the project.

He indicated that he believes all those in favor of the project should concentrate on a campaign to persuade the department of interior to change its mind.

Nine Dwellings Begun in Week in Desert Area

Nine dwellings were started in the Palm Springs area last week, five of them within the city limits, two at Cathedral City, one at Thousand Palms and one, to cost \$83,174, at Thunderbird.

Value of permits issued by the city department of buildings was \$80,000 and by the county department of buildings in the unincorporated area around Palm Springs, \$110,401.

Two of the five home permits within the city limits went to Jack Meiselman.

Permits issued at the local city hall went to:
L. E. Billington, 34 Calle Ajo, Ray Sorum, addition, \$10,000.
Robert Fischer, 2195 Rim road, W. A. Foster, dwelling, \$15,000.
Patrick Kelly, 1069 Marshall Way, Press Construction, dwelling, \$15,000.
Geo. Kuffner, 1653 Sunny Dunes, Ryan & Ryan, addition, \$10,000.
Jack Meiselman, 2234 Desert Palm, Thor Fredricksen Jr., dwelling, \$16,000.
Jack Meiselman, 2286 McManus drive, Thor Fredricksen Jr., dwelling, \$13,000.
Ryan and Ryan, 1630 South Calle Mar, dwelling, \$15,000.
William R. Whitaker company, 460 Canyon place, William Foster, addition, \$10,000.

Permits issued by the county department of building were issued to:
J. Babah, Cathedral City, dwelling, \$3,600.
M. Bauman, 1000 Palms, Manitou Des Homes, dwelling, \$48,000.
B. B. Bunsie, Cathedral City, W. A. Foster, addition, \$22,000.
K. B. Ferguson, Cathedral City, Hoam Construction, pool, \$4,000.
Worth Hillman, Cathedral City, B. Lamb, dwelling, \$5,685.
Geo. Holstein, Rancho Mirage, Hoam Construction, pool, \$4,000.
Manitou Des Homes, 1000 Palms, addition, \$4,000.
Robert McCulloch, Thunderbird, Al Pierce, dwelling, \$83,174.
Chas. J. Menard, Cathedral City, Charles Worth, storage, \$320.
Joseph Obratz, 1000 Palms, addition, \$12,000.
O. W. Schlensner, Palm Desert, Colglazier, addition, \$630.
Bob Winter, Palm Desert, Don Shelling, addition, \$15,152.

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BOGGESS, Incorporated 2971
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FULTON, MURIEL E. 2225
119 S. Palm Canyon Dr.
GANNON REALTY CO. 2772
711 N. Palm Canyon Dr.
HAMMOND, JAMES 5373
875 N. Palm Canyon Dr.
HARRY REID and
RUSSELL WADE 2855
850 S. Palm Canyon Dr.
HICKS, HAROLD J. 2736
813 N. Palm Canyon Dr.
ISRAEL, ADOLPH 2981
671 N. Palm Canyon Dr.
JAMES, MARTHA 2751
445 N. Palm Canyon Dr.
MATHEWS, CHAS. J. 5308
180 S. Indian Ave.
MILLER, FRANK W. 2929
428 N. Palm Canyon Dr.
MUNHOLLAND & CO. 3673
1059 N. Palm Canyon Dr.
NICHOLS, CULVER 2182
861 N. Palm Canyon Dr.
PALM SPRINGS REALTY CO.
711 N. Palm Canyon 2742
190 N. Sunrise Way 7708
PRESS, THERESA 5282 or
420 S. Indian Ave. 5691
RAY, TERRY 2064 or 5103
773 N. Palm Canyon Dr.
ROCKS, MADGE O. 7375
P.O. Box 669
SHEPTENKO, PETER B. 2727
The Pioneer Realty Co.
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VENGER, LOUIS 6060-5595
3775 N. Indian Ave.
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WEINSTEIN, RALPH 2884
256 1/2 S. Palm Canyon Dr.
WILLIAMS, JOHN W. 3311
423 N. Palm Canyon Dr.
WRIGHT, BILLY 5727
180 S. Indian Ave.

CATHEDRAL CITY
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56 Glenn Street
BLAKELEY, M. H. 8-4313
HILLERY, WILLARD R. 8-3417
JORGENSEN, E. M. 8-3401
68-574 Broadway
LEWIS REALTY, Ann 85002
Formerly Ann Sloan Realty
661 Broadway
SHERRILL, R. H. "Bob" 8-3543
707 and 713 "D" St.

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STEPHENS CO. 7-7371
Lupine Ave at N. Jackson
THOUSAND PALMS
HAL CORNELIUS 151
COACHELLA
RALPH L. STEPHENS CO. 85-205

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Friday, Saturday and Sunday

March 19, 20 and 21

Top amateur golfers, representing 86 Golf and Country Clubs throughout U.S. and Canada will participate.

Great Names in Golf

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Bobby McCallister
Bob Reed
Harvey Ward
J. Ross Clark
Forrest Tucker
Bob Hope
Gene Andrews

Robert Walker
Ken Venturi
Jim Ferrie
John D. Gray
Jack Nelson
Howard Knight
Ed Castagnetto
Eddie Meyerson
Lee Eaton
Lou Jennings
Ted Richards
Mike Ferentz

ALL GALLERY RECEIPTS . . .

and Food Concessions donated to the Palm Springs Youth Center and directed by the ladies of the Palm Springs Welfare and Friendly Aid Association. Co-chairmen: Helen Staley and Annette Freeman and 40 members of their association. Mrs. Ida Hotchiss in charge of ticket sales with all of this money to be donated to the same Youth Center.

GALLERY TICKET PRICES

For three days — Friday, Saturday, Sunday — \$3.00
Or for any one day — \$1.00
including Tax

Everyone will enjoy watching this great tournament, so plan to attend every day —
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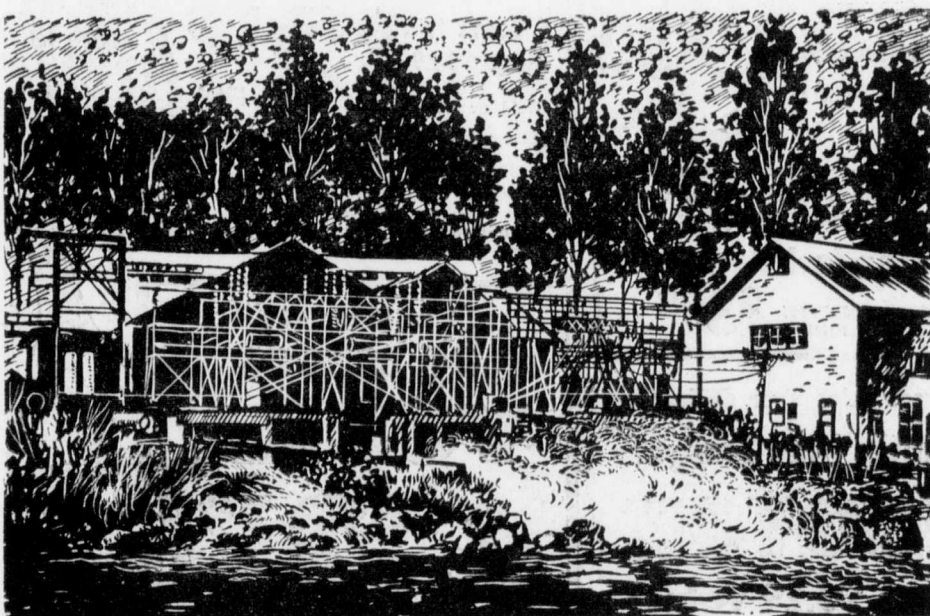
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THE DESERT SUN

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Prospecting For Power

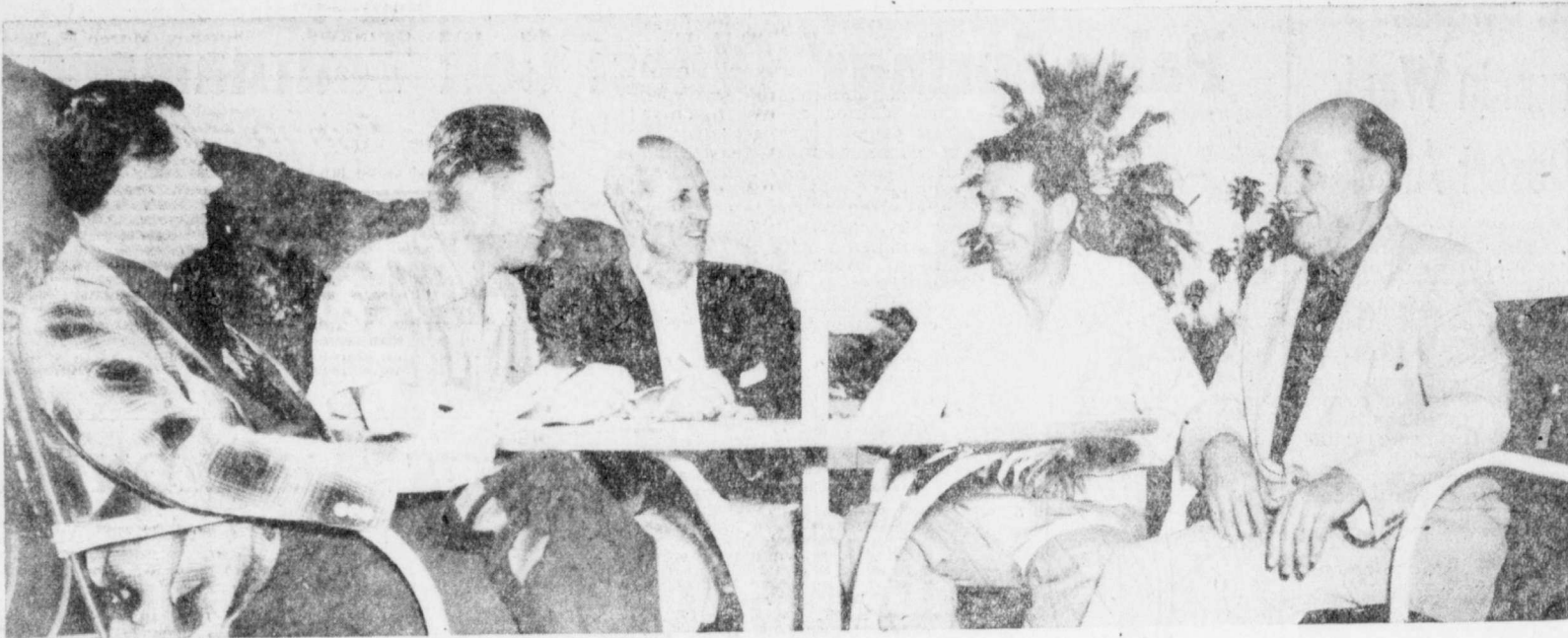


One of the most unique developments today on Caletric's hydro electric system in the High Sierra is Bishop Creek where five plants operate in tandem—making use of the same water power five times to generate power for its customers. The water, trapped in lakes and reservoirs high in the mountains, pours through a flowline; rushes down a penstock to turn giant turbines. The water leaves the plant after doing its work; gains momentum and the process is repeated—five times.

It was on Bishop Creek, at the site of what is now Caletric's Bishop Creek Plant Four, that the Company's first generating unit was built. Two representatives of a group of Denver, Colo., businessmen were sent to the mining community of Goldfield, Nevada in 1904 to locate a new mine site. This prospecting turned up no suitable mine but it led them to the Bishop area where they found a precipitous stream—Bishop Creek. Since there was no natural fuel in the Nevada mining area, the creek offered potentialities as a source from which to develop electric power. Construction of a 1700 horsepower plant was undertaken—the first of a series of power sources which Caletric has developed in its 50 years of service to the southwest.



CALIFORNIA ELECTRIC POWER COMPANY



(Chamber of Commerce photo)
TALK CONVENTIONS — Ted Radcliff of Los Angeles, left, convention manager of El Mirador Hotel, visited the Village last week to confer with Hotel manager Rudi Sidler, right. Joining them in a general discussion of

convention possibilities for the Village were three Chamber of Commerce representatives, left to right, William Dunkerley, manager, Harry Paisley, president and Tom Kieley, chairman of the hotel division.

Alaska Subject of Museum Talk

Desert Museum will have as guest-lecturers, Mr. and Mrs. Richard Ayotte, resident of Palm Springs. They will take Museum friends on an automobile trip to Alaska. This trip covers over ten thousand miles

the audience will see many scenic places of interest such as and through kodachrome slides the salmon industries, copper mines, old Russian settlements, gold mining towns, rivers and the land of the midnight sun. The Ayottes made this trip by car and camped along the way. This program will be presented Saturday March 20 at 8 p.m. at Frances Stevens school auditorium and is free to the public.

Richard Krings Now Out of Navy

Damage Controlman, Third Class, Richard James Krings, son of Mr. and Mrs. Vernon Krings of Cathedral City, has been honorably discharged from the U.S. Navy at the U.S. Naval Receiving Station, Treasure Island, San Francisco, according to announcement this week. The U.S. Naval Receiving Station processes approximately 7,500 men a month on their way to and from naval activities all over the world.



OUT OF NAVY—James Richard Krings of Cathedral City who was honorably discharged from the U.S. Navy this week.

Donald Novis in Manor Room at Howard Manor

Donald Novis, who won night club, radio and recording fame singing Irish songs, helped Bob Howard's popular hotel, Howard Manor, commemorate St. Patrick's Day. Novis opened a limited engagement in the smart Manor Room last night bringing a unique audience participation idea with him. Throughout his engagement Novis will tape record the favorite Irish songs of Howard Manor patrons and will mail the discs to those requesting them or to any friends they may designate.

Theft of a wrist watch valued at \$125 from her bungalow at 1150 Indio road was reported to police Monday by Mrs. H. A. Marcove of Denver, Colorado.

BIGAMIST
WANTED BY TWO WOMEN
Starts Friday — March 19
EL PASO THEATRE

Seek Migrant After La Quinta Shooting

A migrant farm worker was being sought by sheriff's deputies at La Quinta after Curry Jones, 30, a ranch laborer, was shot in the arm while at work in the area. Jones was wounded in the arm by a .22 caliber bullet.

Hicks and Allred Win Street Job

Council Tuesday evening awarded the Calle Roca-Calle Chia street improvement district contract to Hicks and Allred whose bid of \$6,432 was \$52 below the bid submitted by J&S Paving company. Both bids were below the estimate of Public Works Director John Keefe.

LOSES BRACELET

Loss of a gold link bracelet set with rubies was reported to police Monday by Dorothy Strong of 600 North Indian avenue.

Princess Pele of Hawaii will assist you in, Hosting an Authentic LUAU

Aids in Preparing NATIVE ISLAND FOODS and personally performs EXOTIC DANCES OF THE ISLES
Phone Palm Springs 4248 for appointment

The Desert Sun—4th PALM SPRINGS, CALIFORNIA
and PALM SPRINGS NEWS Thursday, March 18, 1954

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Why value-wise buyers are swinging to Ford!



They are finding that Ford brings them everything they might want to meet modern tastes and requirements

You can't buy better! It's the stunning Customline Fordor Sedan.

Ford's the only low-priced car with all these "Worth More" features

Recognized leadership in styling

You can pay more but you'll never find a car that's more "at home" wherever you may drive it. For the smart new '54 Ford is as modern as tomorrow with the crisp, commanding lines of today's style leader. And it's just as smart inside! The sparkling new decorator-designed interiors have colorful new upholstery fabrics and harmonizing trim that spell quality wherever you look.

Choice of most modern engines

Ford and Ford alone, in the low-price field, offers you a choice of V-8 or Six... the brilliant new 130-h.p. Y-block V-8 or the flashing new 115-h.p. I-block Six. Both Ford engines have rigid, extra-deep blocks for smoothest, quietest operation and extra-long life... plus

the savings and "GO" of modern, short-stroke, low-friction design.

Ball-Joint Front Suspension

For the first time in any low-priced car, you get the smoother riding and easier handling of Ball-Joint Front Suspension—an advance you'd expect to find only in the costliest cars.

Choice of 5 power assists... including Fordomatic

Only Ford in the low-price field offers power on all four windows... a 4-way power seat which adjusts up and down as well as forward and back. Power steering, power brakes and versatile Fordomatic Drive are also available—and they make your fine Ford even more fun to drive.

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With fourteen stunning body styles available with either of Ford's new engines, Ford offers the widest selection of models in the entire industry.

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Used car prices show that in recent years Ford has consistently returned a higher proportion of its original cost at resale than any other car. And for 1954, with all its advanced new features, Ford is worth even more.

We cordially invite you to Test Drive the 1954

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Four Score, Premium Quality

Bonded Bourbon Whiskey

Regular \$4.29 Value
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\$3.69 Fifth 100 Proof

Old Perfecto KENTUCKY STRAIGHT BOURBON WHISKEY

6 Years Old 86 Proof

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STRAIGHT KENTUCKY Bonded Bourbon

100 Proof Fifth

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Sandy MacGregor SCOTCH

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Blended and Bottled in Scotland

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Bombula, Imported

WEST INDIES RUM

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Gold or white

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Ivan Strolloffsky

80 PROOF VODKA

The Perfect Mixer!

\$2.79 Fifth

Kentucky Straight Bourbon

OLD CROW

Half Pint \$1.55 Btl. \$3.03 5th Gal. \$4.77

KOL, Premium Quality

EASTERN BEER

Handy Carry Carton 6 12-oz. cans **83c**

Your favorite brands, Western full qt. 38c

BOCK BEER 6 12-oz. cans **\$1.08**

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Made and Bottled in Reims, France

Chateau Thierry, California Fermented in Bottle **\$2.98** Fifth

Lido Club, California Burgundy Full Gallon **99c**

Park Avenue LONDON DRY

GIN

85 Proof

\$2.79 Fifth

Mayfair

444 N. Palm Canyon Dr.

I RISE TO REMARK

By CONGRESSMAN JOHN PHILLIPS

How would you like to testify through three days of questioning from 30 members of Congress, with 26 of those members apparently unsympathetic to all or part of the idea you are trying to sell? That was a job that would make even a top flight salesman hesitate, yet it was the job of Secretary of Agriculture Ezra Benson as the first witness when the House Committee on Agriculture opened hearings last week on the administration's proposed flexible price support program.

Chairman Clifford Hope of Kansas, from the wheat and corn-hog area, announced at the start of the hearings that the committee had decided that each member would have an equal opportunity to question the Secretary after he had finished his opening statement. They went down the committee line, first a Republican, then a Democrat, back and forth. So the Secretary was questioned first by Representative August Andresen of Minnesota, whose people don't like the abruptness of the cut in butter support, from 90% of parity to 75%. He was followed by Representative Harold Cooley, of North Carolina, leader of the Southern bloc which wants to change in the present support program. It went on down the line, through Bill Hill of Colorado, with sugar beet and wool problems, down to Wampler of Virginia, the youngest member of the present Congress, and the first Republican ever to serve in the House from his district.

The present rigid support price legislation for basic commodities, like cotton, corn, wheat, expires the end of this year. The President on the recommendation of the Secretary of Agriculture has asked for a program based on flexible supports, ranging from 75% to 90% of parity. The subject is highly controversial as was evidenced from the start of the hearings.

IF THE COMMITTEE reports out no bill, and thus the Congress takes no action, then the support program automatically goes to the flexible plan written into the law in the 80th Congress, which had a Republican majority, and reenacted in the 81st Congress, which had

a Democratic majority. It was a curious situation, in the 80th Congress. The Congress was coming to an end; the national conventions were opening in Chicago, and there seemed no way to settle this historic controversy. The Senate had a measure providing for flexible supports, and the House had a measure for rigid supports. The matter had reached an impasse. Some modern Henry Clay pro-

posed a compromise under which the House bill was to go into effect, continuing rigid supports, to be followed after several years, by the flexible support program, the object being obviously to break the jam by preserving the status quo, and compel further study of the problem. Thus if the Congress passes no new legislation, or if the Congress should pass legislation continuing rigid supports and the President should veto it, which I think he would probably do, then the 1949 law takes over, and we have the flexible support program anyway.

This situation led Representative Abernethy, of Mississippi, another cotton-area Congress-

man, to ask Secretary Benson Congress. The southern cotton groups, the northern wheat groups, whose combination gave California cotton growers (and their Congressmen!) so many headaches last year, and many of the dairy region representatives, appear to support solidly the rigid price support program. The major farm organizations, such as the Farm Bureau and the Grange, support a flexible plan now, as they did in 1948, without necessarily agreeing in every detail with the Administration bill. I agree with this position now, as I did in 1948 and 1949.

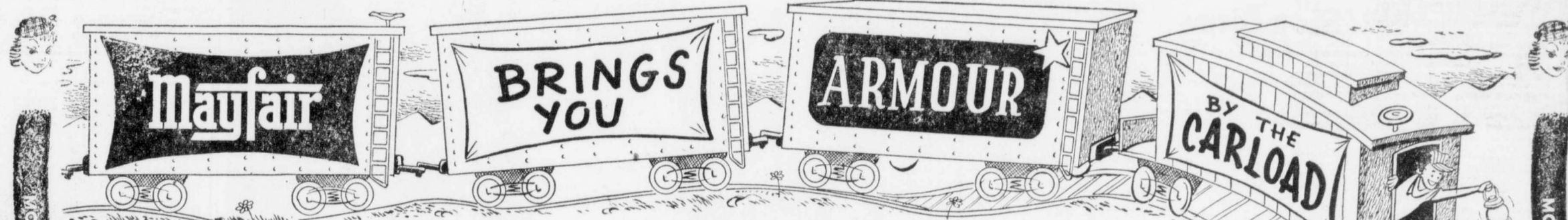
The list of people who have asked permission to appear is the longest the committee has

The Desert Sun—5th PALM SPRINGS, CALIFORNIA and PALM SPRINGS NEWS Thursday, March 18, 1954

"Fun in the Sun" in Palm Springs

CAPTURING THE ATMOSPHERE OF THE OLD WEST

NED CRAWFORD'S
the Ranch
1600 CHIA RD. BOX 716, PALM SPRINGS, CALIF. Telephone 2338



For the finest fried chicken

you ever
tasted!



ARMOUR'S STAR, Grade A
FRYERS

55¢ lb

Delicious With Chicken or Turkey!
★ Ocean Spray Cranberry Sauce

15-oz. Can 19¢

Armour's Star
Jr. Turkeys 63¢ lb
Jr. Geese 59¢ lb
Ducklings 59¢ lb

Armour's Star, Grade A, No. 1 Quality

TURKEYS
YOUNG TOMS 47¢ lb
YOUNG HENS 63¢ lb
All Sizes 10-14 lbs.

Fresh Fillet of
True Cod 39¢ lb
Fresh Fillet of
Whitefish 45¢ lb

Armour's Star, Grade A 1-lb. Pkg. 77¢

Armour's Star, Pure Pork
SAUSAGE ROLL 49¢ lb

Armour's Star
PURE LARD 2 1-lb. Pkgs. 49¢

Armour's Star, Whole
Smoked Hams 14 to 16 lbs. Average 63¢ lb

Food Club, Evaporated

MILK Tall Can 12¢

Betty Crocker's 12-in-1 Mix

BISQUICK 40-oz. Pkg. 39¢

FROZEN FOODS

Libby's

Orange Juice 9 6-oz. Cans 99¢

ORE-IDA

Potato Patties 12-oz. Pkg. 17¢

Food Club
CUT CORN 10-oz. Pkg. 15¢

Gorton's
FISH STICKS 10-oz. Pkg. 53¢

Food Club, 1-lb. pkg.
HALIBUT STEAKS 55¢



Armour's 12-oz. can
LUNCH MEAT

Treet 41¢



Armour's 12-oz. Can
CORNE

Beef 43¢

Armour's Star

Corn Beef Hash 16-oz. Can 27¢

FOOD CLUB
Fruit Cocktail 17-oz. Can 19¢

FOOD CLUB, ENRICHED
FLOUR 5-lb. Bag 39¢

FOOD CLUB, PURE STRAWBERRY
PRESERVES 12-oz. Jar 27¢

LAURA SCUDDER'S
MAYONNAISE Quart Jar 55¢

FOR SALADS or COOKING
MAZOLA OIL Quart Tin 62¢

Assorted Flavors
Sioux Bee Honey 12-oz. Jar 25¢

Save \$1.25 On DuPont Nylons
Marcal Napkins 2 80-Ct. Pkgs. 29¢

Save \$1.25 On DuPont Nylons
Kitchen Charm 125-ft. Roll 23¢

LIPTON'S TEA 1-lb. Bulk 36¢ 48-Ct. Bags 58¢

DELICATESSEN

Armour's Star
FRANKS 1-lb. Cello Pkg. 47¢

Armour's Star, All Meat
SMOKE SAUSAGE 12-oz. Pkg. 57¢

Armour's Cooked, Ready-to-eat
CANNED PICNICS 4 1/2-lb. 53¢

Finest Quality, All Beef
SLICED BOLOGNA Lge. Size 49¢

Complete Details at
Philip Morris Display at
Your Mayfair Market

(For Delicious Buttermilk Pancakes)
AUNT JEMIMA 40-oz. Pkg. 37¢

WITH ARDEN'S
Buttermilk Half Gallon 29¢

DIAL SOAP

4 for the Price of 3! 4 Bath Size 49¢

Sunshine Hi-Ho Crackers 1-lb. pkg. 33¢

Sturdy Dog Meal 2-lb. pkg. 31¢

Nylast for washing Nylons 4-oz. pkg. 39¢

Bon Ami Glass Gloss pint can 39¢

Reynold's Aluminum Wrap 25-ft. roll 29¢

Uncle Ben's Rice 11-oz. pkg. 24¢

M.D. Toilet Tissue 3 rec. rolls 29¢

Sunshine Krispy Crackers 1-lb. pkg. 25¢

WIN PRIZES! Tune in Mayfair's Radio Show "Quick! What's the Answer?" Mutual Don Lee Network

You ALWAYS get MORE for your MONEY at...

mayfair market

Limit Rights Reserved—No Sales to Dealers

Advertised Prices Effective Thurs. thru Sun., March 18-19-20-21
444 N. Palm Canyon Drive

City Wide Recreation

(as reported by City Recreation Department)

SQUARE DANCING—Tuesday, 8 to 11 p. m. Frances Stevens School auditorium. Admission by donation, open to everyone. Walt Bauman, caller.

BASKETBALL—Monday and Wednesday, 7:30 and 8:30 p. m. High school gymnasium. Admission free.

TAMARISK PARK—Picnic facilities; lighted tennis courts, 25 cents an hour for lights; shuffleboard courts, horseshoe courts, children's playground. Open every day.

DeMUTH PARK—Relaxation facilities.

YOUTH CENTER—Monday through Saturday, 3:30 to 5:30 and 6:30 to 9:45 p. m. Open to boys and girls 13 to 19 years of

TENNIS CLINIC—7:30 to 8:30 p. m., Tuesday. Tamarisk Park courts. Ed Meyerson instructor. Admission by donation.

For information regarding use of Polo Grounds, contact Howard H. A. d. d. c. k. e. t, recreation director, Phone 2202.

Cleanliness

At Least, Thief
Would Look Nice

Theft of a towel rack and soap rack from the bathroom of a vacant house at 930 Chia Saturday was reported by Al E. Hoover, 1112 North Calle Rolph. The articles taken are valued at \$15.65.

BIG DAYS of FUN

39th NATIONAL ORANGE SHOW

MARCH 25 thru APRIL 4

Down Memory Lane

Gates Open 10 A. M. Daily

SHOW OF GOLD! SPECTACULAR EXHIBITS

World's Largest Gas Oven Derby

Baking orange cakes and lemon pies (March 30, 11 A.M.)

Adequate Parking

BIG STAGE SHOWS DAILY 2 and 8 P.M.

SAN BERNARDINO

Mayfair Garden Fresh PRODUCE

Artichokes

Extra fancy, large size 2 FOR

Finest, large
WALNUTS 1-lb. Cello Bag 29¢

New, bulk Calif.
DATES 2 Lbs. 29¢

15

Extra fancy and fancy comb., Large, Med. Wash.

Delicious Apples 3 lbs. 29¢

Firm, solid, ripe

Table Tomatoes Cello Tube 15¢

CAMPFIRE MARSHMALLOWS 1-lb. Pkg. 36¢

CAT FOOD
Puss'n Boots 2 8-oz. Cans 15¢ 15-oz. Can 13¢

FOAMING CLEANSER
BAB-O 2 Reg. Cans 25¢

BLUE LABEL
Karo Syrup 1 1/2-lb. Brl. 24¢

Quality Starches
Kingsford's 1-lb. pkg. 15¢ 12-oz. pkg. 21¢ 12-oz. pkg. 15¢ 12-oz. pkg. 12¢

DINTY MOORE
Beef Stew 24-oz. Can 45¢

STAR KIST
Chunk Tuna 6 1/2-oz. Can 32¢

SANITARY NAPKINS
Modess 12-Ct. Pkg. 39¢

Northern Paper
TOWELS 150-Ct. Roll 19¢

TIRE IS STOLEN

Theft of a tire from his unlocked garage was reported to police Saturday by Harry Barber of 861 East Arenas road. The tire was valued at \$20.

**★ AUCTION
"CASA DE LINDA"**
Palm Springs

**Hotel & Apartments
with Filtered Pool**
Sunday, March 28th
2 P.M.

1571 N. CHAPARREL
Palm Springs

DIRECTIONS: From 1500 block North Palm Canyon Drive, east on Vista Chino 3 blocks to Chaparral and property.
10 units, studio kitchen apartments, hotel rooms, hotel suites with kitchens. Plus Manager's 2 bedroom and 2 bath apartment and office. Beautiful grounds, heated, filtered pool. **SALE IMPERATIVE, MUST SELL. TERMS CASH** over \$53,000 encumbrance.
NOTE: The auction will be held on the South line of Palm Springs City Limits on Hwy 111 just south of Smoke Tree Ranch at 2 p.m. **SHARP.**

Dean S. Bedilion
AUCTIONEER
Quick cash for your Real Estate
4119 W. Olympic Blvd.
Los Angeles WE-39175



Claud Sims

EXCERPTS FROM UNSOLICITED LETTERS:

"I want you to know how much we both enjoyed our course of lesson with you. It was truly the highlight of our vacation. I wish you the best of success in your new Palm Springs studio. If you are ever in Akron look us up."

"Mrs. L . . . and I want to tell you how pleased we were with our lessons in Palm Springs. We must soon leave for Tacoma but it is with the hope that you will again be in Palm Springs next season."

"We are cutting our stay in Hawaii short so we can return to Palm Springs for three more weeks. Please make appointments for us every day starting March 20th."

NEED WE SAY MORE?

See Miss Ralston and Mr. Sims every Monday night in the El Mirador Room of the El Mirador Hotel.

Phone 2540 For Free Dance Analysis
Studio open 10 A.M. to 10 P.M.

**ARTHUR MURRAY
DANCE STUDIO**

107 South Palm Canyon Drive
The Oasis Building Phone 2540

**County District
KC Rally Here**

Palm Springs Council, Knights of Columbus, was host Monday night at their council chambers at St. Theresa's school to Riverside county District council at a business and social meeting.

The Riverside Degree team initiated several members into the local Council at the meeting. Robert Rech, Grand Knight of the local organization, presided at the meeting.

Stop Signs

**Request for Two
Granted by City**

Request of property owners near Camino Real and Sunny Dunes for two additional stop signs at that intersection was approved by city council Tuesday evening, following the recommendation of City Manager R. W. Peterson and Police Chief John S. Davis. Peterson said that the installation of stop signs would make it a four-way stop, and was in accord with the master street plan.

BIGAMIST
WANTED BY TWO WOMEN
Starts Friday — March 19
EL PASEO THEATRE



Every now and then . . . I venture out of Rancho Mirage-Thunderbird area . . . The other noon my blonde found herself ravenously hungry and nothing but a hamburger from Marie Frisbee's Watering Trough would do . . . Even though this establishment is three miles down the road I went for it . . . So . . . we get the burgers, talk to old friends Margaret Utley, Quinnie Sturges and her sister Ann Lincoln . . . Quinnie operates the popular Log Cabin Cafe up in Idylwild . . . At the next table were Mrs. James Ketchersid and son, but no sign of Dr. James (owns the Animal Clinic in Rancho Mirage) . . . Finally I spotted him out on the highway feeding carrots to a Burro . . . This character answers to the name of "Comstock Caruso" and with sufficient priming breaks out with an aria which could have come from the opera Pagliacci . . . A talk with Marie brought the following which I feel should be passed on to our readers . . . Folks passing along Highway 111 (and just for the record the highway department says we have better than a daily year round average of 3500 cars per day) stop to take pictures of Comstock or hear him sing . . . All monies donated for this . . . go to the Damon Runyon Memorial Fund for Cancer Research . . . Marie showed me letters from Walter Winchell and John H. Teeter, heads of the Fund . . . They pay tribute to her and have sent the necessary authorization also ask for a picture of Comstock . . . I'm just sorry, Marie, that we locally have missed out in giving you credit for helping such a great cause . . . There is a gas station next door to the Frisbee establishment with a big sign in front "I you can't stop, wave as you go by" . . . Just one more note then the column will resume its usual form which never seems to me to make much sense . . .

Mrs. James Ramsay will be in front of the Rancho Mirage post office for the balance of the week to accept contributions to the American Red Cross.

Paul Kersten . . . big time operator of a 20 acre date and grape ranch next to Thunderbird . . . showed me this letter . . . It came from an Albert Bovey . . . age 82 . . . up in Vernon, B.C., Canada . . . and sets forth: "Just bought some of your good dates, and planted the stones in pots with good rich earth . . . in a warm room and watering with warm water . . . Would like to know more about raising Palm Trees . . . Can I make a profit when the tree comes? . . . Will pay the postage on any more stones you send up" . . . That's one for the record . . . With only two places in the world known to raise dates . . . Algeria and our own Coachella Valley . . . Now comes one of my Canadian cousins going to set up a date operation in British Columbia . . .

IN AND OUT . . . Steve Nagey and his very attractive wife took a house near Thunderbird . . . Steve pitches for the Seattle Rainiers and was formerly with Ralph Kiner and the Pittsburgh Pirates . . . Incidentally Ralph, now a Thunderbird home owner and bi-time home-run slugger for the Chicago Cubs, was home for the weekend . . . with his Nancy Kiner. They dined Saturday evening at the Desert Air hotel . . . Joe Kirkwood Jr. was there too, he's a golfing pro and son of the well known Joe Kirkwood Sr. better known as Joe Palooka in the movies . . . Trudie Kosel, former office manager of the Desert Air is back from a year's stay in San Francisco . . . Trudie's entered the real estate business here . . . Cheerio amigos . . .



HAPPY HOPALONG — Hopalong Cassidy, who's usually surrounded by swarms of admiring youngsters, is surrounded by two lovely ladies upon arrival at Palm Springs' Howard Manor for a visit. At left is his wife, Mrs. Bill Boyd, and at right, Andrea Leeds Howard, who with her husband, Bob, delight in greeting Howard Manor guests.

His Nose Knows . . .



(Chamber of Commerce photo)
THAT FAMOUS SUN — Jackie Tobin, swift Seattle Rainier outfielder, had another name for Palm Springs' famous sunshine when it's bright rays quickly highlighted his nose. He now has it protected by a toughening-up coat of a benzoin solution, and feels more kindly toward the Village's star attraction.

**Four Days Left
for Exemptions**

Frank Burchfield, county assessor, called attention of veterans and churches who plan to file tax exemption claims, that they have four opportunities to file locally remaining.

The local branch office which receives exemption claims will be open today and next Thursday and Saturday and Saturday, March 27. After that the claims will have to be filed at the assessor's office in Riverside until deadline day.

The office, at World Wars Memorial hall, is open Thursdays and Saturdays until the end of March, from 9 a.m. until 1 p.m.

Documentary evidence to support the tax exemption claims, must be presented.

**Store Entered
Nothing Missing**

A break-in at Desmond's, the second in recent months, was discovered by Patrolman Robert Ralph at 4:05 a.m., Sunday, when he heard the burglar alarm sounding while on a routine check of the area.

He immediately requested assistance, and a check of the store revealed that someone had been inside but had left before the break-in was discovered.

Police found evidence that the burglar had cut himself in the entry process of breaking a window.

No evidence was found of any articles being missing.

**Car Clouter Takes
Clothing from Auto**

Theft of clothes valued at \$370 from his parked car at 572 North Indian avenue between 11:30 a.m. and 3 p.m., Sunday, was reported to police by Louis Winter of Beverly Hills.

**Dr. Jacob Katz
CHIROPODIST
FOOT SPECIALIST**

Phone Palm Springs 2409

Hours 9-12 — 1-5
and by appointment

456 N. BELARDO ROAD
Palm Springs, Calif.



Announcement

**YOU ARE INVITED TO SEE PICTURES
IN COLOR OF THE
CATALINA ISLAND BOYS CAMP
TO BE SHOWN AT CAHUILLA SCHOOL
BY COACH "GLOOMY GUS" HENDERSON
AND ARNOLD EDDY OF U.S.C.
NEXT FRIDAY, MARCH 19, AT 7:15 P.M.**

**CAMP MOTTO—
"Why wait to be a great man,
BE A GREAT BOY"**

**DATE-GRAPE and CITRUS
RANCH FOR SALE**

LOCATED IN THE FASTEST GROWING
ZONE IN THE PALM SPRINGS
RESORT AREA

UNDER FULL CULTIVATION

Ranch consists of 55 acres located near Thunderbird Ranch and Country Club. Under full cultivation of grapes, date bearing trees and citrus fruits. Completely equipped for proper maintenance, cultivation and irrigation. Under proper management the ranch can be a profit making enterprise. Plenty of water — one water well on property, also share in a community well.



COMPLETE PRIVACY FOR OWNER

Secluded with complete privacy for owner and in an environment for care-free desert living. Situated on the property is a seven room residence, a caretaker's house and accommodation for additional agricultural help.



DEVELOPMENT POSSIBILITIES

This land lends itself to easy subdivision and such possibilities are extremely good now.

PRICED TO SEL.

Reduced to \$2500 per acre for a total of \$137,500. Will accept home in Palm Springs as part of transaction.



This is a real buy and must be seen to appreciate its value

SEE YOUR BROKER

or telephone owner at

PALM SPRINGS 8-3115

**SUBDIVISION
FOR SALE**

**Palm Springs
Country Club Estates
250 Choice Half Acre Lots**

offering city conveniences
yet County advantages — tax wise, etc.

**Paved Streets
Water and Lights are in**

The Greatest Investment Opportunity
we have ever offered

Only \$137,500

\$37,500 Down

EXCLUSIVE AGENT

PETER B. SHEPTENKO

The Pioneer Realty Company of Palm Springs

475 N. Palm Canyon Dr. Phone 2727

Associate Brokers: Bill Colven, Bill Heiser
Mike Jekyll, Fred Koty
Ed Lucas

FLASH SATURDAY NIGHT SPECIAL
OUTDOOR BARBEQUE
ALL YOU CAN EAT FOR \$2.25
SERVED POOLSIDE FROM 8:00 TO 10:00 P.M.
Dance FREE
TO THE FOUR RENO RACKETEERS

WESTERN & POPULAR Music featuring "Buttermilk Bess" on Electric Organ, Banjo, Piano and Yodeling — Cliff and his Electric Violin — Abb and his Bass Fiddle — Rex and his Electric Guitar. . . .

For those who prefer to eat indoors, THE LANTERN ROOM, which is open to the public, will be serving our regular FULL COURSE DINNERS FROM \$2.25 and up from 5:30 until 8:30 featuring BESS ON HER ELECTRIC ORGAN.

Cool refreshing COCKTAILS served in the BRANDING ROOM until 2:00 A.M.
BEAUTIFUL BUNGALOWS FROM \$8.00 FOR 2 PERSONS

EL RANCHO B-BAR-H
DESERT HOT SPRINGS

Start Plans for Annual Easter Sunrise Service

Plans have been started by Community church for the 38th annual Easter Sunrise services to be held this year at the traditional place at Inspiration Point overlooking the O'Donnell Golf course and the Village.

Bill Hay, well known for his Bible reading and radio announcing, will be present to read the Scriptures and an appropriate Easter poem.

It will mark the 19th consecutive year in which he has taken part in an Easter Sunrise service here. This will be a special occasion for him as Easter this year is on the same date as his birthday, April 18.

The high school's Capella choir is expected to participate in the service with several special numbers.

The service will start at 5:25 a.m., sunrise, and will be preceded by ten minutes of recorded music for the gathering worshippers.

Church Building Dedication Next Sunday Morning

The building recently purchased by the Community church for Sunday school use will be dedicated at a brief outdoor service following the Sunday school session next Sunday. Members of the Junior High department will participate in the dedication. They are asked to meet on the lawn at 330 Baristo road at 10:40.

At the 11 a.m. service, Dr. James H. Blackstone Jr., pastor, will preach the third in a series of sermons on "Men Who Met the Master". A special invitation is being extended through the members of the congregation to all men who have served in the armed services, as the subject deals with a Roman Captain who came face to face with Jesus Christ. In the evening service the last in a series of films on the life of Saint Paul, entitled "Voyage to Rome" will be shown.

The Desert Sun—7b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, March 18, 1954

Modern World and Religion to be Topic Sunday

Sabbath services at Temple Isaiah of the Jewish Community Center will be held tomorrow evening at 8:15 o'clock at which time Rabbi Arthur B. Lebowitz will speak on, "The Place of Religion in the Modern World."

The temple choir, directed by Harry Tomlinson, will render the musical portions of the services. Saturday morning services are held at 10 o'clock.

On Sunday morning, at 9 o'clock, the pupils of the Religious School will leave for San Bernardino where they will be the guests of the Temple in that city for a Purim program and social.

Rabbi Lebowitz Speaks Tuesday at 29 Palms

Rabbi Arthur B. Lebowitz, chaplain at the Marine Base at 29 Palms, will address the Rotary club of that community on Tuesday, March 23 at noon. His subject will be, "The Tenth Inter-American Conference in Caracas, Venezuela."

The vital importance of this gathering of statesmen, representing twenty American republics, to hemispheric unity and the many problems facing their countries will be discussed. The Rabbi has long been a close student of Latin-American affairs.

'Hour of Sharing' Drive Speeded

Gift accumulations for the "One Great Hour of Sharing" program at Cathedral City Community church is proceeding at an accelerated pace and the climax on Sunday, March 28, is expected to see a new record set for the church. Boxes were distributed to church members and in Sunday school classes and are being filled rapidly.

Items for the church rummage sale are also being assembled at the church garage. Collections of good used clothing and blankets for Korea relief are acceptable at any time. Dr. Graham Hunter, minister said.

Dr. Hunter will conduct the 11 a.m. service Sunday with Bible School at 9:30.

Anaheim Lions to be Guests of Local Club Next Week

Annual Palm Springs-Anaheim Lions club party will be held this year in Palm Springs on March 25. President Harold West announced this week. The event will include the annual golf tournament of the clubs and a dinner session at the Chi Chi.

Seventeen members from each club will meet in the tournament at O'Donnell Golf course. Dr. Frank Purcell is tourney chairman.

Following the tournament, there will be a cocktail hour at World Wars Memorial hall from 6 to 7:30 p.m.

All will then adjourn to the Chi Chi Blue Room for the annual interclub dinner.

held every year since the local club, which was sponsored by the Anaheim club, was organized.

Forty-three Anaheim Lions are expected for the event.

Nations that live by the sword perish by the pensions.—Banking.



Dr. Sidney Noles, Jr.

Optometrist

- Eyes Examined
- Same Day R Service
- Latest Modern Eyewear

170 West Amado Road

Phone 2212

List Services at St. Paul's Church

There will be two celebrations of the Holy Communion at St. Paul's in the Desert March 21, the third Sunday in Lent, the usual celebration at 8 a.m., and the monthly children's Eucharist at 9:30 a.m. Because of the celebration of the Holy Communion at the 9:30 a.m. service, the rector's Bible class will not meet this Sunday at the usual 10 a.m. hour.

The service at 11 a.m. will be morning prayer, with the sermon by the rector, the Rev. William A. Blondon Jr., based upon Psalm 34, "Great are the troubles of the righteous."

The children's choir, under the direction of Mrs. William Mason will sing at the 9:30 a.m. service. The music for the Holy Communion will be the 16th century setting by John Merebecke.

Warner Moon to Speak at Service

Warner Moon will speak on "Creative Law" at Sunday night's meeting at the Youth Center, Bellardo road, in a series of religious lectures on "Religious Science Principles."

The lectures will be presented each Sunday night at 8:15 at the Youth Center and the public is invited.

Schedules

WESTERN AIR LINES

DEPARTURES
For Los Angeles: 9:33 a. m., 4:30 p. m., 9:50 p. m.
For San Diego: 8:15 p. m.
For Las Vegas: 4:45 p. m.
ARRIVALS
From Los Angeles: 3:56 p. m., 9:32 p. m.
From San Diego: 4:40 p. m.
From Las Vegas: 8:10 p. m.
SOUTHERN PACIFIC
DEPARTURES
For Los Angeles: 4:41 a. m., 11:56 a. m., 1:19 p. m., 5:10 p. m., 7:20 a. m.
ARRIVALS
From Los Angeles: 3:56 p. m., 10:30 p. m., 11:08 p. m., 11:56 p. m., 2:57 a. m.
Ask agent.

GREYHOUND LINES

DEPARTURES
For Los Angeles: 12:15, 7:30, 10:10, 10:55 a. m., 2:30, 4:35, 5:15, 6:45, 8:35 p. m.
ARRIVALS
From Los Angeles: 4:24, 9:32, 11:47, 11:52 a. m., 2:43, 2:59, 3:41, 6:45, 8:26, 9:14, 11:26 p. m.

Calendar

April 4—Bicycle races sponsored by American Legion, Polo Grounds.
April 4-7—Women's Invitational golf tournament, O'Donnell Golf Course.
April 5-12—Annual Invitational golf tournament, Thunderbird.
April 17—Annual Policemen's Ball, P.S.P.D.
April 18—Easter.
April 19-26—Trans Mississippi Seniors golf tournament, Thunderbird.
April 22-25—Desert Circus, Desert Circus Association.
April 26—Riverside County Second Annual Eagle Scout Dinner.



in medicine...
there's no cure-all!

The old "medicine man" of our grandparent's day was colorful, alright. He was fun to listen to, also, but he was a faker. We know today there are no cure-alls in medicine. Even patent remedies available without prescriptions are not permitted by the Pure Food & Drug Administration to claim "cures." They may guarantee only purity of ingredients. Actually, we're sure you realize, there's only one preparation to use when your condition requires anything other than a simple household remedy. That's the prescription determined upon by your physician after he has carefully diagnosed your individual need... the prescription your pharmacist skillfully compounds into a medicine for you... and you alone.

VILLAGE PHARMACY

201 N. Palm Canyon Dr.

Phone 4321

Compare FEATURE-BY-FEATURE and you'll choose the Westinghouse LAUNDROMAT

every time!

Before you buy—make a feature-by-feature comparison with any other washer...
Only LAUNDROMAT has them all!



WEIGH-TO-SAVE DOOR
Handy for loading, unloading. Weighs exact size of each load.



WATER SAVER
Automatically measures amount of water to match size of load.



FLEXIBLE CONTROL
Start, stop, or repeat any part of washing cycle at any time. And... you have 3 water temperatures.



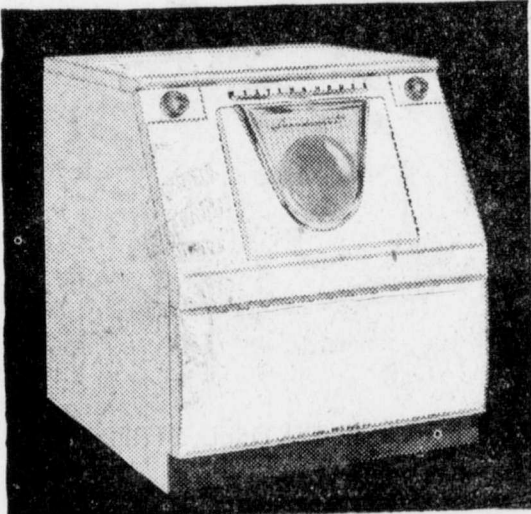
AGI-TUMBLE ACTION
Gentle, yet thorough. Drains dirty wash and rinse waters away from clothes, never through them.

Here are other features you'll like...
SLANTING FRONT. Designed for your convenience. No bending, stooping, lifting.
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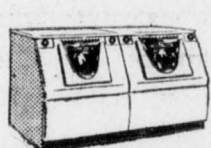
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Cathedral City News

By Paul and Mildred Clark—Phone 3-4691

Chamber to Elect

Chamber of Commerce nominating committee for directors to be elected at the annual election March 30 has submitted twelve nominees from whom eight are to be chosen.

Those nominated are George Beck, manager of Cathedral City branch of Desert Bank; Edward Biles, property owner and past president of the Chamber; Paul Clark, real estate and insurance man and present president; Robert Cordes, proprietor of floor covering store on

Broadway; Frank Cromwell, manager of Cathedral City's largest trailer park the DeLuxe; Mike Gordon, building maintenance, a member of Sanitation District Board and incumbent director; W. R. Hewitson, proprietor of Cathedral City pharmacy and incumbent director; Melvin Hill, proprietor Hill's Dry Cleaners; Leslie Kelley, court owner and present first vice president; Vernon Krings, Chevron station operator and incumbent director; George Miller, court owner and in charge of Scout activities in Lions club;

Warner Moon, librarian and present secretary of the Chamber. Kelley, who is chairman of the chamber membership committee, pointed out that if annual dues have not yet been paid, they should be sent in at once as only paid up members may vote.

Petitions Received

Petitions for the formation of the proposed Cathedral City Community Services District have been received from the county counsel, Chamber of Commerce President Paul Clark said that the petitions will first be circulated at the Chamber's annual membership meeting and election of directors, 7:30 p.m. March 30 at the Town Hall. Signatures of registered vot-

ers equal to 10% of the votes cast at the last general election are required. This will mean about 75 signatures.

The petitions are then presented to the board of supervisors who are empowered, after a hearing, to set the date for an election to determine if the district is to be formed and also, if formed, for the election of five directors.

If and when formed, the district will be enabled to exercise its power for providing park and recreation facilities, police protection, street lighting, sanitation, and fire protection. It was explained that it is not the present intention to enter into all these activities, but with the rapid growth of the community some legally constituted administrative body can better provide for facilities

as needed.

Rupp's Supply Sold

Rupp's Supply, one of Cathedral City's long established businesses, has just been purchased by Ray and Marjorie Abbey. Both business and the property were included in the sale. The Abbeys bought the well known Cree Ranch lying between Palm Springs and Cathedral City about two years ago. Abbey, who has been California representative for the Graber Hardware Manufacturing company of Wisconsin, will personally operate the business. He said that the well known name of Rupp's Supply will not be changed, and that he plans to continue the same efficient service for which Bud and Alene Rupp were noted in a complete line of hardware, paints, and

pet supplies. Abbey has also secured the franchise for this area of the Typhoon line of refrigerative air conditioning equipment.

Mr. and Mrs. Rupp, who have operated the business for seven years, are retaining their residence in Cathedral City. Mr. Rupp says that he expects to spend a lot of time teasing the tame trout up in Whitewater Canyon, as that takes very little effort.

Kenny Reich Wins

The local event of the 17th annual Lions Club International Student Speakers contest was held last Thursday night at the dinner meeting of the Cathedral City Lions club. Melinda Hough, Eleanor Wiswell and Kenny Reich of the Palm Springs high school com-

The Desert Sun—8b
and **PALM SPRINGS NEWS**
PALM SPRINGS, CALIFORNIA
Thursday, March 18, 1954

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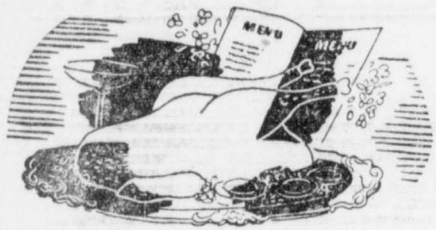
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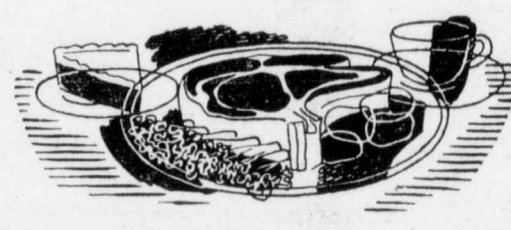
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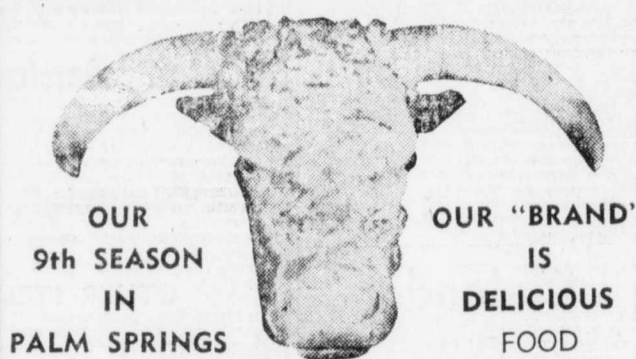
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Socialites Fill Boxes at All-Arabian Horse Show



(Gayle Studio Photo)
AT THE HORSE SHOW — In one of the front row boxes at the All Arabian Horse Show, were left to right, Mrs. Tony Duquette of Beverly Hills, Mrs. Alvin Untermyer, Mrs. John Gallois, Mr. Untermyer, Mrs. Hayes McMullin and Mr. Gallois.



(Gayle Studio Photos)
MILNER BOX—Among the socialites watching the Horse Show were, left to right, Mrs. W. A. G. Kelley of Toronto, Mrs. Tony Burke, Mrs. W. B. Milner, Mr. Kelley and Mr. Milner.



(Gayle Studio Photos)
DISTINGUISHED VISITOR — Among the distinguished visitors in Palm Springs is Ex-Ambassador to Russia and Belgium Joseph E. Davies, center, shown at the Horse Show with Ray Ryan of El Mirador, and Miss Gloria Mapes, owner of the Mapes hotel in Reno.

Brilliant Assemblage at All Arabian Horse Show

As colorful as the horse show that took place Saturday and Sunday against the background of palm trees and mountains so similar to the Oasis of Arabia, was the audience in the grandstand.

The list of boxholders read like a "Who's Who in America", with one of the most distinguished, Ex-Ambassador Joseph E. Davies in Ray Ryan's box. Davies said, "I have always been interested in Arabian horses ever since my daughter was sent one when I was Ambassador to Belgium and now to come to Palm Springs and see this efficient organization of Desert Riders entertaining the Desert Arabian Horse Association in this magnificent setting is indeed a rare pleasure and I am deeply indebted to my friend, Ray Ryan, for bringing me. It's hard to believe that I am seeing these horses not only cutting calves, for the Arabian was not born for this work, but also taking part in the square dances, the parades, the stake races and the driving class. The audience's applause is a tribute to the ladies and gentlemen who have so ably trained and ridden these beautiful mounts. I am honored to be here."

Among the box holders and trophy donors and their guests were: Mr. and Mrs. Paul Helms, Mr. and Mrs. Floyd Turner, Mrs. C. Thurston Chase, host with her son John Terry (a student at Pomona College), her brother Terry, Keep of Fortnight magazine, Miss Marion Huntington, Miss Ann Huntington, Mrs. William C. Carey, Col. and Mrs. T. K. Fisher. Judge Leo Field, hosting a box for Miss Gale Clark, young Bill Clark, Mr. and Mrs. Hartwell.

Mr. and Mrs. Blake Field, Mrs. Frederick Grant, Mr. and Mrs. John Gallois, the Charles Beckers with Mr. and Mrs. Louis Gillespie and daughter Jacqueline Cole.

First Nighter Group Fills Beachcomber

The First Nighter dinner, held in the tropical setting of Don the Beachcomber Tuesday night, drew a crowd of around 160, filling the diningrooms.

The management had arranged a special Cantonese dinner of appetizers, a special plate of Mandarin duck, chicken almond, a vegetable and fried rice, with fresh and preserved fruit in pineapple halves.

Mrs. John Lapp, hostess for the evening, was assisted by Mrs. John Luccarelli, Playhouse Guild president, in greeting the arriving guests. Director and Mrs. Michael Ferrall and Bernard Hughes, the Playhouse's leading man, were among special guests.

Among the First Nighters were Mr. and Mrs. Edward Bacon, Mrs. H. Bedford-Jones, Mr. and Mrs. Ben Handwork, Mr. and Mrs. J. E. French, Mrs. Frank Bennett, Dr. and Mrs. Henry Dillard, Mrs. Harold Bell Wright, the Owen Churchills.

Others were Mr. and Mrs. Ennis St. Cyr, Mr. and Mrs. Monte Herbert, Mr. and Mrs. S. P. Manasse, Mr. and Mrs. Dick Edwards, the H. W. Clatworthy, Mr. and Mrs. Thomas Holland, Mr. and Mrs. Martin Wade, Mr. and Mrs. Bruce Burritt, Mrs. Charles F. Blue.

Also Mr. and Mrs. Milton Friendly, Mrs. Andrew Spinks, Mrs. Charles Dant, the Max Wymans, Claude Sims, Mr. and Mrs. Alvan Untermyer, Miss Teresa Field, Mr. and Mrs. J. W. Warren.

On next Tuesday evening the First Nighter dinner will be held at the Palm Springs Biltmore at 6:15 p.m. Reservations should be made by calling Playhouse Guild headquarters at 2421.

Mrs. F. C. Dougherty, Mrs. Hathaway Kemper and two daughters, Mr. and Mrs. Bruce Burritt, Dr. and Mrs. Woodmansee.

In the Jack Wrather box were Miss Jeano Bailard, Hal Belkide (of U.S. and World News), Charles Carlson, Edith Carlson, Mr. and Mrs. Frederick Heime of Vancouver, Senorita Valli Biacci of Buenos Aires, Ray Gleason of Beverly Hills.

Earl Coffman with Virgil Davidson, the William Reichels, Edward Houghtons, Miss Janet Essroger, Mr. and Mrs. Austin McManus, Dr. and Mrs. Henry Dillard, Mr. and Mrs. Dick Edwards, Mrs. Elsinore Machris, Edgar McCoubrey.

In the Frank Bennett box were Mrs. Leola Bumiller, Jim Wharton, Harold Hicks. The Robert Howards, Charles Farrells, Mr. and Mrs. James French, Mr. and Mrs. Russell Hills, Mr. and Mrs. Carl Lykens, Mr. and Mrs. Floyd Odum.

Around 2000 people were moved to spontaneous applause by the magnificent Arabians and their skilled riders. Professor Kays, author of books and course in horse judging, performed admirably, with the assistance of Charles G. Araujo, and the hard-working members of Desert Riders, under the leadership of Tony Burke and D. V. Garstin.

Social-Club Calendar

(Clubs and organizations are invited to send in meeting dates for listing.)

March 18
Lions Club, Chi Chi, noon.
Elks Lodge, at the Cove, 8 p.m.

March 19
G. A. A. Mexican dinner and dance, high school, 6 p.m.

March 20
Spring Festival dinner, Desert Inn, 7 p.m.
Palm Springs Garden Club, 395 W. Camino del Norte, 1:30 p.m.

March 22
Air Force Reserve Unit, P. S. high school, 7:30 p.m.
Photographers' Guild, El Mirador, 7:45 p.m.

March 23
Soroptimists, Chi Chi, 12:15 p.m.
First Nighter dinner, Palm Springs Biltmore, 6:15 p.m.

March 24
Rotary, Tennis Club, 12:10 p.m.
Rotary Anns, Tennis Club, 12:10 p.m.

Attorney Leon Foley of Milwaukee is at El Mirador for a brief stay.

Spring Festival Dinner Dance at Inn Saturday

The Spring Festival dinner dance at the Desert Inn on Saturday night will feature Viennese waltzes and a decorative theme of desert wild flowers.

Guests at a table hosted by Mr. and Mrs. John H. Ballinger will be Messrs. and Mesdames James E. French, E. K. Bishop, Mrs. Bishop's brother and sister-in-law, Major and Mrs. Reuben Fleet, Messrs. and Mesdames B. F. Shearer and Frank Albertson.

Hosting another large table will be M. O. Anderson, president of Tamarisk Country Club, and Mrs. Anderson. Mrs. Gilbert LeBaron Duffy of Seattle (her family founded the Seattle Times), who is wintering at Desert Inn, also will entertain several guests.

Mr. and Mrs. Ralph Singer of Los Angeles, who have a winter home in the Thunderbird area, will have as their guests



(Gayle Studio Photos)
EXHIBITORS — The P. K. Wrigleys, shown here with Mrs. James Malone, were among the exhibitors at the Horse Show at the Palm Springs Polo Grounds this past weekend.

Herbert-Warwick Vows Said at Mission Inn Ceremony

Mildred Warwick and Keith Herbert exchanged their wedding vows in the candle-lit St. Francis Chapel at the Riverside Mission Inn Sunday.

Rev. Dr. Roy Clifton Keagy officiated at the rites which took place in the presence of a few close friends.

The lovely bride wore a Peggy Hunt model of white linen and ecru net with matching hat and carried white orchids. She was attended by Mrs. Gavin Herbert Sr., mother of the bridegroom, who wore a handsome gown of beige lace.

Entertain at Cocktails and Dinner at Club

Socially prominent Chicagoans Mr. and Mrs. Harold Wright and her mother, Mrs. Dolly Hanna are guests at The Tennis Club for the rest of the winter season. It is their first visit to Palm Springs, as they have always wintered in Florida until now.

The Wrights entertained at cocktails and dinner, having as their guests Mr. and Mrs. Packy Dee, Mr. and Mrs. James McCahey, Mr. and Mrs. Ray Tennes, Mr. and Mrs. Harold Cudney, all of Chicago, and Mrs. Dolly Hanna.

Stralem and Mandel Give Annual Party

Donald Stralem of New York and Frank Mandel of Chicago joined forces to host their fourth annual cocktail party at the Racquet Club on Monday night.

An elaborate hors d'oeuvre table and bar were set up in the Mural Room for the party. Guests included Mrs. Alexander Marcuse, Dr. and Mrs. George Kaplan, Dr. and Mrs. Alfred Strauss, the Brice Humberstones, Commander and Mrs. Maurice Horner, Sidney Adelstein, Mrs. Samuel Nast (she is Frank Mandel's mother), Ruby and Connie Rubenstein, the Leon Livingstons, Mr. and Mrs. Ricardo Cortez.

Other were Mr. and Mrs. Hubert Boscowitz, the Sherman Hulls, Mr. and Mrs. Lee Strauss, Manfred Goldman, the Charles Farrells, Bill Powells, David Gillams, Gus Kettmans, Mr. and Mrs. J. Sanford Rose.

Also Mr. and Mrs. William Bassichis, Mrs. Paul Friedlander, the Irving Netchers, Mrs. Frank Bering, the Henry Ittlekins, Sammy Sontag, the Townsend Netchers, Buster Collier, Mrs. Edwin Silverman.

Two of the guests, Connie Barlow and Grace Frankel sang, as they do each year at this party, and there was piano music during the cocktail hour.

School Head Visits Here

Dr. and Mrs. Homer Barnes of the Montecito school for girls were guests last Friday of Mr. and Mrs. Robert W. Webb Jr. and Mrs. J. H. Peake at an informal tea at the Webb home.

The guests were interested in the colored slides shown by Dr. Barnes of his Sequoia Montecito camp for boys and his very popular Montecito camp for girls.

Following the tea Dr. and Mrs. Barnes and Mr. and Mrs. Peake, (Dr. Barnes representative in Palm Springs) were guests at the Chase school where Dr. Barnes gave an informal talk on Yosemite and Sequoia.

Mr. and Mrs. George M. Wallace of Los Angeles are again at the Desert Inn, for a fortnight, and the Ernest Duques arrived on Thursday, with their daughter, Margaret, for several days in the desert sun.

THE DESERT SUN and PALM SPRINGS NEWS

Page One-C Palm Springs, California, Thursday, March 18, 1954 Third Section



AROUND TOWN
With Hildy Crawford
Start a pinwheel scintillating in the desert night . . . and the sparks are like the parties that are crowding the Palm Springs calendar . . . They are gay and sparkling . . . and myriad . . . Right now it has reached the height-of-the-season stage . . . where hostesses are juggling dates . . . trying to find a free night . . . where there don't seem to be any . . .

Farrell Party

Charles and Virginia Farrell are entertaining tomorrow night . . . their first big party since they established residence in their home on Tachevah road . . . The party honors Mr. and Mrs. Ward Wheelock of Philadelphia (she is the former Mariadna Borden) . . . who are on the last lap of an around-the-world flight . . . Guests will be Mariadna's Palm Springs friends . . . Invitations went to the Frank Bennetts, Frank Borters, Mr. and Mrs. Trav Rogers, the Barney Hinkles, Raymond Loewys, Jack Kenastons . . . Townsend Netchers, Charles and Molly Berns, Dorothy Gray, Elsinore Machris, the Bill Powells, Harold Hicks . . . Mrs. Ralph Kiner, the Paul Hoffmans . . .

Father Michael O'Connor, Mr. and Mrs. Paul Helms, Jeano Bailard . . . Lily Pons, Mary Jane Hicks, Mr. and Mrs. James French, the Florian Boyds . . . William Gargans, Mrs. Edwin Silverman, Mr. and Mrs. John Gallois . . . the Claude Valeurs, Marjorie Pohl, Hildy Crawford, Mrs. Morry Smith . . . Dutch Smith of La Jolla, Sherman Hulls, Peter Krindler, Marjorie Hall, Mr. and Mrs. Hubert Boscowitz, Donald Stralem, Frank Mandel . . . Mr. and Mrs. William Bassichis, the Mel Eatons, Henry Ittleasons, Irving Sydners, Mr. and Mrs. Louis Benoist . . .

Elsa and Bill Bassichis of Cleveland who live in the for-

mer Farrell house at the Racquet Club . . . the one with the red door at the end of the pool . . . gave one of a series of cocktail parties in their patio Tuesday night . . . with about 35 present . . .

On Saturday night, they will be giving an even bigger one . . . with Sandy and Bobby Rose as co-hosts . . .

show were Lucille Ball and Desi Arnaz . . .

Eddie King (he's assistant to Roy Bradley at Don the Beachcomber) spends his Summers running the swimming schools at Long Beach, Arcadia and the Crenshaw area . . . owned by him and his brothers . . . He has been keeping in training by teaching his two-year-old Tommy to swim . . . in the Sunset Towers pool . . . The schools, known as Swim Art, are owned by Eddie, his brother Stuart . . . and another brother Bob, who is now in the Air Force . . . Bob is All America and Pacific Coast backstroke champion . . .

Owen and Babe Churchill were hosts at a gay cocktail and dinner party at The Tennis Club Saturday night . . . With them were Jack and Helen Kenaston, Dick and Edith Edwards, and Edward Dillion of Los Angeles . . . That same evening . . . Sam and Beverly Taylor entertained the attractive Mr. and Mrs. Al Belche of Santa Barbara . . . for cocktails and dinner . . .

Collect Trophies

The Harold Murphys, who are now in Japan on their around-the-world cruise, report a wonderful time in Honolulu . . . It seems they spent their time on shipboard collecting trophies . . . Their first was in the couples' contest at the costume ball . . . when they dressed as barefoot country kids returning from fishing . . . They carried poles over their shoulders with real trout on the hooks . . .

Harold was appointed general chairman of the Trans-Pacific sports tournament by the passengers . . . Together with Mrs. Bernard Bollman of McHenry, Illinois (frequent Palm Springs visitor) he won the horseshoe doubles tournament . . . Florence won the singles tournament at shuffleboard . . . and with her partner, William E. Coakley of Milwaukee, also captured the doubles . . .

Besides the collection of trophies, Florence writes that they will have a lot of new pictures to show . . . upon their return

(Please turn to Page 6c) at 2421.

Luncheon to Hear Speech on 'Cheerio'

Mrs. Cassius Peck of LaJolla will tell "The Cheerio Story," when she addresses the Literature Section of the Palm Springs Woman's Club at its meeting on March 22.

It is the story of a radio program started by her brother Charles K. Field in New York City, providing programs of hope and inspirations for shut-ins. The program continued on the NBC networks for 17 years until Mr. Field's death. Since then, Mrs. Peck has continued through correspondence and personal visits to carry on the work.

This meeting of the literature section will be a 1 p.m. desert luncheon to be held at The Tennis Club. For reservations, members should call Mrs. Clare B. Kinne at 3779 or The Tennis Club.

Mrs. Walter Yeaton, section chairman, will preside at the meeting.

The Desert Sun—2c
and **PALM SPRINGS NEWS**
PALM SPRINGS, CALIFORNIA
Thursday, March 18, 1954



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(Anderson Photo)

SWAP PARTY — The Swap Party at The Tennis Club was one of the most hilarious ever staged there. Shown in front of the

swap bar are, from left, Mrs. John Costello, Dr. Costello, Kathleen Williams, and Joan McManus, who is dressed as "Bloody Mary."

Jeremy Crocker on Victorious Squad

Jeremy Crocker, son of Mr. and Mrs. Francis F. Crocker of the Village, was a member of the winning Rocketts House swimming team in the 400-foot relay in the Interhouse Meet at California Institute of Technology at Pasadena.

The swimming meet is one of a series of athletic events staged between student residences at Caltech.

It is the capacity of making mistakes, not the incapacity of it, which is the mark of the higher stages of intelligence. — H. H. Price, *Thinking & Experience* (Hutchinson's University Library).



(Anderson Photo)

CLUB LUNCHEON — Mrs. Sam Taylor gave a delightful luncheon at The Tennis Club honoring Lily Pons, and the popular Mrs. Paul Garrett of New York. Pictured, from left, Mrs. Taylor, Miss Pons, Mrs. Garrett.

Swap Party Proves to be Hilarious

Some 300 or more jammed the Tennis Club Friday night for the hilariously funny "Swap Party". Seems like everyone brought something to swap, and those that didn't were amply supplied at "Bloody Mary's Swap Bar" at the door when they came in. Bloody Mary herself was Joan McManus in full costume with front teeth blacked out.

Tree Top tall Bill Hall, the club's very able and popular new manager, was an excellent master of ceremonies, while Joan McManus helped Dr. John Costello into an old "gay nineties" corset to the great amusement of all. Carl Betcher swapped the shirt off his back and Sam Taylor's offering was a sad old legless chair, with the springs standing on end through the tired red plush. This he tried to push off for a brand new corn cob pipe—should have made him smoke it. By 2 a.m., when the party broke up, no one had swapped one husband or a single boy friend. It was really an evening of fun, laughs, gaiety and a good time was had by all.

Buffet Supper Honors Guests

Mrs. Homer McKee's home at 1011 El Alameda will be the scene for cocktails and buffet tomorrow night as she entertains for her houseguests, Mrs. A. E. Nelson and son, Berrens, of San Francisco.

Joyce Appoints New Committee

At the regular meeting of Owen B. Coffman post, American Legion, Commander John Joyce announced an entertainment committee to include Leo Harrington, Charlie St. George, Arnie Davis, Bill Larsen, Roy Schneider and Rudy Salazar.

He also announced appointment of Larsen as chairman of the Americanism committee to succeed Mrs. Everell H. Kludt who has resigned. Mrs. Kludt is now publicity chairman for the post.

During the meeting Mrs. Marian Lienau presented an invitation to the post to a dinner commemorating the 36th birthday of the American Legion. Following the dinner there will be entertainment.

The number of times the average man says "No" to temptation is once weakly.

Playhouse Company Scores Another Success in 'Gigi'

The Playhouse company has done it again!

It didn't seem possible, after the heights they achieved in "Pygmalion" and "The Heiress", but in the opinion of the first night audience, they have surpassed all previous efforts in this week's performance.

It's a combination of a very amusing French farce "Gigi" and the skillful acting of the entire cast . . . and it adds up to top entertainment.

Mary Foskett in the title role is her most charming self and Tim O'Connor in the masculine lead adds new laurels to his season's record.

Helen Stenborg creates another unforgettable character as Gigi's very French, Opera Comique mother. Her scale-trilling was particularly well-done and

the interest heightened by the fact that Metropolitan Opera Star Lily Pons was in the audience.

Phyllis Flax was both beautiful and convincing as Gigi's aunt, and Margaret Brewster as the grandmother is very good.

The play takes place in Paris around 1900. The plot centers around the young French girl, whose family are intent on finding a wealthy lover for her, and winds up as a romance.

Director Michael Ferrall has succeeded in bringing out all the nuances of the play.

"Gigi" continues through Sunday night, with nightly performances at 8:40 p.m. Opening Tuesday night, March 23, will be "The Watch on the Rhine."



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8:30 p.m. to 12:00

Entertainment

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Party Ends Long Series for Millie

Last of a long series of parties for Millie Considine (she left Palm Springs on Monday for another round of parties in Los Angeles) was the dinner given by Dorothy Gray at the Racquet Club Saturday night.

The dinner, which followed the Horner and Selig cocktail parties was given in the Garden Room.

Guests were Mr. and Mrs. Lester Selig and his daughter and son-in-law, the Jimmy Freys, Mr. and Mrs. William Bassichis, Miss Rose Mints, Mrs. Edwin Silverman, Mrs. Joe Brown, Col. Charles Northrup, Mr. and Mrs. J. Sandford Rose and Bernard Schubert.

Entertains Friends at Tennis Club

On Sunday evening Miss Teresa Fields entertained a group of Detroit friends at cocktails at her home at 148 Camino Descanso, followed by dinner at The Tennis Club.

In the party were Mr. and Mrs. Charles Jinnette, Mr. and Mrs. Charles Bush, Mr. and Mrs. Howard Flint, Mr. and Mrs. Lawrence V. Britt, Mrs. Gloria Roberts, Mrs. Jess Webb, Mrs. Forrest Taylor, Mr. and Mrs. Richard Tracy.

On Saturday night Miss Fields entertained Mr. and Mrs. James Lynn of Washington, D.C. and Mrs. Lynn's mother Mrs. Beulah Godfredson at the Swap Party.

The Lynns left Sunday by air to return to Washington after a fortnight's visit in the Village.

Fete Visitors at Luncheon

Mrs. Samuel H. Kaplan of Sunset Towers was hostess at a charming luncheon at El Mirador Friday, honoring her mother Mrs. Philip Leisohn of Cedar Rapids and Scotty Rubin's mother Mrs. Sol Rubin of Willamette, Illinois.

A magnificent buffet table, decorated with red carnations, white stock and candles in the Starlite Patio.

Among the 24 guests were Mrs. Alfred Strauss, Elsinore Machris, Joseph Stone, Al Epstein, Maurice Horner, Arthur Samish and her daughter Jo-Anne, Daniel Hirsch of Chicago, Alice Strauss, Edwin Silverman, Milt Callner, Lee Alschuler, Dorothy Emmett of Beverly Hills, and Miss Joan Atlas of Indianapolis.

Two Couples Dinner Hosts

St. Patrick decorations, "wear-in' o' the Green" and a gala atmosphere marked the Wednesday night party given by Mr. and Mrs. Morton Schamberg and Mr. and Mrs. Herbert Sterns.

About 45 guests enjoyed the party which was in the dining room at Deep Well. The buffet was prepared under the personal supervision of that superb caterer Santos.

Gives Luncheon at Tennis Club

Mrs. John McClure was hostess at a charming luncheon party at The Tennis Club, honoring Mrs. Edith Davidow and Mrs. Stella Lewis, both of New York.

Among those present were Mrs. Packy Dee of Chicago, Mrs. Frank Bennett, Mrs. Charles Carr, Mrs. Walter McManus and Miss Beth Scott.

Daughter Born to the Ernsts

A daughter was born to Mr. and Mrs. Oliver Ernst on March 10 at the Cedars of Lebanon hospital.

The little girl, who has been named Adrienne Edith, has an older sister Denise Diane and is the granddaughter of Mr. and Mrs. Robert Ransom of Palm Springs.

Virginians Here for Third Year

The J. R. Steeles of Virginia, Minnesota were dinner guests of the Alex Crawfords Thursday evening at Don the Beachcomber.

The Steeles are here for their third consecutive winter in Palm Springs.

Garden Club to Meet this Week

The Palm Springs Garden Club will meet Saturday, March 20, at 1:30 p.m. at the home of Mrs. Edward Maggard, 395 West Camino del Norte. Co-hostesses for the meeting will be Mrs. Frank Camp and Mrs. Milton Friendly.



(Gayle Studio Photo)

SHADOW BALL — The Joe Moons entertained at cocktails Saturday night preceding the Shadow Ball at Shadow Mountain Club. Pictured, left to right, are Mrs. Moon, H. O. Davis, Mrs. Davis, Mr. Moon, Edo Lubitsch, Mrs. Robert Meyler and Mr. Meyler, all directors of the club and all residents of Palm Desert.



(Edward Canby Photo)

ANNUAL VISITORS — Proof of Mrs. James R. Hobbins' enthusiasm for the desert and its climate lies in her annual return to The Desert Inn for the winter months from her home in Scarsdale, N.Y. Shown with her in the Inn garden is her daughter, Mrs. A. Baird Harris, of the same city. Mrs. Hobbins' late husband was president of the famous Anaconda Copper Company.

Mrs. Boyd Andreus Elected President of Woman's Club

Mrs. Boyd Andreus was elected president of the Palm Springs Woman's Club at the annual business meeting on Monday afternoon. The retiring president Mrs. S. P. Manasse will turn over the gavel at the next meeting on April 5.

Other officers elected were: vice president, Mrs. Daniel H. McCauley; recording secretary, Mrs. Montague Herbert; corresponding secretary, Mrs. William J. Summerbell; treasurer, Mrs. Kota Henderson; house chairman, Mrs. Herbert J. Smith;

membership chairman, Mrs. George Gallagher; program co-chairman, Mrs. Ethel Watson, Mrs. Claud W. Freeman; press and publicity chairman, Mrs. Ivan Barstow; ways and means chairman, Mrs. George Wheeler; tea chairman, Mrs. Hal Cornelius; hospitality chairman, Mrs. Clare Kinne; civics chairman, Mrs. Vaughan Alchian; year book chairman, Mrs. E. W. Emery; scholarship co-chairmen, Mrs. John Lapp, Miss Teresa Field.

Fernalds Are Hosts at Patio Party

Honoring a group of friends, Mr. and Mrs. Edmund Fernald entertained at cocktails and barbecue Sunday in the patio of their home at 536 Plaza Amigo.

Their guests were Mr. and Mrs. Lou Heller of Boston, who are staying at Howard Manor, Mr. and Mrs. Frank Donovan of Chicago, who are house guests of the Fernalds, Mrs. Paula Chambers Casey of Canadian, Texas and Mr. and Mrs. Jack Norworth of Laguna (he is the composer of those All-American favorites "Take me Out to the Ball Game" and "Shine On, Harvest Moon," which he wrote for his first wife, Nora Bayes.)

Reports of outgoing officers and chairmen were heard. The decision of the Club to withdraw from Federation last year was discussed and reaffirmed.

On behalf of the outgoing board, Mrs. John Lapp presented Mrs. Manasse with a gift, as a token of appreciation and esteem for her two successful years as president of the club.

At the close of the business session, Tex Kidwell, strolling cowboy singer, entertained with Western songs.

The tea table and clubhouse decorations were in charge of Mrs. George Manington who used bouquets of Spring flowers.

Mrs. N. F. Jones headed the tea committee, which consisted of Mesdames John G. Munholland, John W. Williams, Henry S. Reid, Horace Penderly, James H. Blackstone Jr.

BIGAMIST
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Starts Friday — March 19
EL PASEO THEATRE

Berns Host Dinner Party

Three big straw hats brimful of Spring flowers decorated the dinner table in the Garden Room at the Racquet Club Saturday night, when Mr. and Mrs. Charles Berns were hosts at a large party.

Their guests were Mr. and Mrs. Buddy Adler (she is Anita Louise), the Henry Littletons, William Perlbergs, Mr. and Mrs. Tony Donains, Joseph Eckhouse, Miss LaRae Brown, Mrs. Marjorie Hall, Mrs. Patricia G. Erstenzand.

The man who can account for every pound note of his money is either a good bookkeeper or a bachelor.—Tit-Bits, London.

Shadow Ball Gala Affair

Decorative mobiles and a modernistic color scheme of red, black and white made a gala scene of the Shadow Mountain Club for the annual Shadow Ball Saturday night. A big bowl of bird of paradise was used in the lounge.

Harry Babbitt gave a terrific show, singing all his favorite songs, including the one he made famous "All I Want for Christmas is My Two Front Teeth." The entertainer was also most generous with request numbers.

The Todds, who are so popular with Shadow Mountain Club audiences, were also featured on the program, and there was dancing to the music of Hal Pruden and his orchestra.

During the cocktail hour, Edo Lubitsch, singing-guitarist, serenaded the guests gathering in the lounge.

It was a gala party and the club was well-filled for this traditionally beautiful occasion.

G.A.A. Dinner and Dance on Friday Night

Annual Mexican dinner and dance sponsored by the Girls' Athletic Association of Palm Springs high school will be held at the high school Friday, starting at 6 p.m.

The dinner prepared by mothers of the members will be served in the patio around the school swimming pool. Dancing will be in the cafeteria. Booths will be featured, sponsored by each group and class at the school.

In charge of arrangements are: Ann Gerhart, GAA president, general chairman; Gretchen Gerhart, booths, and Tiki Lebowitz, publicity. The public is invited.

Dumonts are Dinner Hosts

Mr. and Mrs. N. R. Dumont were hosts at a Saturday night dinner at the Racquet Club.

In the Dumont party were Dr. Frank G. Gallazio of Hartford, Connecticut, Mr. and Mrs. Lester Newkirk of Columbus, Ohio, Miss Fritz Meyer of Long Beach, and Bernard Lipman of Plainfield, New Jersey.

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Business Women Attend Play, Go to Church

The Palm Springs Business Women attended the Playhouse theater Wednesday night, to see Teresa Wright star in "The Heiress." There were 49 in the group, which enjoyed the showing thoroughly. An after dinner lunch was held at M.F.K.'s, with several of the group participating.

On Sunday a number attended St. Paul's of the Desert Episcopal church for the clubwomen's annual Church Sun-

The Desert Sun—3c
and **PALM SPRINGS NEWS**
PALM SPRINGS, CALIFORNIA
Thursday, March 18, 1954

day. This has been an annual event for the past eight years, with the group attending a different church each year.

Dinner Party

Mr. and Mrs. Kirk Johnson were the hosts at a small Sunday night dinner party at Deep Well.

Among their guests were former Governor and Mrs. Alvan Fuller of Boston, Massachusetts.

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PALM SPRINGS, CALIFORNIA
Thursday, March 18, 1954

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for comfortable desert living.

Exclusive brochure homes.
Other attractive homes with
and without pools from \$16,500
to \$95,000. Also rentals and lots
to suit your needs.

IF IT'S FOR RENT OR
IF IT'S FOR SALE...
HAROLD HICKS HAS IT

HAROLD HICKS

REALTOR
813 North Palm Canyon Dr.
Phone 2736

AND ASSOCIATES
Mildred Jackson - Ray Baur
Burnham Bigelow - Ken Herman

AUCTION

"CASA DE LINDA"
PALM SPRINGS
Hotel and Apartments
with filtered Pool
1371 N. CHAPARRAL

Sunday, March 28, 2 P.M.
DIRECTIONS: From 1500 block
North Palm Canyon Drive,
east on Chino Vista 3 blocks
to CHAPARRAL and property.
10 UNITS, studio kitchen apart-
ments, hotel rooms, hotel
suites with kitchens. PLUS
manager's 2 bedroom and 2
bath apartment and office.
Beautiful grounds, heated,
filtered pool. SALE IMPER-
ATIVE. MUST SELL. TERMS,
CASH over \$53,000. Encum-
brance.

NOTE: The Auction will be
HELD on the South Hill of
Palm Springs City limits on
Highway 111, just south of
Smoke Tree Ranch at 2 p.m.
SHARP.

DEAN S. BEDILION
Auctioneer
"Real Estate Specialist"
Quick Cash for your
Real Estate
4119 W. Olympic Blvd.
Los Angeles WE-39179

OWNER

Must Sacrifice
\$18,500

4 UNITS furnished, large busi-
ness lot in restricted area
near golf clubs. \$11,000 will
handle. Income \$300 or more
monthly. Write Box 344, Palm
Springs.

MUST SELL! Beautiful owner
built Tahquitz River Estate
home, 3 years old; 2 bed-
rooms, large garage, 1 1/2
baths, Spanish tile, breeze-
way, patio, tile fountain,
large lot, landscaped, sprink-
lers. Furnished, \$18,000. 872
N. Riverside Drive.

BY OWNER. NEW 3 BEDROOM,
2 BATH. \$13,500. SACRIFICE.
PHONE 5651

Real Estate—For Sale 35

Easiest Buy
of the Week
In a Beautiful
Home
\$1500 down

A LOVELY new home, of mod-
ern construction with 3 BED-
ROOMS and 2 COLORFULLY
TILED BATHS. Such features
as deep attached garage, ipe,
ultra modern kitchen, unit
heat, wall heaters in baths,
deep closets with sliding
doors, high open beam ceil-
ings, fireplace, spacious liv-
ing room, colored rock roof,
beautiful desert and moun-
tain views. YES, IF YOU CAN
MAKE GOOD MONTHLY
PAYMENTS, YOU CAN BUY
THIS BEAUTY, with \$1,500
cash.

CALL

GANNON

REALTY

711 N. Palm Canyon Drive
Phone 2772

\$5000 Down

INCOME triplex — completely
furnished, modern. Three
bedroom apartments each.
Large corner lot. Cement
block and tile roof construc-
tion, steel sash and metal
enameled kitchens. All have
tub and shower, laundry
room. Everything rented.
Must be sold because of ill-
ness. Full price \$27,500, easy
terms.

\$4000 Down

2 BEDROOM modern, furnis-
hed. Quality construction. Nice
landscaping and sprinkling
system. Garage. Full price
\$17,500, easy terms.

A \$60,000 QUALITY HOME
3 BEDROOMS, 2 baths, large
lot. Fine swimming pool,
completely walled, exclusive
location. Furnished, \$40,000.
With drapes and carpets
only \$37,000. Good terms.

For Better Values in

Real Estate see—

ADOLPH ISRAEL

REALTOR
EXCLUSIVE AGENT
671 N. Palm Canyon Drive
Phone 2981

Price Reduced

\$3,000

Priced for immediate sale
\$19,500
Terms to responsible buyer
NEW 2 bedroom, 2 bath house.
Owner built for all year com-
fort. This exceptionally well
constructed house must be
sold due to expanded out of
town business. Among the
many features 5-ton Refriger-
ated Air Conditioning, 100,000
BTU Forced Air Heating Sys-
tem. Beautiful combination
Electric Barbecue and Fire-
place. Two large bedrooms, 2
Ceramic Tile finished baths.
Numerous cabinets, closets
and storage space. Large lot
select location, plenty of room
for pool. Phone 2011 for key.
COURTESY TO BROKERS

BEAUTIFUL corner home, just
completed, in Deep Well
Ranch Estates. This home
has everything you could de-
sire! Refrigeration, complete
insulation, garbage disposal,
electric dishwasher, built-in
range, 3 baths, all tile, color-
ed fixtures. Fireplace with
natural rock to the ceiling
on 2 walls. Touch - Plate
lighting system, 2500 foot liv-
ing area and a garage all
plastered including the ceil-
ing. Master bedroom has own
bath, dressing room and
walk-in closet. This home
must be seen to be appre-
ciated. Courtesy to brokers.
For appointment ph. 8-4514.

2 FOR 1

2 BEDROOM furnished house.
PLUS 1 bedroom unfurnished
guest cottage. 2 car garage.
Located in best rental area,
close in. Owner asking \$16,
500 but will entertain fair
offer.

Ralph Weinstein

REALTOR
256 1/2 S. Palm Canyon Drive
Phone 2884

LARGE, unusual modernistic
triplex, 2 - 2 bedroom units,
1 large single, concrete block
construction, 5 years old,
needs paint only. All furnis-
hed, 2 leased until November.
Easy to rent year around.
Owner near apartment. \$3500
down to good risk. Consider
large late trailer. 807-809-
809 1/2 "C" St., Cathedral City.

MUST SELL! Beautiful owner
built Tahquitz River Estate
home, 3 years old; 2 bed-
rooms, large garage, 1 1/2
baths, Spanish tile, breeze-
way, patio, tile fountain,
large lot, landscaped, sprink-
lers. Furnished, \$18,000. 872
N. Riverside Drive.

BY OWNER. NEW 3 BEDROOM,
2 BATH. \$13,500. SACRIFICE.
PHONE 5651

Real Estate—For Sale 35

Cathedral City

Headquarters for Better

BUYS

Some owners desiring action
have lowered their prices.

ONE bedroom, 3 year new, nice
view, 60' lot. Good TV area.
\$5750

3 BEDROOMS, carport, base-
ment, unobstructed artist view.
\$7500

2 BEDROOMS, 2 large porches,
lot fenced, furnished.
\$1500 down

NEW 2 bedroom, corner lot,
carport, storage, nice view.
\$8600

NEW 2 bedroom, carport, tub
bath, asphalt tile, panel ray.
5 closets, screened in porch.
\$3500 down

6 UNITS, close in, faces 2 strts,
all furnished. Worth
\$20,000

4 UNITS, large C-1 lot, faces
3 streets, business or income.
\$18,000

NICE large 2 bedroom home
plus rental on nice corner.
Offer \$13,500

RUTH BILES

Realtor

56 Glenn Cathedral City

Wright-Mathews

SPECIALS

4 UNIT INCOME, priced right,
beautifully furnished.

2 BEDROOM home, outstand-
ing value \$10,750. Tub and
stall shower, hardwood floors,
fireplace with heatolator.
Very large lot nicely land-
scaped. This is a bright,
cheerful home worth seeing.
Will consider small trailer in
part exchange.

LARGE corner income lot in
Joice tract valued at \$12,000.
Priced for quick sale, \$7500.

Billy Wright

Charles Mathews

ASSOCIATES
Marion Mathews - Bob Dietrich
180 S. INDIAN AVENUE
Phone 5308 or 5727

Rancho Mirage

APARTMENTS — 11 units in-
cluding manager's apartment.
Completely furnished, beau-
tifully landscaped, heated pool,
plenty room for expansion.
\$75,000, terms.

\$16,900 — New hillside home,
view overlooking valley and
Thunderbird. Designed for
year 'round living, insulated,
forced air heat, ducted cool-
ing, electric dishwasher, gar-
bage disposal, landscaped.
Reasonable terms.

Rancho Mirage

OFFICE
Call Roy St. Leon P.S. 8-3881
71-811 Highway 111
across from Post Office

HALF PRICE CLOSE OUT of
beautiful view lots from
\$1150 up. Rare bargains.

EXCEPTIONAL VALUE, 3 bed-
rooms, screened lanai with
barbecue, beautifully land-
scaped and low down pay-
ment. All for \$15,500.

TRIPLEX, brand new, each
unit has one bedroom, all
floors covered with asphalt
tile. Near Palm Canyon in
good rental area. \$23,500.

James Hammond

REALTOR
875 N. Palm Canyon Dr.
Ph. 5373
Associates
Esther P. Hammond
Lisa Jones

M-1 Industrial

SMALL house, large storage
building, all walled. Cash
out. Fine for shop and res-
idence combined. ONLY \$9500.
\$2500 down. Courtesy to
brokers.

Terry Ray's

DRIVE-IN REALTY
Jules DeVorzon Harry Peale
Howard Palmer Ernie Dunlevie
773 N. Palm Canyon Ph. 2064

Offered

by Owner

ATTRACTIVE 3 bedroom, 2
bath, all electric modern
home in the best residential
section of Palm Springs. Com-
pletely and nicely furnished.
Charming kitchen. Large
walled lot beautifully land-
scaped. Fine view. C. E. Bat-
chelder, 1559 S. Calle Marcus.
Phone 3726. Courtesy to brok

The Desert Sun—5c
and **PALM SPRINGS NEWS**
PALM SPRINGS, CALIFORNIA
Thursday, March 18, 1954

Real Estate—For Sale 35
Peter B. Sheptenko

OFFERS THE BEST BUYS IN
PALM SPRINGS REAL ESTATE

3 BEDROOM, 2 bath near
schools and transportation.
Asphalt tile kitchen and
bath rooms. Large living
room with fireplace. Large
lot. Reduced to \$12,500.

DESERT GLASS MODERNE, A
little dream house, offering
a view of the desert moun-
tains, sky from every room
in the house. Has 2 bedrooms,
lg. living room with a slab
suspended fireplace. Concrete
block and steel construction.
2 car garage. Lg. walled lot.
House is carpeted throughout.
ONLY \$16,500

4 BEDROOM, 3 bath home.
Beautifully decorated and
furnished. Carpeted through-
out. Large 150 foot corner lot,
completely walled in. Plenty
room for pool and guest
house. All for only \$27,500.

MERITO VISTA All Electric
home, 2 bedrooms, 2 baths.
Large living room with
charming fireplace. Glassed
in lanai. Just one block north
of O'Donnell Golf course. Has
every convenience. Walking
distance to town. Lot alone
worth \$10,000 with six shares
of irrigation water. Beautifully
landscaped. Reduced to
only \$29,500 to close estate.

LARGE TRIPLEX. Home and
apartment. Live in one and rent
two. Beautifully furnished.
Sunny south side of town.
Only \$26,500 and only \$8,000
down. See this buy today.

20 UNIT apartment hotel. Com-
pletely furnished. Glassed in
front. Large swimming pool.
Shows terrific income at a
price of only \$150,000.

LET'S TRADE. Submit what you
have to trade for what you
want in Palm Springs.

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727

ASSOCIATE BROKERS
Bill Colven Bill Heiser
Mike Jekyll Fred Koty
Ed Lucas

Theresa Press

EXCLUSIVE AGENT

SPARKLING NEW — JUST
completed. 2 bedrooms, extra
room use as den or bedroom.
Modern fireplace, forced air
heat and cooling, asphalt
tile thru-out. Close to
schools and shopping. Large
lot, country like surround-
ings with expansive view —
and only \$13,900.

YOU CAN'T rent a good home
for \$75 per month but you
can own one. See this almost
new 2 bedroom home, \$1000
down, payments \$75 per
month until paid. Full price
\$11,500.

ONE OF Palm Springs most
beautiful homes offered for
sale furnished, 3 bedrooms, 3
baths, heated pool, complete
in every detail. See this home,
convince yourself that it is
outstanding. Reduced for im-
mediate sale to \$43,500.

8 UNITS, furnished, close in,
\$51,000.

RENTAL

2 BEDROOM, furnished \$85

THERESA PRESS

Realtor
Joe De Francis, associate
420 S. Indian Ave.
Phone 5282 or 5691

\$5750

3 ROOM and bath redwood cot-
tage, 2 years old, wood floors,
walled lot. In good section.

\$11,500

2 BEDROOM stucco home. Lots
of brick, flagstone and glass.
Furnished. Hardwood floors,
fireplace, carport.

7 unit motel on Hiway 111.
GOOD BUY!

OTTO REALTY

830 Broadway Cathedral City

HERE IT IS!

THAT HOUSE you have been
looking for with 2 bedrooms,
2 baths, large living room
and lanai, completely fenced
for seclusion. Privilege use of
community swimming pool
and tennis courts. Close to
store. \$13,500, \$2000 down.

D. Applebaum

REALTOR
N. R. WILSON, Associate
326 S. Indian Ave. Ph. 5555

Real Investment

IN THE HEART of Palm Springs
32 room hotel plus new store
and apartment. Income 5 1/2
year gross pay off on \$90,000.
Col. Ward Woodbridge, Realtor
with H. H. Foster
101 N. Palm Canyon Drive
Ph. 3555, residence 9905

BY OWNER: 3 high income
housekeeping cabins, June
Lake. Completely furnished.
\$20,000. Phone 76-4373.

Real Estate—For Sale 35

COMPULSORY
INCOME TAX SALE
(SACRIFICE)
60 Miles from Palm Springs
COMPACT

'CHARMING

RANCH-ESTATE'

THAT CANNOT BE
Duplicated in ALL
SOUTHERN CALIFORNIA
ONE AND ONE-HALF hours
drive from Los Angeles — in
the Capistrano Foothills and
mountains. With a sensa-
tional view of the surround-
ing countryside.
The immediate area is free of
"FOG and SMOG" ... crystal
clear, sunny and tropical.
Where the desert merges
with the mountains.

"HEALTHFUL"

Beyond Belief

MANY nationally known spas
within 4 to 12 miles. (With a
12-month climate not just
seasonally.)
ABOUT 200 acres. Looks like
1000 as we adjoin the U.S.
Cleveland forest with its many
benefits. Our own mountains
and canyons, — wilderness
hunting trails, wild life — fine
hunting. Truly your own pri-
vate little world, for today and
the unpredictable future. The
home and the myriad of im-
provement all developed in
1943 by a multimillionaire
for approximately \$250,000.
This Shangri-la setting with
its "priceless views and utter
privacy" is one of the
MOST BEAUTIFUL SETTINGS
in Southern California. No ex-
ceptions. The 10-room, prov-
incial bungalow is "lavish-
ly" furnished in detail and
contains every refinement for
gracious living at its best.
Miles of fencing and piping
for irrigation system. 30 acres
12 year lemons and oranges.
Own well with "ample" pure
water. 250,000-gallon under-
ground reservoir, out build-
ings, caretaker's house, guest
cottage, tool house, commis-
sary, deep freeze, etc., etc.
Some livestock, poultry,
ducks, turkeys, pigeons, pets,
anything you desire for hap-
piness, health and recreation.
A SUSTAINING RANCH—

NOT A HOBBY or a rich man's
toy. Many facets for in-
come, one of them being a
300 lot recorded subdivision
(about one-half mile from the
home place) that should
readily show a net profit of
\$40,000 minimum yearly for
the next ten years by merely
playing around with "very
very small" building deal,
(and still own a 140-acre
sanctuary and estate that of-
fers "healthful and gracious
living" at it's best). A
one-man caretaker ranch.
Fully equipped D-2 caterpillar
tractor, tools, truck, sta-
tion wagon, etc., etc. Remem-
ber, all this, is only 72 miles
from Los Angeles, 60 miles
to Palm Springs, 26 miles to
Capistrano and 74 miles from
San Diego. Close enough for
the busy executive, family
and friends to spend the
weekends or more, where life
will be longer and sweeter.
"Sunshine and Recreation" on
your own domain.
"SEEING IS BELIEVING"
\$150,000 CLEAR. May consider
part exchange or sell the 140-
acre home place without the
orchards and subdivision.
(portions of this ranch sanc-
tuary would also ideally lend
themselves for educational,
religious or health organiza-
tions or the development of a
small community.) REMEM-
BER the magnificent ranch-
estate is apart and aloof from
the subdivision properties.

I REPEAT this is one of the
most individual ranches in
all California and must be
seen to be appreciated.

DAN D. JONES, Owner
DU. 4-4107 - WE. 1-0170
3968 Wilshire Blvd. L.A. 5
COURTESY TO AGENTS

CHARLES DOYLE'S

Hidden Springs

Ranch

15 minutes from Palm Springs

1 1/4 ACRE homesite \$1495 with
water, electricity, phone and
gas. For tax and phone we
sell \$50 down and \$20 month.
Buy these unparalleled es-
tate site bargains for retire-
ment or your child. Doyle
created and originally owned
SMOKE TREE RANCH
where the acre lots increased
from \$1700 to \$7800.

BIGGER, newer, 1500 acres
guest ranch, swimming pool,
dining room, clubhouse, only
10 cent phone toll to Palm
Springs. Wind protected.

Drive out Ramon Road, cross
Highway 99 and 3 miles to
HIDDEN SPRINGS RANCH
Phone 345

THUNDERBIRD AREA
TERRIFIC BUY
BEAUTIFULLY furnished 3
bedroom home just off 12th
green of Thunderbird Golf
course, on Kersten Road. 16x-
25 beamed ceiling living
room, with grand piano. New
ly decorated, lovely patio and
suncatch. Reduced price.

\$26,500 includes television
aerial. Johnsons, Box 1435,
Palm Springs.

COMPLETELY furnished, mod-
ern 1 bedroom home. Fire-
place, patio, garage. Shadow
Mountain Club Estates, Palm
Desert. Verba Santa Drive,
between Tumbleweed and
Ironwood, Lot 20. \$13,500.

Real Estate—For Sale 35

First Offering

OWNER built 2 year old home.
Completely enclosed and
shrubbed, 120 foot frontage. 2
bedrooms, 2 baths, screened
lanai, including Magnavox
TV, hooked up to cable. Frig-
idaire, Roper range, wall to
wall carpet and drapes, large
kitchen with birch cabinets.
2 car garage. Special price for
quick deal. Small down pay-
ment. Phone owner, 5296 for
appointment.

Open for Offer

Palm Desert

NEW 3 bedroom home. Large
living room, glass doors —
carport. Owner must sell
quickly. Cash or terms.

Edith Eddy Ward

73-667 Hiway 111, Palm Desert
Phone Hiway 76-3431

NEW 2 BEDROOM, 2 bath
home on 74 foot lot. Includes
carport, venetian blinds and
drapes. \$18,500.

John W. Williams

and associates ROSLYN LANG
CLAUDE W. GOTTBHEUET
423 N. Palm Canyon Ph. 3311

DESERT HOT SPRINGS
SACRIFICE deluxe 4 unit court
furnished near hot baths.
Mountain view, room to ex-
pand, hacienda style. Box 305,
Desert Hot Springs, Phone
4-2762.

DEEP WELL ESTATES. Brand
new 2 bedroom, 2 bath de-
luxe. Natural rock pool, for-
nae heat, air cooled, 2 car
garage. Beautifully designed.
Only \$22,500. Owner ph. 2727.

BY OWNER—Cute cottage on
leased land. Comfortably fur-
nished. Venetian blinds, wa-
shing machine, sun deck.
No reasonable offer refused.
273 N. El Segundo.

OPEN, NEW HOUSE with TV.
Only one in LAS PALMAS.
Large corner lot, 3 bedrooms
and den, 3 baths or 4 bed-
rooms. All landscaped, real-
istic price, 317 Camino Norte.

BY OWNER. New duplex in
Rancho Mirage. Fireplace,
forced air heat, tile floors, lot
100x240. Room for 8 more
units. For appointment phone
5594.

FOR

BETTER REALTY DEALS

ADOLPH ISRAEL, REALTOR,
671 N. PALM CANYON DRIVE

BY OWNER — income property.
Home and two apartments.
Room for 3 more units.
Shrubbed and fenced, 130x105
lot. R-3. Phone 7854.

MAKE MONEY HERE
4 MODERN UNITS. Excellent
rental location. Close in. Big
reduction for quick sale. Call
Mr. Heiser, 2727 or 3283.

2 BEDROOM home, like new,
completely landscaped; fur-
nished; excellent shape; lot
100x110. See owner at 1027
San Lucas. Price \$17,000.

INDIAN AVE. 1/2 block south
El Mirador, 4 units, room for
12 additional units and pool.
Must sell immediately. Ph.
7183.

Exchanges 36

LET'S TRADE

MILLION DOLLAR BUILDING
in Los Angeles area, 9 story
concrete and steel. Will take
Palm Springs property, sub-
ject to what you have to trade.
Priced at \$375,000.

WANT San Francisco area
home or income for Palm
Springs; beautiful 3 bedroom,
3 bath. Completely furnished,
large swimming pool. Only
\$37,500.

WANT North Hollywood home,
Van Nuys or San Fernando
home for Palm Springs 4
bedroom, 3 bath home fur-
nished. Close in. Priced at
only \$19,500.

12 UNIT apartment hotel near
El Mirador Hotel. Furnished
with large pool. A BUY
at \$90,000. Want L.A. home or
income as part payment.

APARTMENT HOTEL, 17 units.
Finest location in town. Com-
pletely furnished. Large pool.
\$175,000. Take L.A. home, in-
come or trade deals.

LET US EXCHANGE
WHAT YOU HAVE
FOR WHAT YOU WANT

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727

WANTED: Palm Springs home
for San Diego 1375 square
foot home plus 600 square
foot guest house, location,
Crown Point.

Col. Ward Woodbridge, Realtor
with H. H. Foster
101 N. Palm Canyon Dr.
Phone. 3555 - Residence, 9905

6 LOTS near Railroad Canyon
Lake, near Perris, at Quail
Valley Country Club. Good
hunting and fishing. Will
take modern house trailer.
Call P.S. 8-3133.

MODERN 13 unit apartment in
Pasadena, income about \$11-
500 for Palm Springs hotel,
12 to 20 rentals. Principals
only. Write Box 190, File T-9.

Exchanges 36

TRADE — EXCHANGE
BY OWNER. Apartment-hotel
building site, 100x140. Zoned
R-3. Near El Mirador Hotel,
appraised value \$16,000.
Building plans and specifica-
tions. 6 foot cement wall
across rear of property. (High
rent area.)

EXCHANGE for 3 bedroom, 2
bath home (no pool), add
\$2500 cash or will assume to
\$5000. Will consider duplex.

CONSIDER trailer, 35 to 40 feet.
Must be late, modern, as part.
Balance, terms to suit. Own-
er, Desert Sun, Box 190, File
A-4.

1952 HANSON trailer, 28 feet,
complete bathroom, as down
payment on furnished house.
Call 6369.

Real Estate Wanted 37

WANT HOME, Palm Springs
area as down on six unit fur-
nished apartments. Large
grounds, 3 street frontages,
pool, carport, view. Owner,
P.O. Box 263, Desert Hot
Springs or 66012 Estrella at
West Drive.

SPECULATOR will pay quick
cash to \$150,000 for real es-
tate. Give legal description
and price. Mr. Black, Box 85,
Palm Springs.

FOR BEST RESULTS
List your Property
With Adolph Israel
Realtor, 671 N. Palm Canyon

Listings Wanted

DON CAMERON, REALTOR
P.S. 8-4932, Palm Desert 76-3961

Business Rentals 38

OFFICE with storage space
available in air conditioned
and well heated building, 390
Sunny Dunes Road, M-1 zone.
SEE

JOHN W. WILLIAMS Ph. 3311

Wanted to Rent 39

WANT TO RENT for 3 months,
3 or 4 bedroom completely
furnished house preferably
with pool. References. Phone
4818.

HOUSE by retired middle aged
couple. Pay \$100 month. Mil-
lers, 554 Plaza, Amego.

LADY ALONE, wishes clean
apartment for April. \$55.
Has car. Box 190, File A-7.

Rooms for Rent 40

ROOMS, kitchen privileges. \$7
weekly up. Daily and month-
ly rates. Ph. 9973.

For Sale or Rent 41

For Sale
or Will
Lease Furnished
Beautiful, home on Tama-
risk Golf course. Two bed-
rooms with maid's room.
Enquire at Wonder Palms
Hotel.

Apartments for Rent 43

ROOMS and apartments, by
day, week or month.
ALSO
Rentals in San Clemente

AMY NELSON

2277 N. Palm Canyon Ph. 4627

ATTRACTIVELY furnished
apartment, fully carpeted,
panel ray heat, cooler, 980
Camino Parocela. Ph 4756 or
3448.

FURNISHED apartment, one
bedroom, \$100 month for re-
mainder of season or less on
lease, close in. 572 S. Calle
Encelia.

SILVER SANDS MOTEL. Refrig-
erators, air conditioned, \$17
week or \$60 month, 706 1st
Street, Cathedral City. Phone
8 5073.

HAVE TENANTS wanting good
rentals. List with us for im-
mediate results.
ADOLPH ISRAEL, REALTOR
671 N. Palm Canyon Dr. Ph. 2981

NEW 2 BEDROOM APARTMENT
CROCKETED STOVE, REFRIG-
ERATOR, TV, POOL, LEASE
\$150 MONTH. PHONE 6797.

MODERN, beautifully furnis-
hed one bedroom apart-
ment. Quiet south side. Phone 3519
after 5 p.m.

SPACIOUS 3 room apartment,
attractively furnished. Private
pool and patio. 970 Paroc-
ela Place.

3 ROOM apartment and hotel
room, modern, completely
furnished. 336 Paseo El
Mirador. Phone 5385.

\$85 MONTH. New 1 bedroom
unfurnished, good location,
nice laundry room.
Phone 5370 or see your broker

\$15 WEEK up. Private bath.
Kitchen. Center town. Rooms
\$10-\$15. Use of swimming
pool. Phone 2957 or 9053.

\$50 MONTH, nice small apart-
ment, close in, no kitchen.
291 Athel. Phone 5687.

EVERYTHING for 2. Week or
month. Private entrance. 1395
S. Granvia Val Monte. 4054.

FURNISHED APARTMENT
LAZY C RANCH
PHONE 6373

DELUXE 1 bedroom apartment,
beautifully furnished. Adults.
Lease, close in. Ph. 7057.

Apartments for Rent 43

\$65 Month. Young woman will
share beautiful double, 431
S. Palm Canyon. Ph. 5839 or
2516.

\$125 month. Beautiful
double apartment.
Phone 5839 or 2516
431 S. Palm Canyon Drive.

OWNER'S 1 bedroom apart-
ment, 3 blocks west of Bul-
locks. Twin beds, kitchen,
patio. March 15th. Ph. 5742.

1 BEDROOM duplex, service
porch, garage. Unfurnished.
56 Glenn, Cathedral City.
Ph. 9905

Houses for Rent 46

DELUXE SOUTH TAHQUITZ
RIVER HOME. Large spa-
cious rooms thru-out, 2 bed-
rooms, 2 baths, beautifully
furnished and landscaped.
Large swimming pool. TV in.
Electric kitchen.
Phone 2727

BRAND new 3 bedroom, 2 bath
house, unfurnished. Double
garage.

AMY NELSON

2277 N. Palm Canyon Ph. 4627

FOUR BEDROOMS WITH POOL
2 bedrooms, 2 baths in main
house. 2 bedrooms in guest
house. Beautifully furnished.
Completely equipped swim-
ming pool. Will rent for 3
months at \$550 month.
Sheptenko — Phone 2727

2 BEDROOMS furnished. Swim-
ming pool. Month or year.
32852 Sky Blue Water
Trail, Outpost Estates. Phone
Citrus 4316. C. G. Beardslee,
724 Luton Drive, Glendale.

2 BEDROOM, 2 bath home,
nicely furnished. TV cable
installed. Good location. By
month or year.

JOHN W. WILLIAMS Ph. 3311

CHARMING LITTLE cottage,
available April 1st, complet-
ly furnished, suitable for
couple, \$125 month. Phone
Banning 5192 or write Box
190, File A-8.

BANNING — Cheery 3 room du-
plex, garden, \$52.50 unfur-
nished or partly furnished. 2
blocks north of highway, 474
N. Almond Way, near Har-
grave.

NEW HOUSE — unfurnished.
Extra large rooms, 1 bed-
room. Fireplace, picture win-
dow, wall heaters, air con-
ditioning. Horse if desired.
Thunderbird area. Ph. 8-4114.

LAGUNA BEACH, 2 bedrooms,
2 baths, gorgeous view, 3
summer months, \$675, or yrs.
lease \$1620. P.O. Box 544, La-
guna Beach. Phone Hyatt H
1726.

SMALL, clean, furnished house.
Close in. Attractive yearly
rental for 1 person or em-
ployed couple. 490 N. Marcus
Road. Phone 7907.

BRAND new, 3 bedroom, 2 bath
ultra deluxe. Completely
furnished, swimming pool,
fenced and landscaped. Ph.
7479 or 2727. From Apr. 1st.

2 BEDROOM house, furnished,
service porch, TV. Monthly
or yearly basis. Phone 5385.
537 Calle Palo Fierro

3 ROOM furnished house. Fire-
place. View windows. \$95
month. 72-118 Barbara Drive,
Rancho Mirage.

BRAND new 3 bedroom, 2 bath,
unfurnished. Yearly lease.
Phone 7479 or 2727.

2 BEDROOM, nicely furnished
house, \$75. 17087 Merryman
Place, No. Palm Springs, Cal.

3 BEDROOM, partly furnished,
redecorated. Option to buy.
Call 4484.

BEDROOM, unfurnished
house, 613 Calle Amigos, Ph.
4663.

Trailer Rentals 49

24 FOOT trailer. Inquire 484
Marcus Road or Orchard
Trailer Villa office.

<

GO - GO - GO - to Ed Thompson's DeSoto-Plymouth FOR THESE TERRIFIC BUYS!

1953 DODGE
Meadowbrook 4 door sedan, V8, heater, wire wheels. Perfect condition.
\$2195

1951 DE SOTO
Sportsman, radio, heater, solid leather interior. Very sharp!
\$1395

1950 PLYMOUTH
2 door sedan, radio, new tires. Motor recently overhauled.
\$825

1940 CHEVROLET
Club coupe with '47 motor. Excellent condition.
\$250

MANY OTHERS TO CHOOSE FROM AT YOUR PRICE

Ed Thompson
DeSoto-Plymouth
682 S. Palm Canyon Drive
Phone 7022

'52 MG. Excellent condition. \$350 cash, equity. Write Margie Conger, P.O. Box 44, Beaumont or phone 4561 after 5 p.m.

1951 KAISER 4 door sedan. Radio and overdrive. One owner car. \$750. Call 7961 after 1:00 p.m.

BUICK 1947 Super, 4 door sedan. Just completely overhauled. Radio and heater. \$800. Phone 4597.

TRADE my '50 Cadillac, excellent condition for '53. Pay cash differences. What have you? Phone 5380.

LATE 1949 DeSoto convertible, only 36,000 miles. Excellent 1940 convertible, very good. 314 No. Indian Avenue.

1948 STUDEBAKER Champion convertible, new top, good condition. \$95 down to responsible party. Phone 6266.

Automobile Service 72

HERTZ

U-Drive Cars

Day or weekly rates
182 E. ARENAS ROAD
PHONE 5122

Auto Repairs

Prices below Los Angeles.
Job guaranteed. Parkwood Shell Station, Cathedral City
Phone 8-5342

U-DRIVE CARS

For rent—Day or week
Tanner's El Mirador Garage
Phone 2111

Legal Notices 75

No. 100
NOTICE OF DISSOLUTION OF PARTNERSHIP
Public notice is hereby given that SAMUEL E. TAYLOR, BEVERLY C. TAYLOR, and JAUNEMA E. SAWTELLE, heretofore doing business under the fictitious firm name and style of THE TENNIS CLUB, at 701 West Baristo Road, City of Palm Springs, County of Riverside, State of California, on the 21st day of December, 1953, by mutual consent, dissolve the said partnership and terminate their relations as partners therein.

Said business in the future will be conducted by SAMUEL E. TAYLOR, and BEVERLY C. TAYLOR, who will pay and discharge all liabilities and debts of the firm and receive all monies payable to the firm.
Further notice is hereby given that the undersigned will not be responsible from this day on, for any obligations incurred by JAUNEMA E. SAWTELLE, in her own name or in the name of the firm.
DATED at Palm Springs, California, this 3th day of March, 1954.
SAMUEL E. TAYLOR,
BEVERLY C. TAYLOR.
Published Desert Sun March 18, 1954.

No. 115
CERTIFICATION OF BUSINESS
Fictitious Firm Name
THE UNDERSIGNED does hereby certify that the firm of SAMUEL E. TAYLOR, BEVERLY C. TAYLOR, and JAUNEMA E. SAWTELLE, doing business at 1150 North Indian Avenue, City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of "DESSERT RADIO AND TELECASTING COMPANY," said firm is composed of the following persons, whose names and addresses are as follows, to-wit:
Florence P. Haley, 1440 North Louise Street, Santa Ana, California.
WITNESS my hand this 2nd day of March, 1954.
FLORENCE P. HALEY,
COUNTY OF RIVERSIDE
ON this 2nd day of March A.D. 1954, before me, Mary Dracsko, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Florence P. Haley known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that she executed the same.

IN WITNESS WHEREOF I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.
Notary Public and for said County and State
My Commission Expires 12-12-1954
Published Desert Sun March 4, 11, 18, 25.

No. 123
NOTICE OF TRUSTEE'S SALE
NO. 21417
On Wednesday, March 18, 1954 at 10:30 o'clock A. M. at the Main Street entrance to the Riverside County Court House, in the City of Riverside, State of California, SECURITY TITLE INSURANCE COMPANY, as trustee under the Deed of Trust executed by WILLIAM L. HARRICK and MARJORIE L. HARRICK, husband and wife, recorded December 17, 1952 in Book 1425, page 130 of Official Records in the office of the Recorder of Riverside County, California, and by reason of default in the payment or performance of obligations secured thereby including the breach or default, notice of which was recorded November 19, 1953 in Book 1526, page 31 of said Official Records, will sell at public auction for cash, without warranty as to title, possession, or encumbrances, all interest conveyed to said Trustee by said

Deed of Trust in property situate in the City of Palm Springs, County of Riverside, State of California, described as follows:
Lot 5 in Block E of Las Palmas Estates, as shown by map on file in Book 15, page 13 of said Official Records of Riverside County, California, for the purpose of paying obligations secured by said Deed of Trust, including fees, charges, and expenses of the Trustee, sums expended under the terms thereof, interest thereon, and \$15,000.00 in unpaid principal of the note secured thereby, with interest thereon at the rate of six per cent per annum.
Dated: February 18, 1954.
Corporate Seal
SECURITY TITLE INSURANCE COMPANY
By Mary P. Nielsen
Its Assistant Secretary
Published in Desert Sun March 4, 11, 18, 1954.

No. 158
BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

In the Matter of the Application of A. RONALD BUTTON and GLADYS M. BUTTON, as Tenants in Common, doing business as Rancho Mirage Water Company (a fictitious firm name), for Authorization to Increase Water Rates.
Application No. 34113.

NOTICE OF HEARING
NOTICE IS HEREBY GIVEN that the Public Utilities Commission of the State of California has set the hearing in the above entitled matter before Examiner Warner for Wednesday, March 31, 1954 at 9:30 a.m., in the Council Chambers, City Hall, Palm Springs, California, at which time and place all interested parties may appear and be heard. A copy of the application is available for public inspection during business hours at either the company office, or the office of the Public Utilities Commission in Los Angeles.

BY ORDER OF THE PUBLIC UTILITIES COMMISSION
J. PAJALICH, Secretary
Public Utilities Commission of the State of California.
Published Desert Sun Mar. 15, 18, 1954.

No. 156
DESSERT BANK
Shareholders Meeting

Notice is hereby given that, pursuant to call of its directors, a special meeting of the shareholders of Desert Bank will be held at its banking house at Broadway and Palo Verde in the City of Cathedral City, State of California, on Tuesday, April 6, 1954, at 4:00 p.m., for the purpose of considering and determining by vote whether an agreement to consolidate the said bank with The Citizens National Trust & Savings Bank of Riverside, State of California, under the provisions of the laws of the United States, and the said agreement, and for the purpose of voting upon any other matters incidental to the proposed consolidation of the two banks. A copy of the aforesaid agreement, executed by a majority of the directors of each of the two banks, providing for the consolidation, is on file at the bank and may be inspected during business hours.
Dated March 5, 1954.
O. A. TORGERSON,
President.
Published in Desert Sun March 8, 11, 15, 18, 22, 25, 29, April 1, 5, 1954.

No. 102
PALM SPRINGS UNITED SCHOOL DISTRICT
March 12, 1954
Notice of Election

ONE MEMBER OF THE GOVERNING BOARD OF THE PALM SPRINGS UNITED SCHOOL DISTRICT

Notice is hereby given to the Electors of the Palm Springs Unified School District of Riverside County, California, that the Annual Election of members of the Governing Board of the said District will be held on the third Friday in May, May 21, 1954. To-wit: To elect one member. The polls will be open between the hours of 7:00 A.M. and 7:00 P.M. The returns of the election will be counted on Thursday, May 27, 1954, 12:00 Noon, at the Frances Stevens School. The voting precincts and polling places will be as follows:

PRECINCT No. I: Shall include all the area embraced in the Palm Springs Unified School District and included in the following Riverside County Election Precincts:

To-wit: Palm Springs No. 1 to No. 15 inclusive—Edom (Thousand Palms), Polling Place—Frances Stevens School.

PRECINCT No. II: Shall include all the area embraced in the Palm Springs Unified School District and included in the following Riverside County Election Precincts:

To-wit: Cathedral City—Indian Wells—Date-Cahulla. Polling Place—Cathedral City School.

Signed: HELEN K. STALEY, Clerk
Board of Education.
Palm Springs Unified School District.
Published in Desert Sun March 18, 25, April 1, 1954.

Legal Notices 75

No. 102
NOTICE INVITING CONSTRUCTION BIDS
Notice is hereby given that sealed bids will be received until 7 p.m. o'clock, April 15, 1954 by the Board of Trustees of the Palm Springs Unified School District, for the furnishing of all labor, material and services required for the construction of a two classroom building addition to the Nellie N. Coffman School, Palm Springs, California, in accordance with plans and specifications prepared therefor by Clark, Frey & Chambers, Architects, Palm Springs, California.

Bidders are hereby notified that the Board of Trustees of the Palm Springs Unified School District, in accordance with the Labor Code of the State of California, has determined that the minimum wages paid on this project shall be not less than those set forth in the following wage schedule:

| | PER HOUR |
|---|----------|
| Carpenters | 2.70 |
| Table Power Saw Operator | 2.75 |
| Cement Masons | 2.70 |
| Cement Floor Finishing Machine Operator | 2.82 |
| Electrician, Journeyman Wireman | 3.10 |
| Electrician, Foreman | 3.60 |
| Glaziers | 2.50 |
| Iron Workers, Reinforcing | 2.74 |
| Laborers | 2.15 |
| Laborers, General or Construction | 2.05 |
| Asphalt Raker and Ironer | 2.26 |
| Burglary Men | 2.26 |
| Concrete Curer—Impervious Membrane | 2.24 |
| Cesspool Digger and Installer | 2.23 |
| Taxman and Mortarman | 2.19 |
| Window Cleaner | 2.20 |
| Lathers | 3.37 1/2 |
| Operating Engineer | 2.50 |
| Concrete Mixer Operator—Skip Type | 2.65 |
| Concrete or asphalt spreading, or Finishing Machine Operator | 2.70 |
| Motor Patrol Operator, including any type of power blade | 2.57 |
| Hoiler Operator | 2.65 |
| Tractor Operator—Bulldozer, Tamper, Scraper or Drag Type | 2.65 |
| Shovel or Boom Attachment Operator | 2.88 |
| Tractor, Hi-Lift (Lever) Operator | 2.75 |
| Painters, Journeyman Brush | 2.75 |
| Painters, Journeyman Spray | 3.30 |
| Painter, Foreman receives not less than 25c per hour over the predominant wage classification on the job. | |
| Plasterers | 3.43 1/2 |
| Plasterers Tenders (Hot Carriers) | 3.12 1/2 |
| Plumbers | 3.12 1/2 |
| Rodders | 2.75 |
| Roofers Foreman | 3.00 |
| Sheet Metal Workers | 2.85 |
| Truck Drivers | |
| Drivers of Dump Trucks of less than 4 yds. Water Level | 2.13 |
| Drivers of Dump Trucks—4 yds. but less than 8 yds. water level | 2.16 |
| Drivers of Trucks—Legal Payload Capacity less than 6 tons | 2.13 |
| Drivers of Trucks—Legal Payload Capacity between 6 and 10 tons | 2.16 |
| Drivers of Transit-Mix Trucks—Under 3 yds. | 2.37 |
| Drivers of Transit-Mix Trucks—3 yds. or more | 2.51 |
| Pickup Truck Drivers | 2.15 |

The hourly wage is based on an eight hour day. The hourly rate is the per diem rate divided by the number of hours constituting a working day.

Each bid must be accompanied by a certified check, cashier's check or Bid Bond, in an amount equal to 10% of the total amount of the bid, made payable to the Board of Trustees of the Palm Springs Unified School District.

The above mentioned check or bond shall be given as a guarantee that the bidder, if awarded the contract, will enter into a contract and furnish the required bonds within ten (10) days after notification of such award. The Bid Guaranty may be declared forfeited if said bidder refuses to enter into a contract upon being requested to do so by the Board of Trustees of the Palm Springs Unified School District.

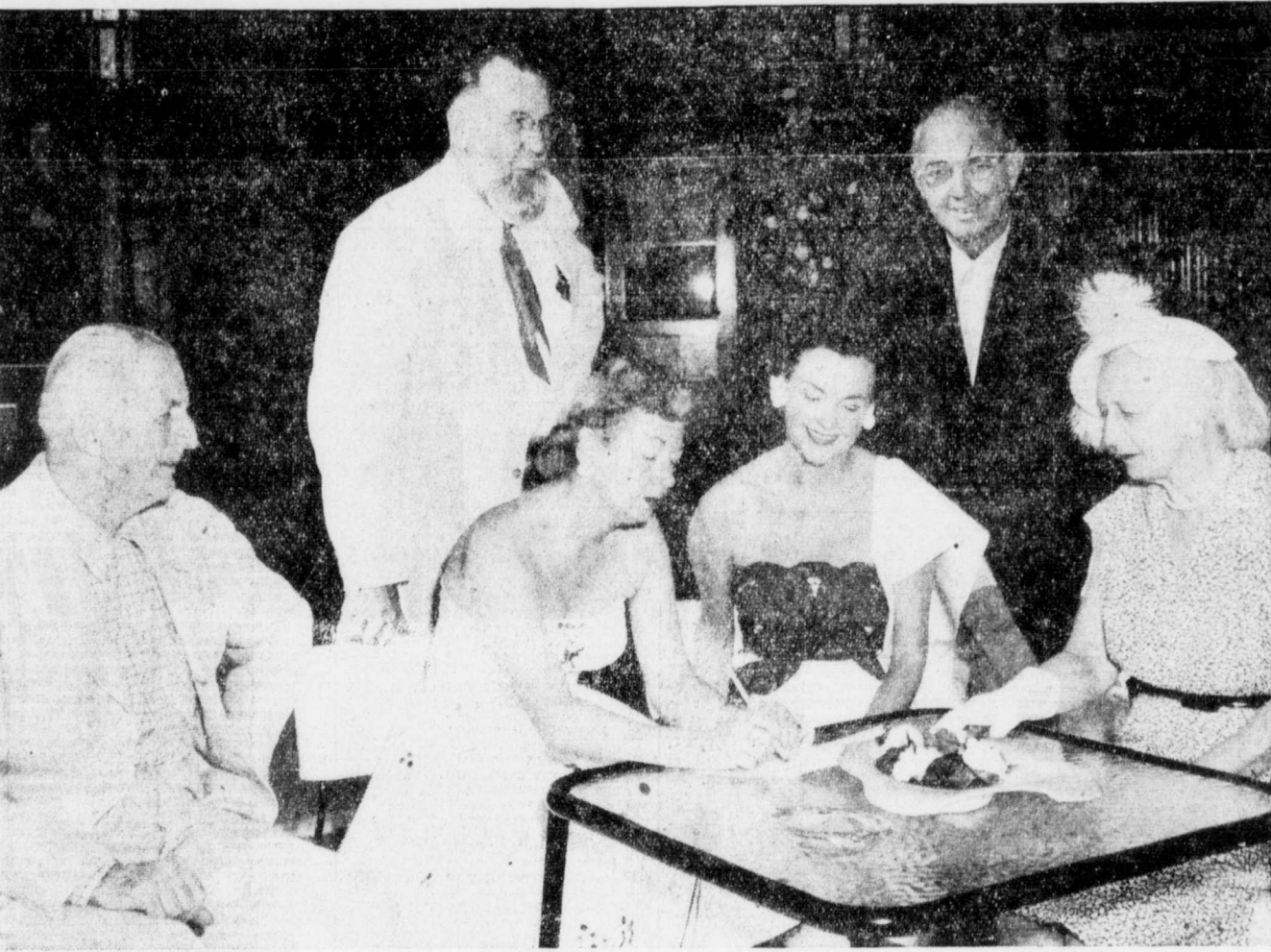
The successful bidder will be required to furnish a Labor and Material Bond in an amount equal to One Hundred percent (100%) of the contract price and a faithful Performance Bond in an amount equal to One Hundred percent (100%) of the contract price, as said bonds to be secured from a surety company satisfactory to the Board of Trustees of the Palm Springs Unified School District.

Plans and specifications may be obtained during office hours at the office of Clark, Frey & Chambers, Architects, 379 North Palm Canyon Drive, Palm Springs, California, by qualified general contractors who intend to bid upon the work. Two (2) sets of plans and specifications may be obtained upon payment of \$15.00 per set. Plans and specifications will be mailed to bidders upon receipt of a charge of \$3.00 per set to cover cost of wrapping, postage, registration, and mailing, in addition to the above required deposit. The deposit of \$15.00 will be refunded upon the return of each set of plans and specifications in complete form in good condition, to the Architects within 7 days after the opening of bids.

Unless otherwise required by law, no bidder may withdraw his bid for a period of thirty (30) days after the date set for the opening thereof.

Each bid shall be sealed and filed with Paul G. Summers, Business Manager, 538 North Palm Canyon Drive, Palm Springs, California, before April 14, 1954, or bids may be submitted to the Business Manager at the time and place set forth for the opening of the bids. Bids will be opened in public and read aloud at 7 p.m. o'clock, April 15, 1954, in the office of the Business Manager, located at 538 North Palm Canyon Drive, Palm Springs, California.

Signed: HELEN K. STALEY,
Clerk of the Board of Trustees.
Dated: March 12, 1954.
Published in Desert Sun March 18, 25, April 1, 1954.



(Chamber of Commerce photo)

BEAUX ARTS BALL — Members of the planning committee met at the home of Mr. and Mrs. Monte Warshauer to coordinate plans for the costume dinner dance that is looked forward to each Spring as one of the gayest social events of the season. Gathered around a table on the terrace are, left to

(Continued from Page 1c)

Around Town

to Palm Springs . . . She sent a "hello" to all their friends . . .

An announcement from The Cove on West Seventh street in Los Angeles says that . . . Gene Bari, "poet of the violin", is appearing there nightly . . . Gene is an old favorite with Villagers . . .

Something new in Palm Springs . . . The very modern bar at Hotel the Oasis is the background for some pictorial shots of something new in men's wear . . . A Summer formal, designed especially for resort wear . . . it combines a white jacket with black shorts, knee-length white socks and black dancing slippers . . . The photographs were taken for two trade magazines . . . "Men's Apparel" and "Men's Wear Daily" . . . Or some men it would be dashing . . . on others, amazing . . .

Tom and Theodora Fleming went into Los Angeles Tuesday to spend a few days . . . Theodora hosted a table at the Los Angeles Orphanage Board luncheon in the Embassy Room at the Ambassador yesterday . . . At her table were Messdames Berline Treast, Vicki Malouf, Dorothy Dunlap . . . Helen Kirk, Packy Dee, Sam Kraemer, Henry Paeker and Frank Waters . . . Last night Packy Dee gave a birthday party for his wife at the Ambassador . . . On

Victori and Billy Malouf have sent out invitations . . . for a cocktail party and buffet at their Via Las Palmas home . . . on Sunday evening, March 28 . . . The affair will honor Dr. and Mrs. Kenneth Blake and Mr. and Mrs. Sterling Paley . . .

Western Party

The Western party given by the James Dunhams Monday evening . . . was such a fun party that the guests lingered on into the wee, sma hours . . . The party was held in the patio by the pool . . . and a typical Western chuckwagon supper of steak, beans, corn on the cob, and apple pie regaled the Western-clad guests . . . Johnny Boyle played his magical guitar and sang . . .

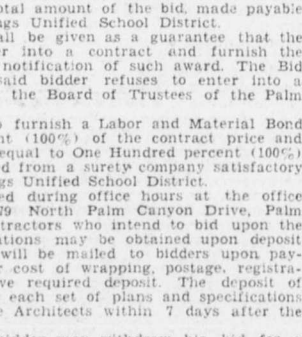
Among the forty-some guests were the George Barretts and the Tom Barretts, the Sandford Roses, Mrs. Frank Bering, Donald Bovey, the Richard Snidemans, all of Chicago . . . Former Chicagoans Tom and Theodora Fleming, Frank Andrews of New York . . . Clark Swansons and Robert Bender of Omaha . . . Phil and Alice Faye Harris, Bill Boggess . . .

Mrs. Dunham's grandmother Mrs. Edward Bell of Canton, Ohio . . . is their houseguest

BIGAMIST
WANTED BY TWO WOMEN
Starts Friday — March 19
EL PASO THEATRE

Where's Jane?
GONE TO
Dewane's

Headquarters for
Fashion Foot
Wear



Over 100 New Styles

180 S. Palm Canyon Drive
PHONE 5339

this month . . . Arriving on the 27th for a short visit with the Dunhams . . . will be the Donn Suttons of Chicago . . .

Guests of the Harry Grimms of 258 San Jacinto drive, are the Charles Kennedys of Vancouver . . . and the J. J. Crossmans of Vancouver (he is president of the Crossman Electric company) . . . Mrs. Kennedy is here for a two-months' stay . . . and he flew in to spend a few days here before going to Japan . . .

Bob Bonesteel (E. Roy Fitzgerald's executive secretary) is here at El Mirador . . . I saw him at the Saturday night cocktail party given by Ray Ryan for the Desert Riders and Horse Show exhibitors . . . on the hotel terrace . . . Bob was chatting with Mrs. DeLespess Morrison, the charming blonde wife

of New Orleans' mayor . . . Mrs. Morrison, who is a guest at El Mirador, leaves next week for Los Angeles . . .

Mr. and Mrs. William Edris were entertaining the Winthrop Rockefeller's . . . and Col. Paul of New York . . . at Don the Beachcomber on Saturday night . . . Also, among the diners, were the David O. Selznick and their houseguest Gene Tierney . . . and Silent film star Pola Negri, with Margaret West . . . Gussie Moran, with her new blonde tresses, Aldo Ray, Mrs. Charles Ford of Los Angeles with Mrs. David Roth . . . Mercedes McCambridge of films and TV . . . P. G. Winnett, president of Bullocks Wilshire . . . among other Beachcomber diners . . .

Aldo Ray, motion picture star, was a weekend guest at the Crawford apartments.

Beaux Arts Ball Draws Top Names

Reservations are pouring in for the annual Beaux Arts Ball to be held at El Mirador on April 9. Mrs. Monte Warshauer, reservations chairman, announced this week.

Among well-known names already on the reservation lists are Desi Arnaz and Lucille Ball, Mr. and Mrs. Francis Lederer, Mickey Rooney and his wife Elaine, the William Powells, the Charles Farrells, and Mr. and Mrs. Edward Small.

Ray Ryan is general chairman for this year's costume ball, which will be "A Night in Spain."

Reservations may be made by calling Mrs. Warshauer at 2927.

Mrs. Bunker is AAUW President

Mrs. J. J. Bunker was elected president, when the Palm Springs Chapter of the American Association for University Women met on March 9 at the home of Coda Reynolds.

Other officers elected that day were: Mrs. Frederick Watson, vice president; Miss Helen Clemensen, recording secretary; Miss Betty Miller, corresponding secretary; Mrs. Reynolds, treasurer.

We have

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LIGHTING FIXTURES

... FRENCH FRYERS ... WAFFLE IRONS ...

NESCO & WESTINGHOUSE ROASTERS

Flood Lighting . . . Electrical Supplies . . . Appliance Repairs

AUTHORIZED HOOVER VACUUM

DEALER . . . PARTS & SERVICE

Coolers - Pads - Pumps & Service

CAMPBELL ELECTRIC CO.

(Next to Electric Power Co.)

136 EAST ANDREAS ROAD

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VILLAGE MARKET

CANNED GOODS

99c SALE

COFFEE IRIS 1-lb. Can **99c**

MONARCH — 303 Can APPLESAUCE 6 for **99c**

TRI-VALLEY — 2 1/2 Can PEARS 3 for **99c**

MONARCH — 303 Can Kidney Beans 6 for **99c**

IRIS — 303 Can GREEN BEANS 4 for **99c**

VETS — 15 1/2-oz. Can DOG FOOD 12 for **99c**

HEINZ — 14-oz. Can Tomato Ketchup 4 for **99c**

TARGET — Pkg. of 60 Paper Napkins 10 for **99c**

FRUITS & VEGETABLES

U.S. NO. 1 RUSSETT Potatoes 5 lb. **19c**

Bananas 2 lb. **29c**

WINESAP — Cello bag Apples 4 lb. **39c**

VILLAGE MARKET

QUALITY MEATS

YUCAIPA VALLEY — Farm Fresh BROILERS **68c** lb

U.S. CHOICE CHUCK ROAST **73c** lb

Boneless BABY BEEF LIVER **45c** lb

KINGANS — Indiana BACON 1-lb. Layer **69c** lb

FRESH LEAN GROUND BEEF **32c** lb

CRISCO 3-lb. Can **89c**

TIDE LARGE **29c** GIANT **69c**

17th Betty Crocker's NEWEST ONE-DISH DINNER Dutch Pantry Pie

Carnation Evaporated MILK Tall Can **14c**

Gold Medal FLOUR 5-Lb. Bag **55c**

Hormel's SPAM 12-Oz. Can **53c**

Wesson OIL Qt. **75s** Bot.

Many Other Items in this Sale

WE RESERVE THE RIGHT TO LIMIT

WEEK DAYS 9:00 A.M. to 8:00 P.M.

SUNDAYS 9:00 A.M. to 6:00 P.M.

VILLAGE MARKET

ALL ADVERTISED ITEMS SUBJECT TO STOCK ON HAND

441 So. Palm Canyon Drive Phone 7932 or 9055

VILLAGE MARKET

Eastern Star To Meet Tonight

Palm Springs Chapter 576 Order of the Eastern Star will celebrate the Chapter's birthday by honoring the Past Matrons and Past Patrons who will be guest officers and take over the duties of the local officers during the meeting in the Masonic Temple on Ramon road when they meet this evening.

Mabel Halliday, Worthy Matron, and Russell Smalley, Worthy Patron, will preside at the meeting.

Serving on the refreshment committee will be: Forest Wheeler, Past Grand Patron of Wyoming; Alice Wheeler, Past Matron of Casper, Wyoming; Ellen and Stanley Jones, Past Patron of Larchmont, Los Angeles.

5-ROOM HOME, \$9,150 \$500 Down

5 room Banning House, like new. \$5,500 only. \$1,000 down, \$50 month.

Also, land — \$50 per acre. Also, lot — \$1,000

LOUIS VENER 3775 N. Indian Ave. Phones 6060 and 5595

"All Men Are Brothers"